

A decorative graphic on the left side of the slide, consisting of a grid of green rectangles. The rectangles are arranged in a way that they appear to be receding into the distance, creating a sense of depth. The grid is composed of approximately 5 rows and 10 columns of rectangles, though some are missing or faded towards the top left.

# Executive Survey Insights

## Wave 44:

### July 25 to August 21, 2022

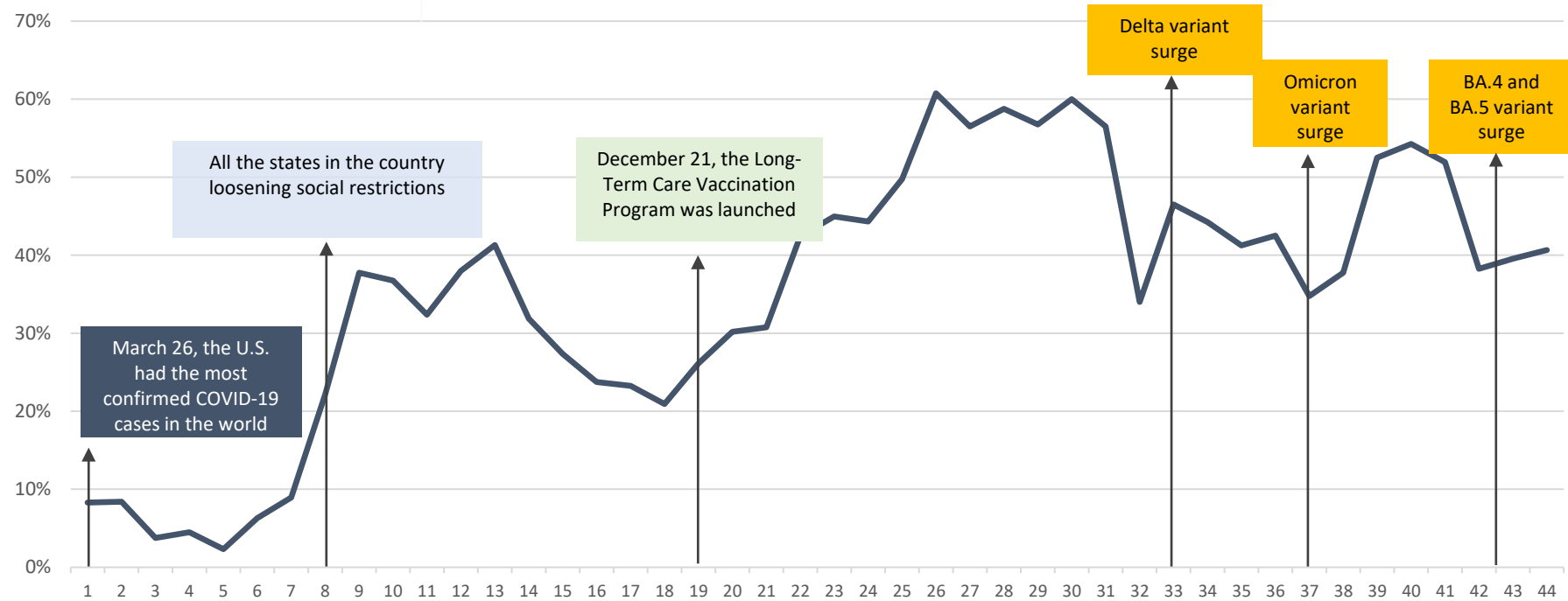
- [Report Graphs](#)

# NIC Executive Survey Insights Timeline



Wave 1: 3/24 – 4/31 (2020)  
Wave 2: 4/1 – 4/12  
Wave 3: 4/13 – 4/19  
Wave 4: 4/20 – 4/26  
Wave 5: 4/27 – 5/3  
Wave 6: 5/4 – 5/10  
Wave 7: 5/11 – 5/24  
Wave 8: 5/25 – 6/7  
Wave 9: 6/22 – 7/5  
Wave 10: 7/20 – 8/2  
Wave 11: 8/17 – 8/30  
Wave 12: 9/15 – 9/27  
Wave 13: 9/28 – 10/11  
Wave 14: 10/12 – 10/25  
Wave 15: 10/26 – 11/8  
Wave 16: 11/9 – 11/22  
Wave 17: 11/30 – 12/13  
Wave 18: 12/14 – 12/27  
Wave 19: 12/28 – 1/10 (2021)  
Wave 20: 1/11 – 1/24  
Wave 21: 1/25 – 2/7  
Wave 22: 2/8 – 2/21  
Wave 23: 2/22 – 3/7  
Wave 24: 3/8 – 3/21  
Wave 25: 3/22 – 4/4  
Wave 26: 4/5 – 4/18  
Wave 27: 4/19 – 5/2  
Wave 28: 5/3 – 5/16  
Wave 29: 5/17 to 6/13  
Wave 30: 6/14 to 7/11  
Wave 31: 7/12 – 8/8  
Wave 32: 8/9 – 9/6  
Wave 33: 9/7 – 10/3  
Wave 34: 10/4 – 11/7  
Wave 35: 11/8 – 12/5  
Wave 36: 12/6 – 1/9 (2022)  
Wave 37: 1/10 – 2/6  
Wave 38: 2/7 to 3/6  
Wave 39: 3/7 to 4/3  
Wave 40: 4/4 to 5/1  
Wave 41: 5/2 to 5/27  
Wave 42: 5/31 to 6/26  
Wave 43: 6/27 to 7/24  
Wave 44: 7/25 to 8/21

## Organizations reporting an increase in the pace of move-ins\* since the beginning of the pandemic



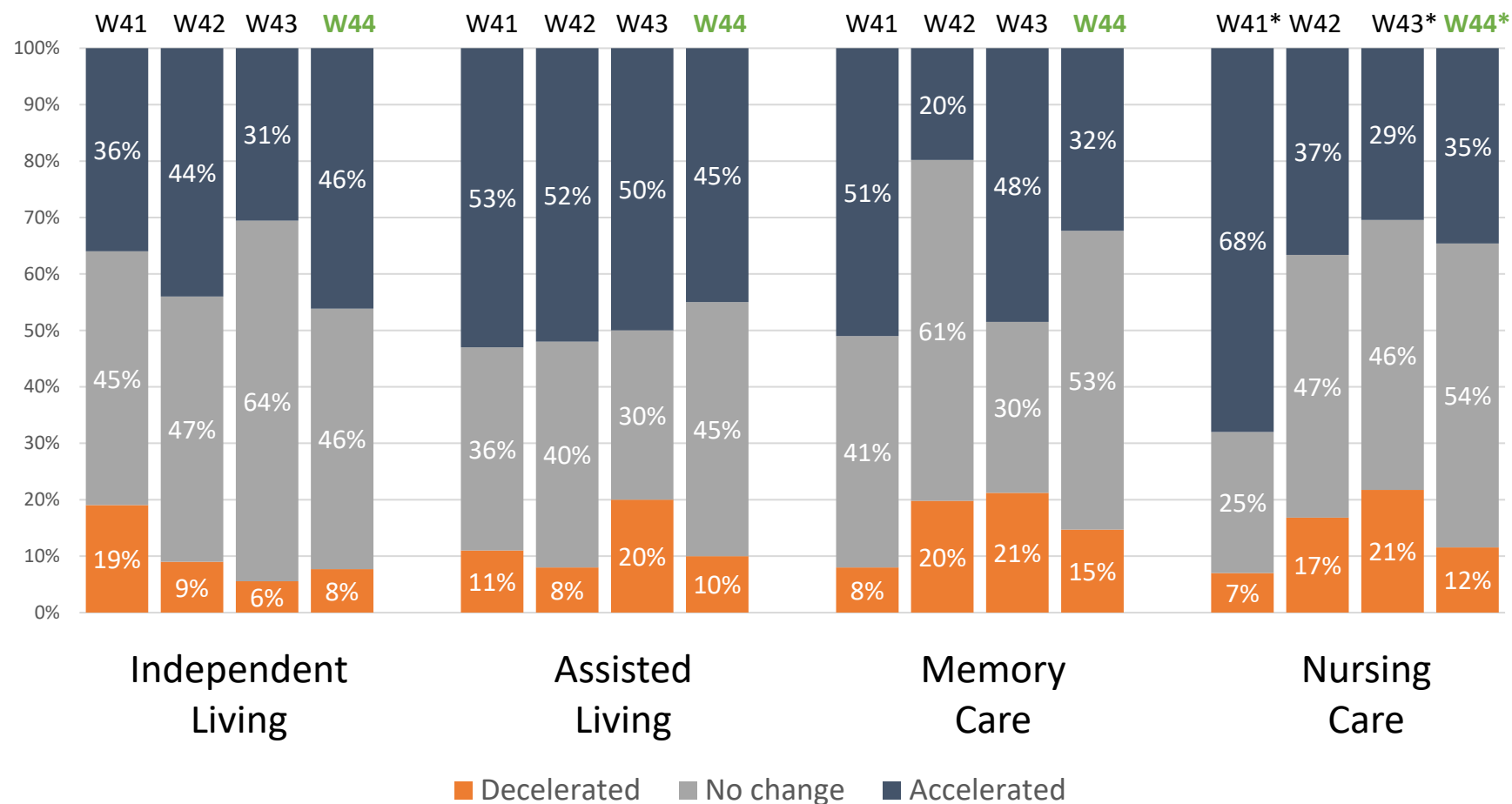
March 24, 2020

August 21, 2022

\*Average of IL/AL/MC/NC

Source: NIC Executive Survey Insights

## Pace of Move-Ins in Past 30 Days ESI Waves 41-44



Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

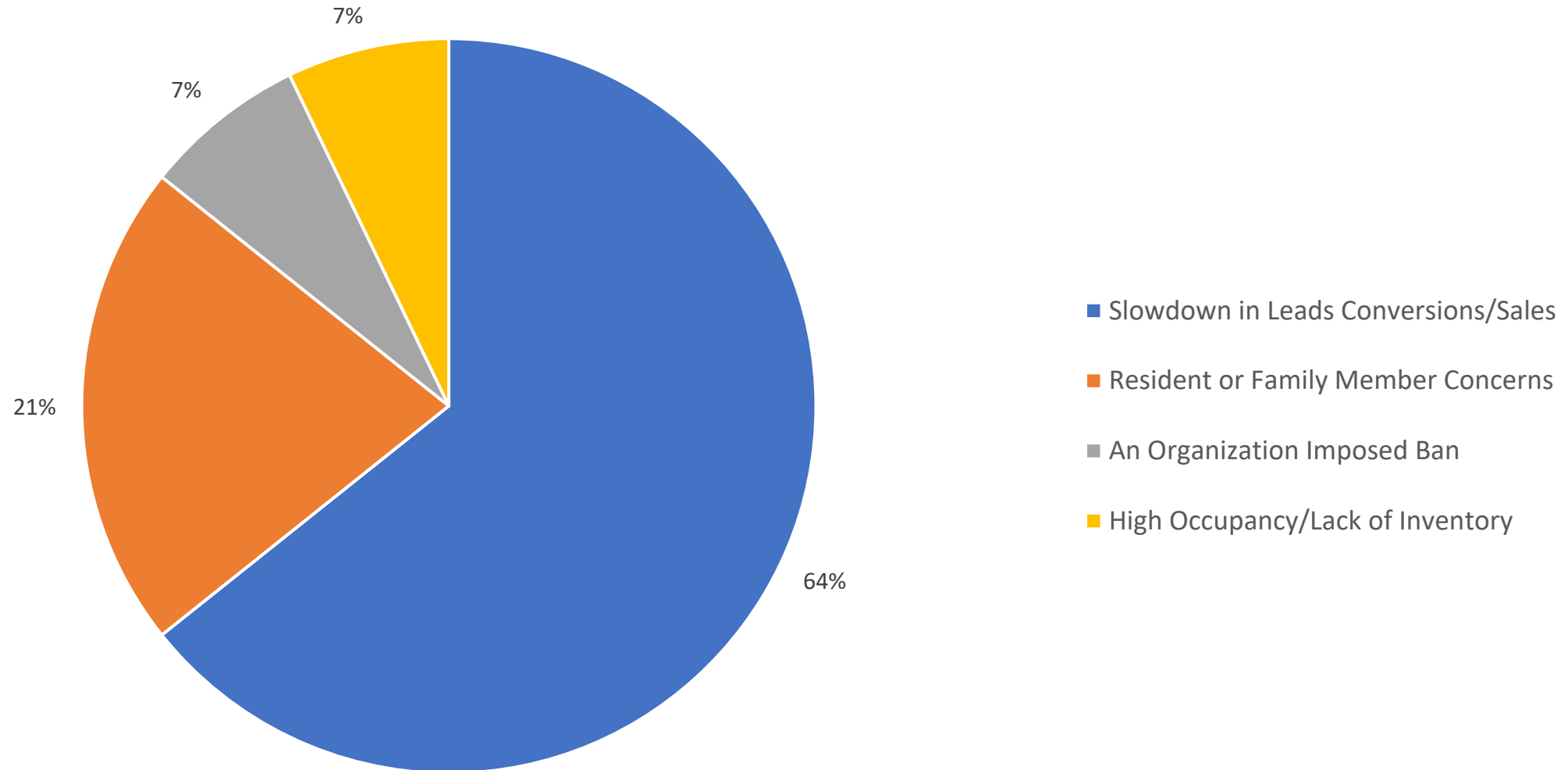
Wave 43 responses were collected from June 27 to July 24, 2022

Wave 44 responses were collected from July 25 to August 21, 2022

Source: NIC Executive Survey Insights

\*Sample size <30

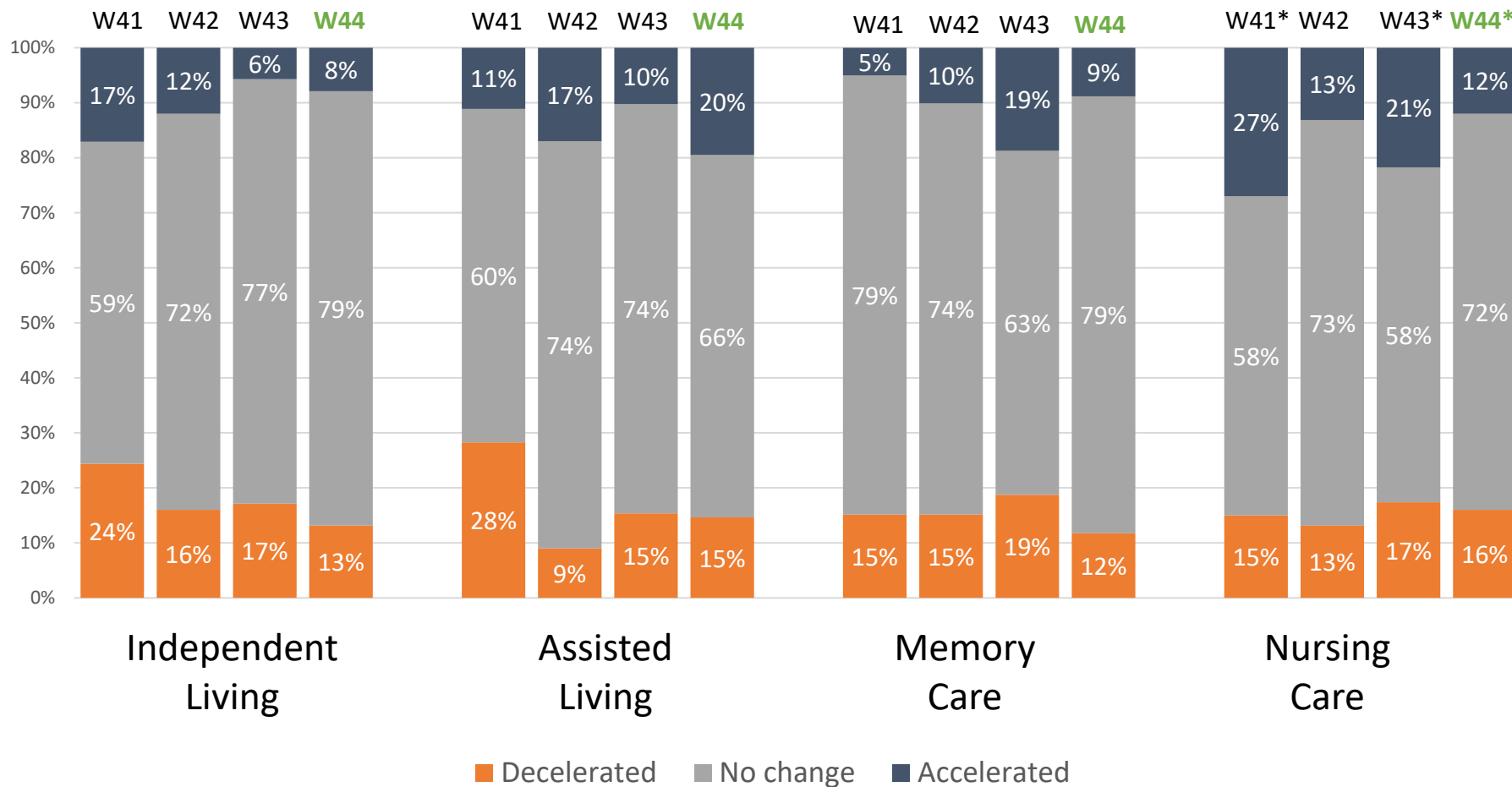
## Cause of Deceleration in Move-Ins ESI Wave 44



Wave 44 responses were collected from July 25 to August 21, 2022  
Source: NIC Executive Survey Insights

## Pace of Move-Outs in Past 30 Days

### ESI Waves 41-44



Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Wave 43 responses were collected from June 27 to July 24, 2022

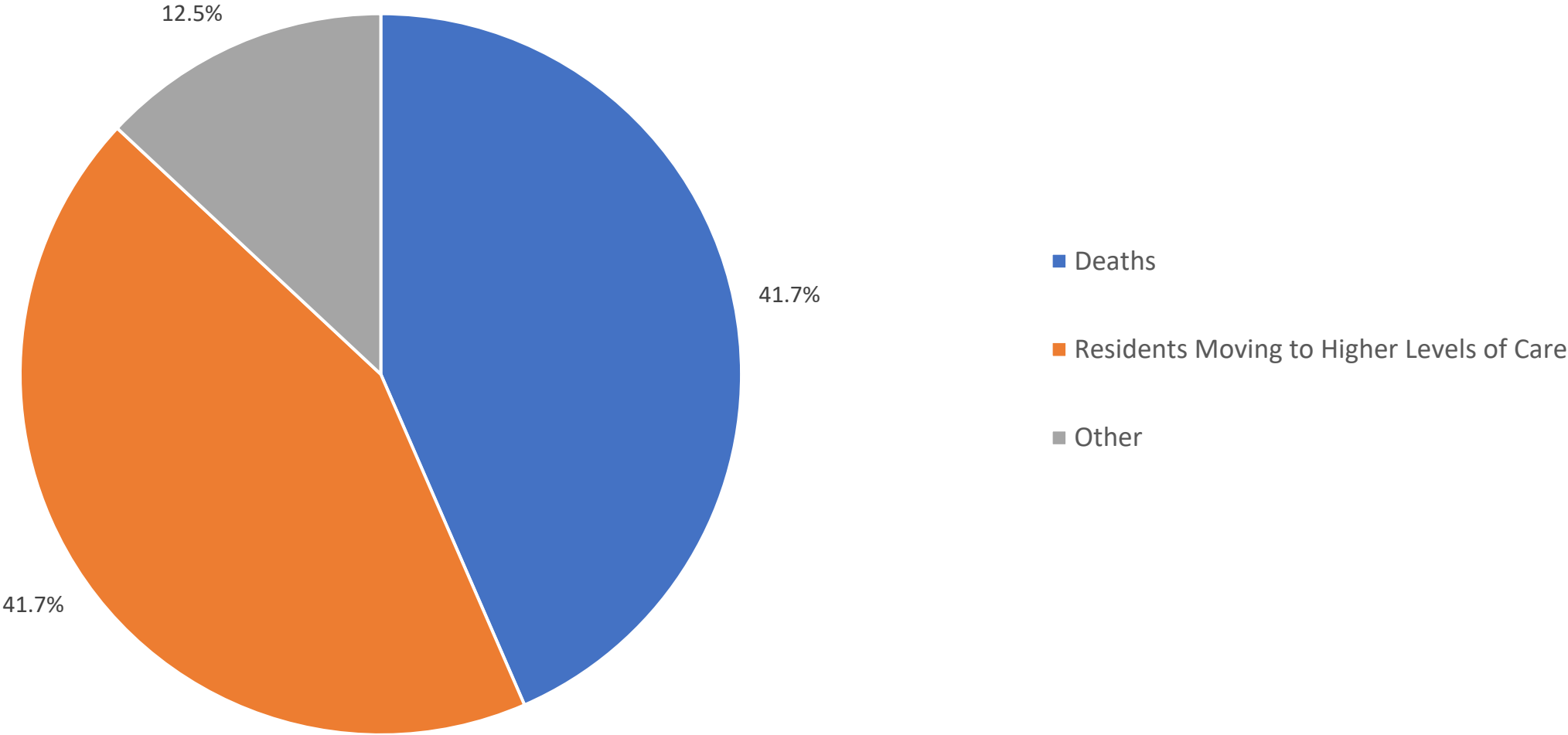
Wave 44 responses were collected from July 25 to August 21, 2022

Source: NIC Executive Survey Insights

\*Sample size <30

# Cause of Acceleration in Move-Outs

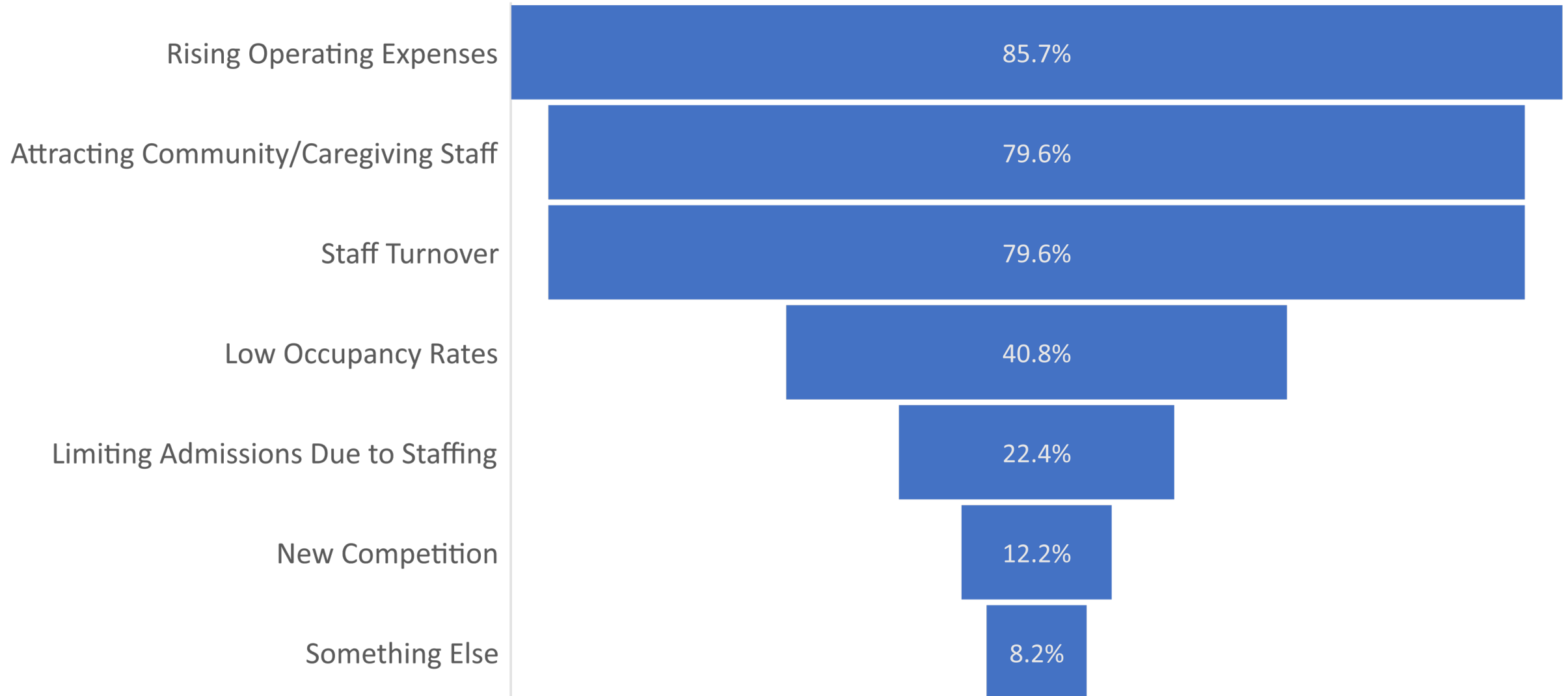
## ESI Wave 44



Wave 44 responses were collected from July 25 to August 21, 2022  
Source: NIC Executive Survey Insights

# The Biggest Challenge Facing my Organization Today

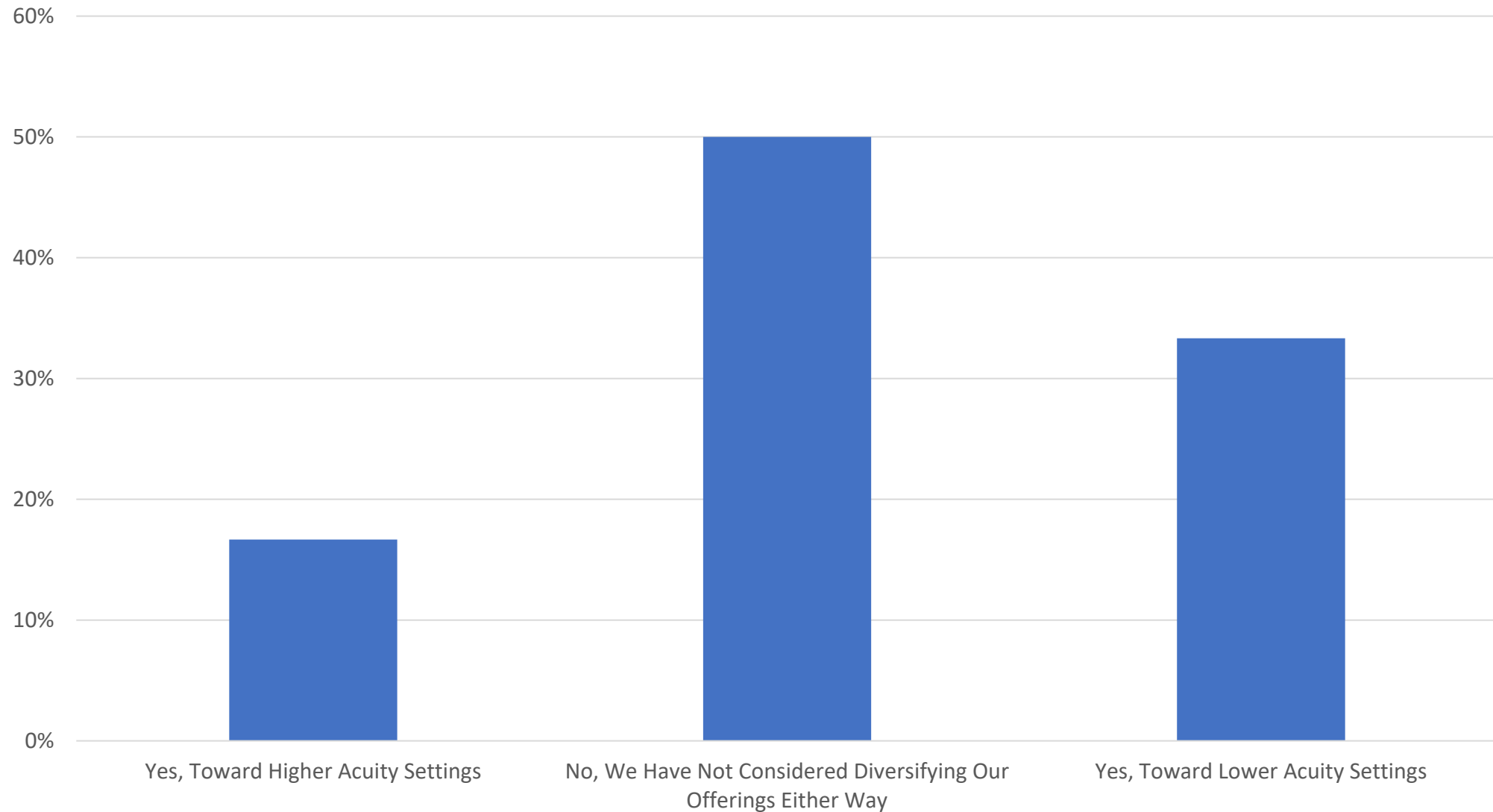
## ESI Wave 44



Wave 44 responses were collected from July 25 to August 21, 2022  
Source: NIC Executive Survey Insights



## My Organization is Considering Diversifying Our Product

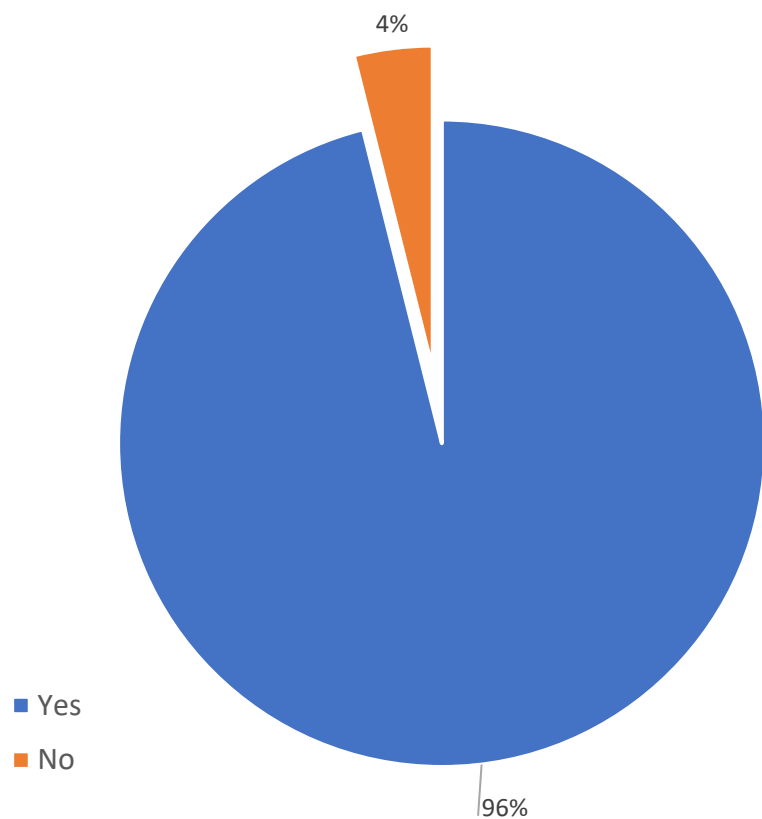


Wave 44 responses were collected from July 25 to August 21, 2022

Source: NIC Executive Survey Insights

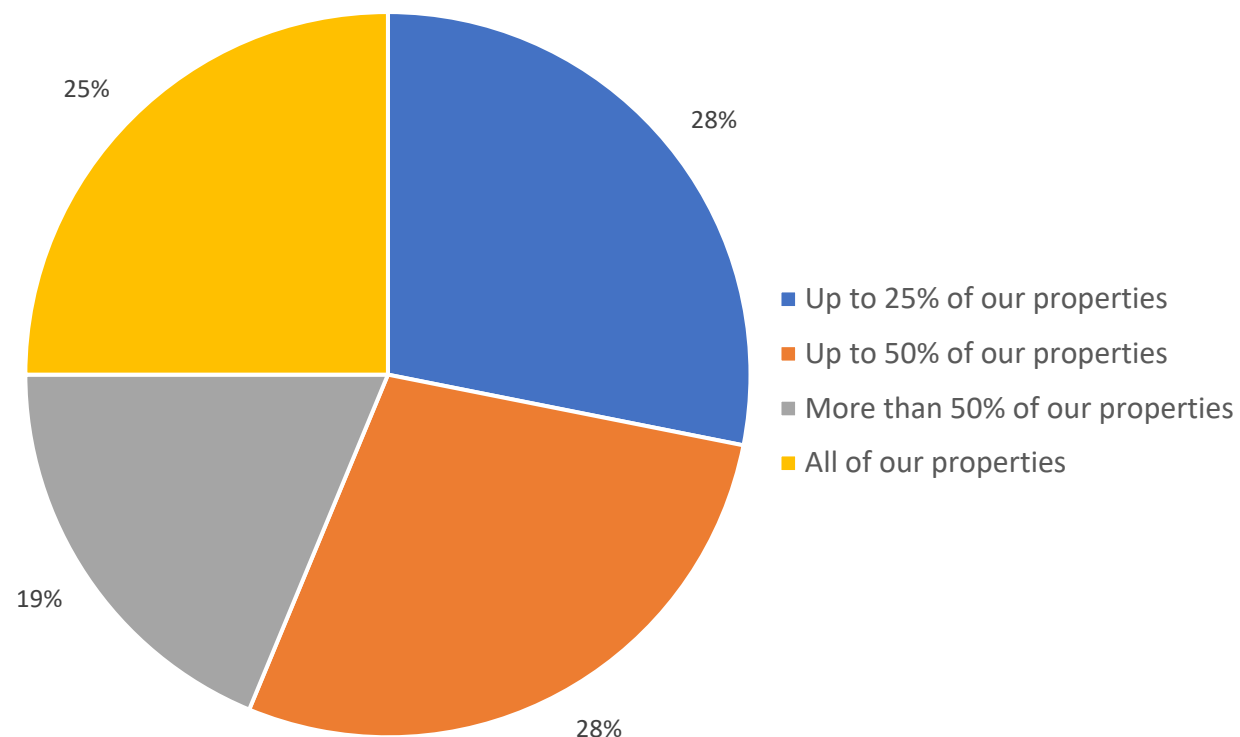
**STAFFING**

## Respondent Organizations Experiencing a Staffing Shortage

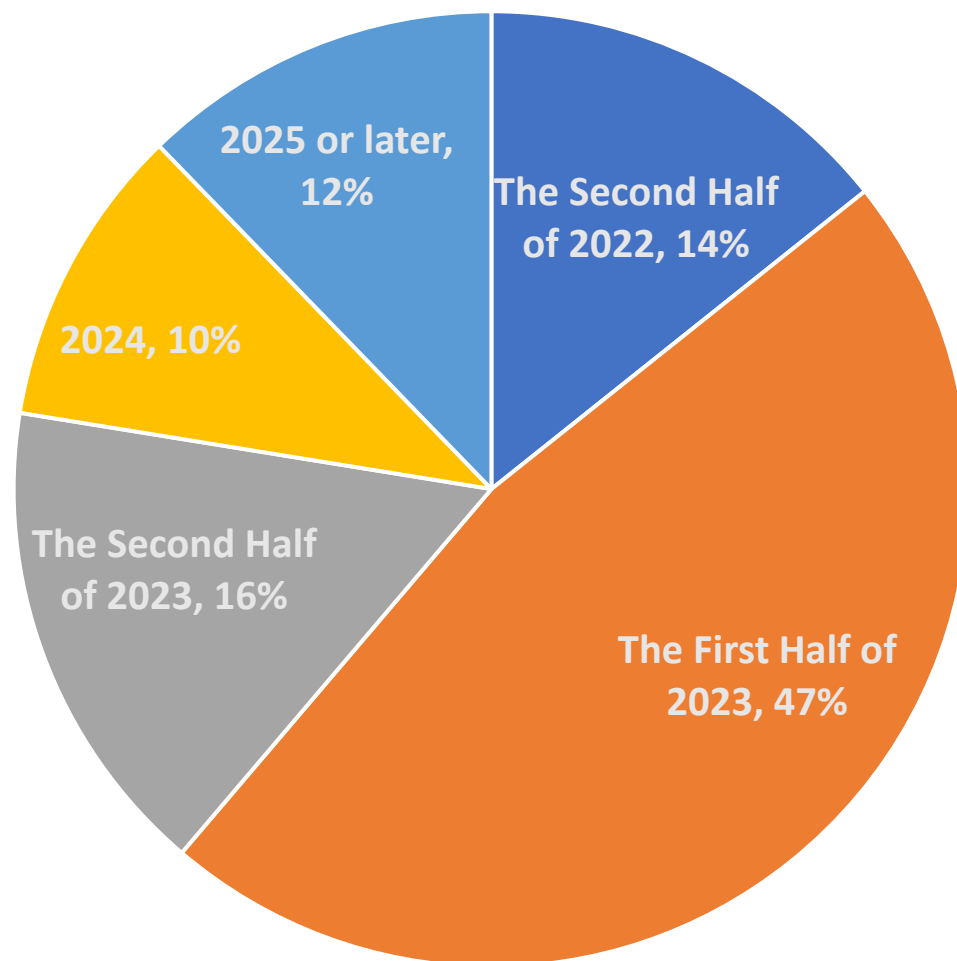


## Among Respondents Indicating a Staffing Shortage...

### ...What Percent of Properties Across Portfolio are Experiencing a Staffing Shortage?



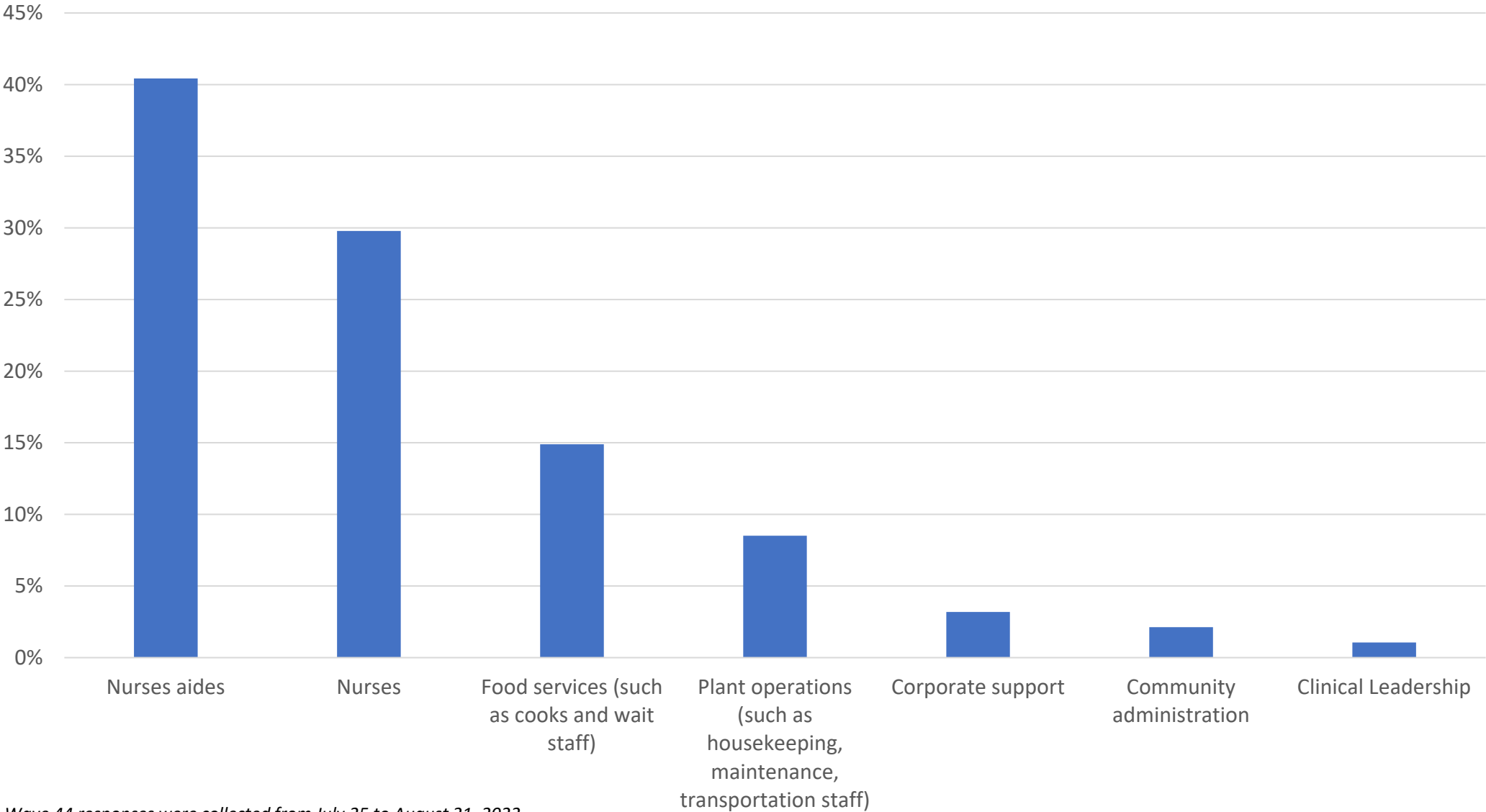
## Organization Anticipates Staffing Challenges Will Improve In...



Wave 44 responses were collected from July 25 to August 21, 2022

Source: NIC Executive Survey Insights

# The Agency Staff my Organization is Tapping Supplements:



Wave 44 responses were collected from July 25 to August 21, 2022  
Source: NIC Executive Survey Insights

# DEMOGRAPHICS

## Demographics – W44

55 responses received

### Types of properties owned/operated

- 76% Seniors Housing (IL/AL/MC)
- 33% Nursing Care
- 27% CCRC

*(multiple responses allowed, will not add to 100%)*

### PROFIT STATUS:

FP: 58%

NFP: 36%

Both: 5%

### SIZE:

1 to 10: 62%

11 to 25: 25%

26+: 13%