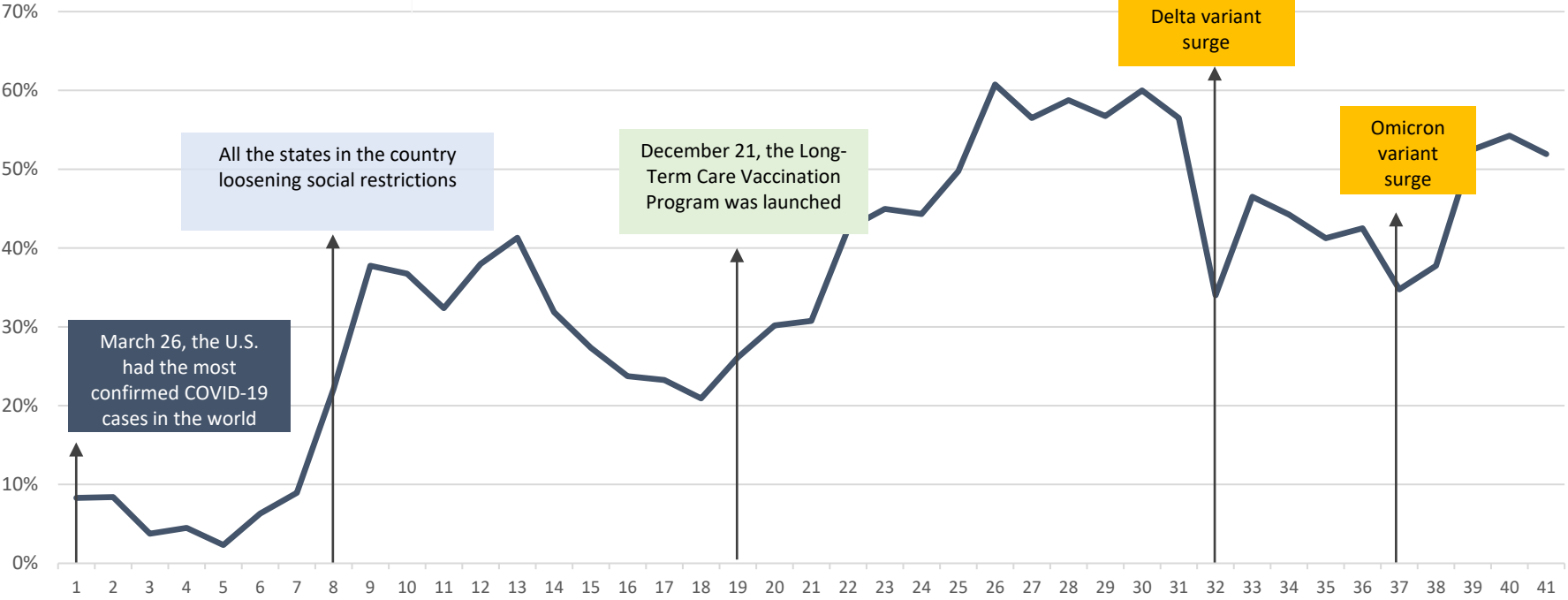


Executive Survey Insights Wave 41: May 2 to May 27, 2022

- Report Graphs

Organizations reporting an increase in the pace of move-ins* since the beginning of the pandemic



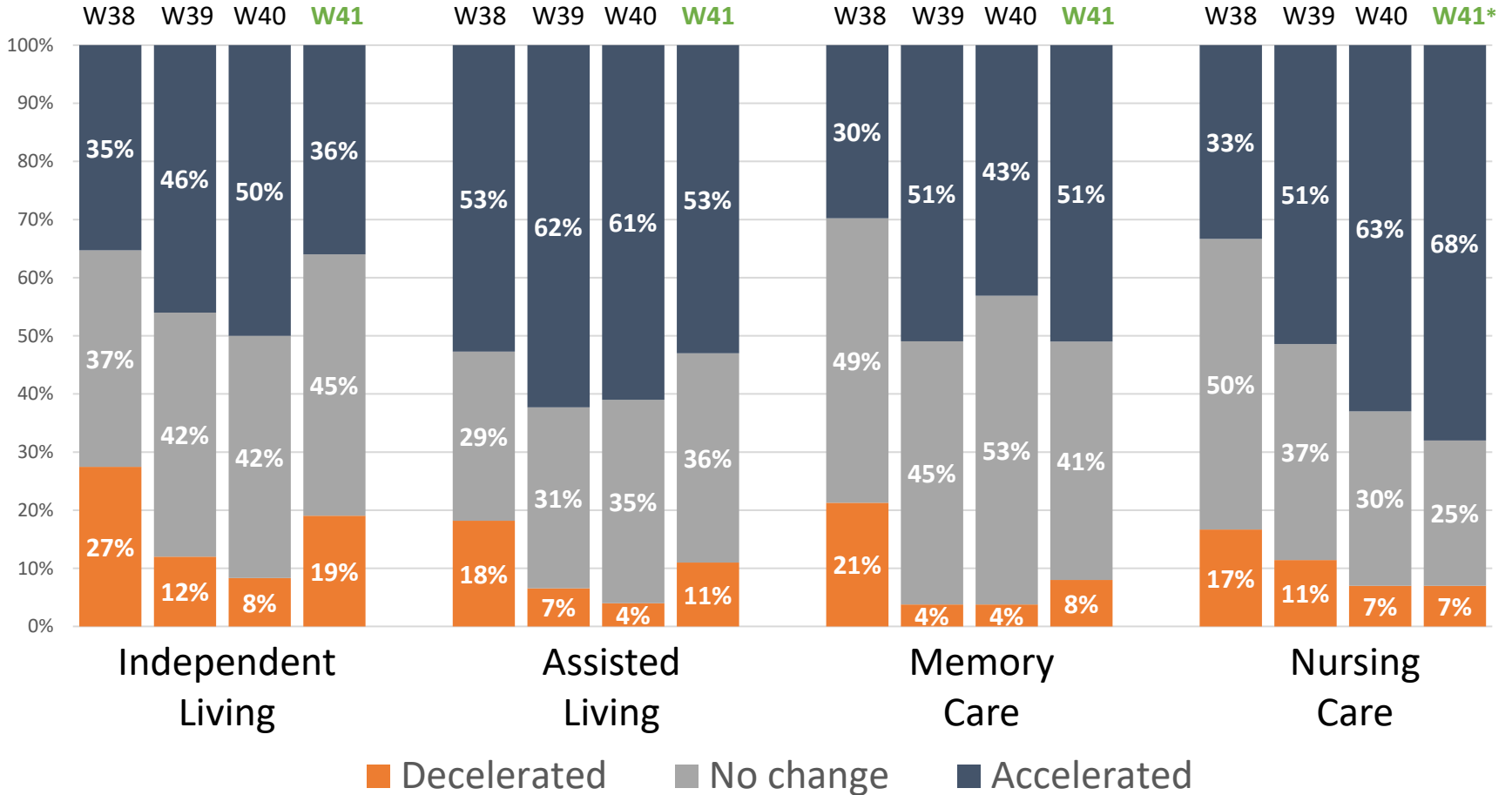
March 24, 2020



May 27, 2022

*Average of IL/AL/MC/NC
 Source: NIC Executive Survey Insights

Pace of Move-Ins in Past 30-days



Wave 38 responses were collected from February 7 to March 6, 2022

Wave 39 responses were collected from March 7 to April 3, 2022

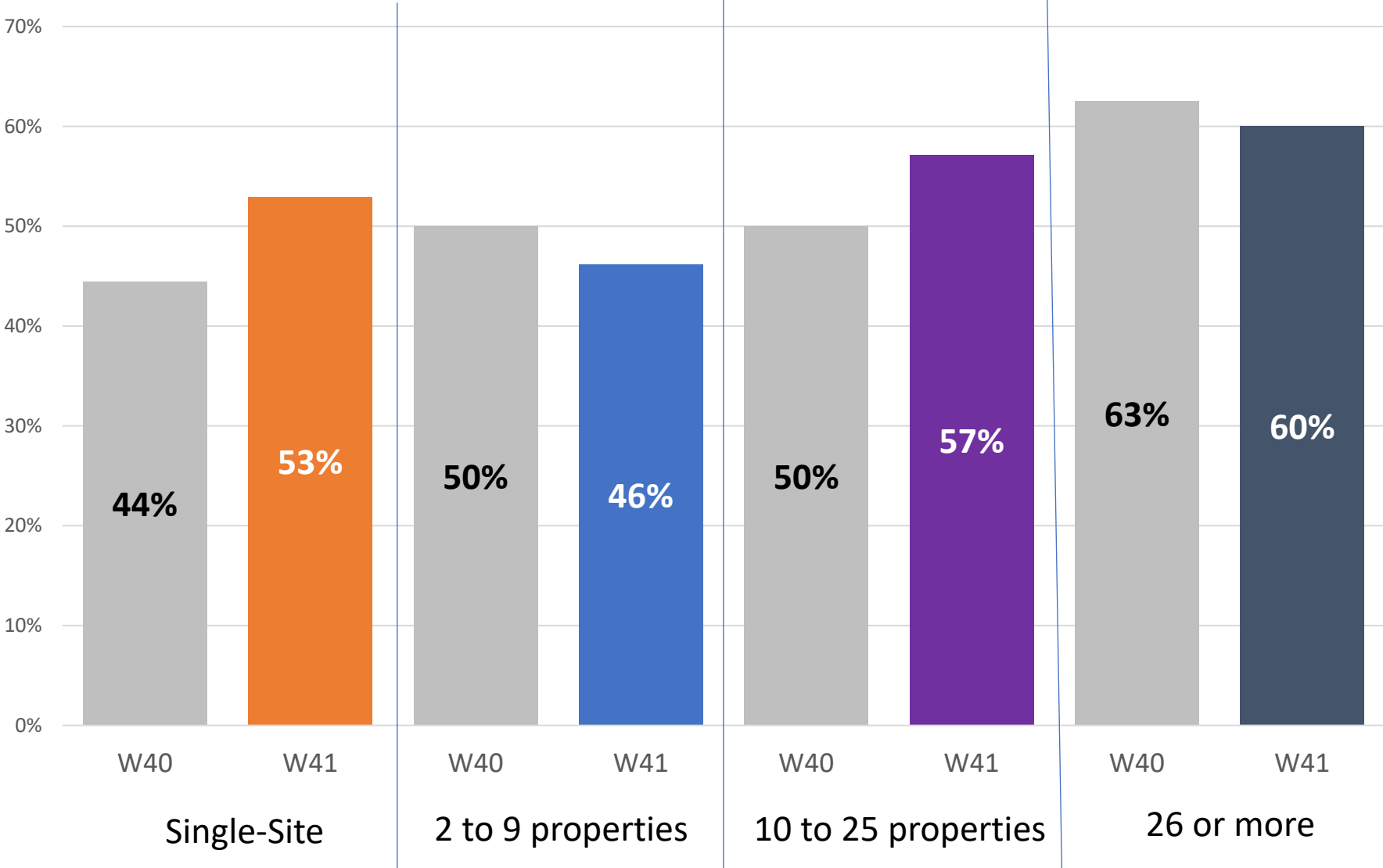
Wave 40 responses were collected from April 4 to May 1, 2022

Wave 41 responses were collected from May 2 to May 27, 2022

Source: NIC Executive Survey Insights

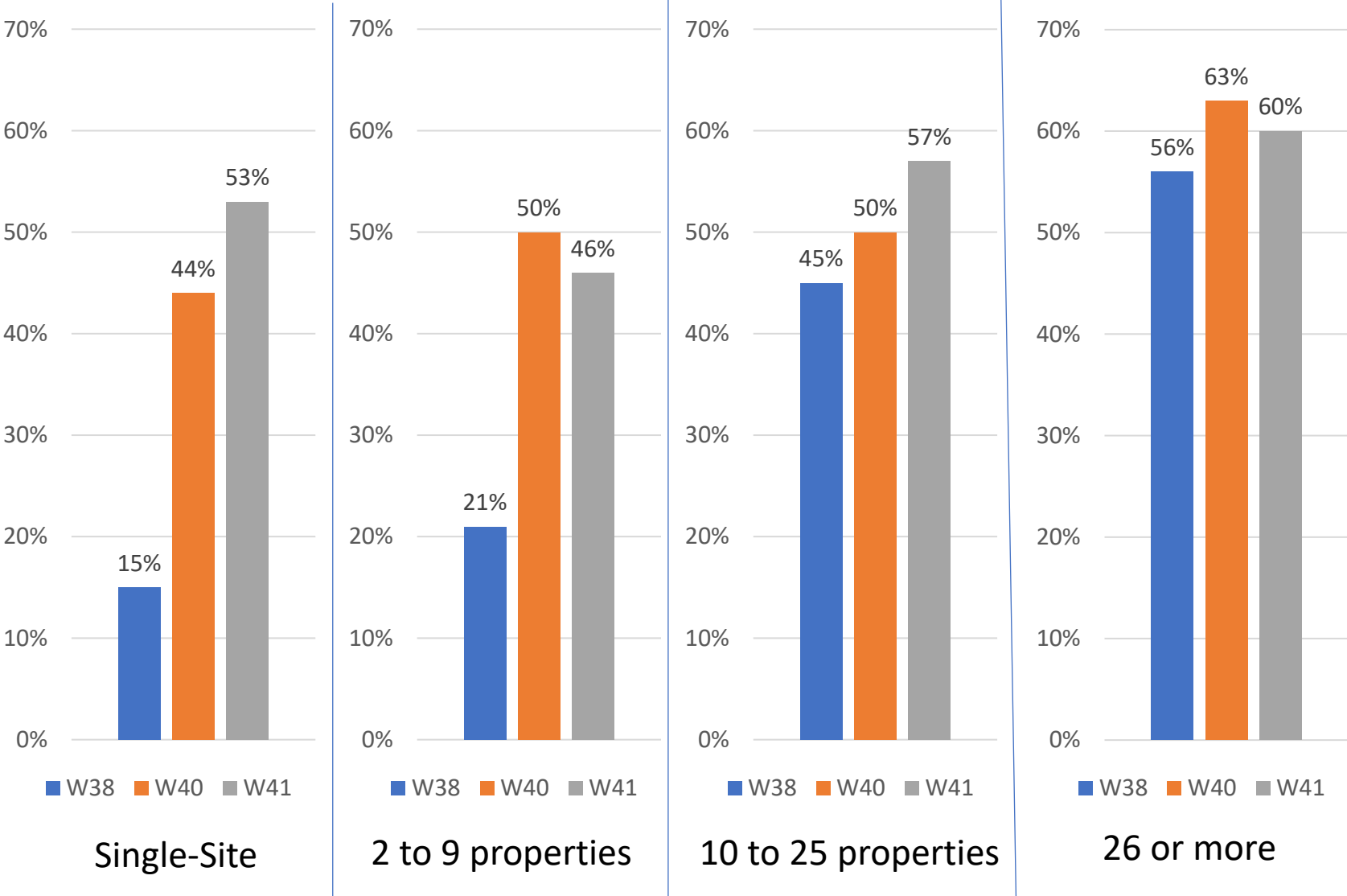
*Sample size <30

Organizations with lead volume above pre-pandemic levels by size



Wave 40 responses were collected from April 4 to May 1, 2022
Wave 41 responses were collected from May 2 to May 27, 2022
Source: NIC Executive Survey Insights

Organizations with lead volume above pre-pandemic levels by size



Wave 38 responses were collected from February 7 to March 6, 2022

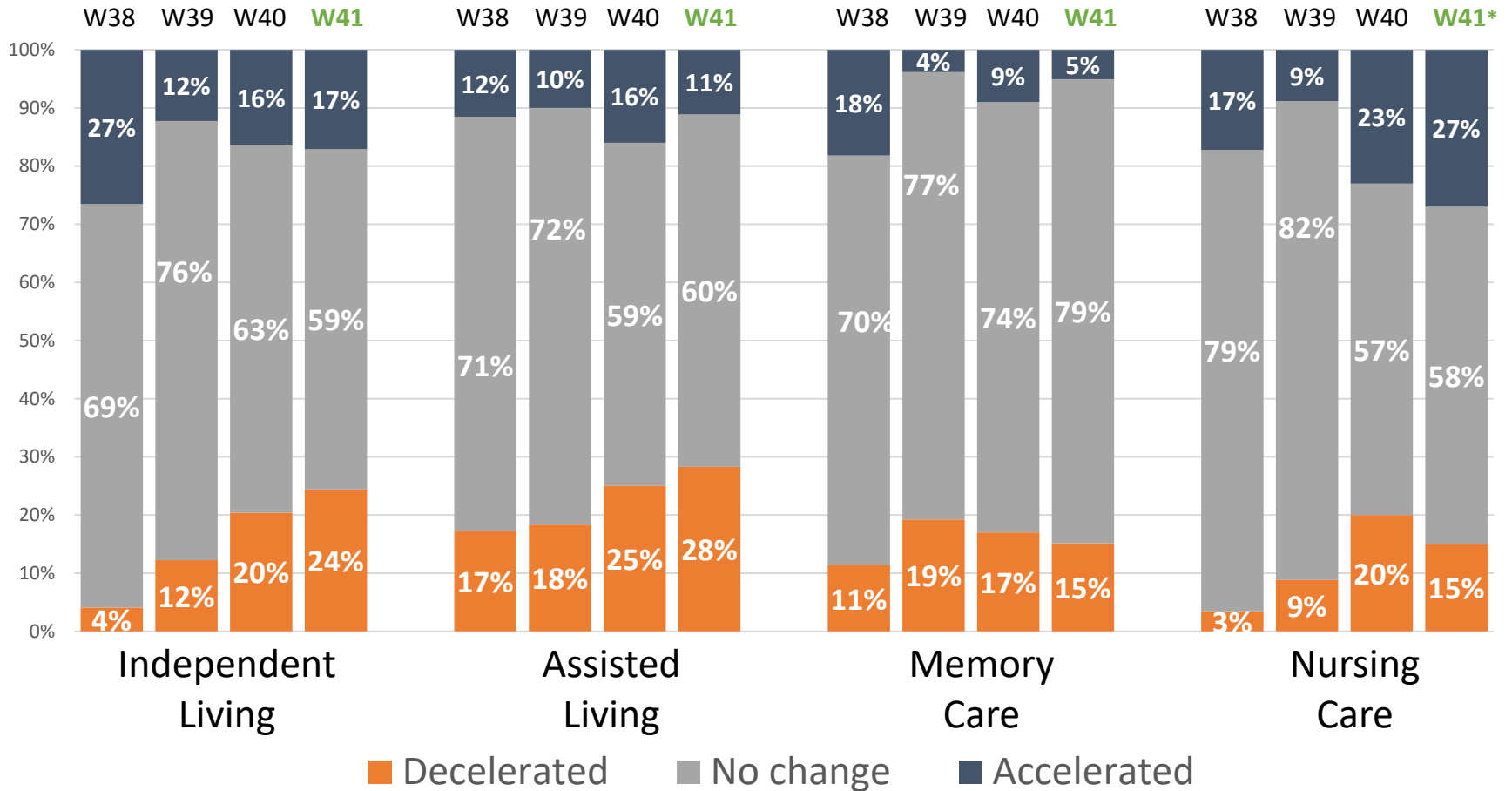
Wave 40 responses were collected from April 4 to May 1, 2022

Wave 41 responses were collected from May 2 to May 27, 2022

Source: NIC Executive Survey Insights

Other, for reference

Pace of Move-Outs in Past 30-Days



Wave 38 responses were collected from February 7 to March 6, 2022

Wave 39 responses were collected from March 7 to April 3, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

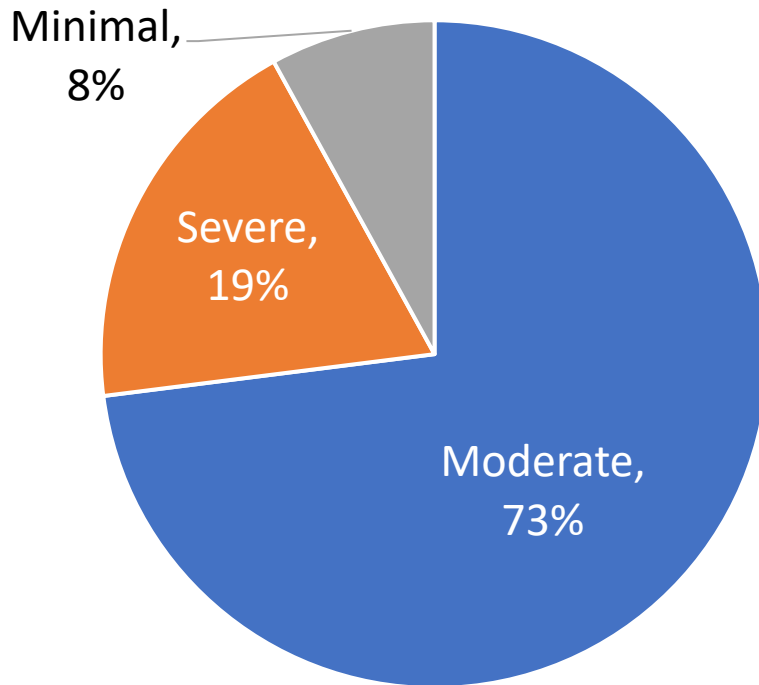
Wave 41 responses were collected from May 2 to May 27, 2022

Source: NIC Executive Survey Insights

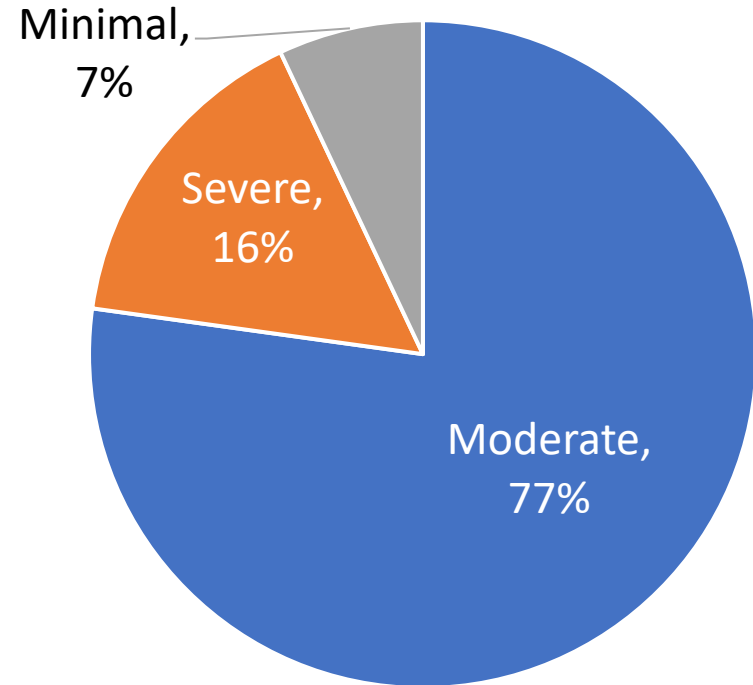
*Sample size <30

The severity of staffing shortages

Wave 40



Wave 41



*Wave 40 responses were collected from April 4 to May 1, 2022
Wave 41 responses were collected from May 2 to May 27, 2022
Source: NIC Executive Survey Insights*

Demographics – W41
60 responses received

Types of properties owned/operated

- 74% Seniors Housing (IL/AL/MC)
- 31% Nursing Care
- 28% CCRC

(multiple responses allowed, will not add to 100%)

PROFIT STATUS:

FP: 58%

NFP: 29%

Both: 14%

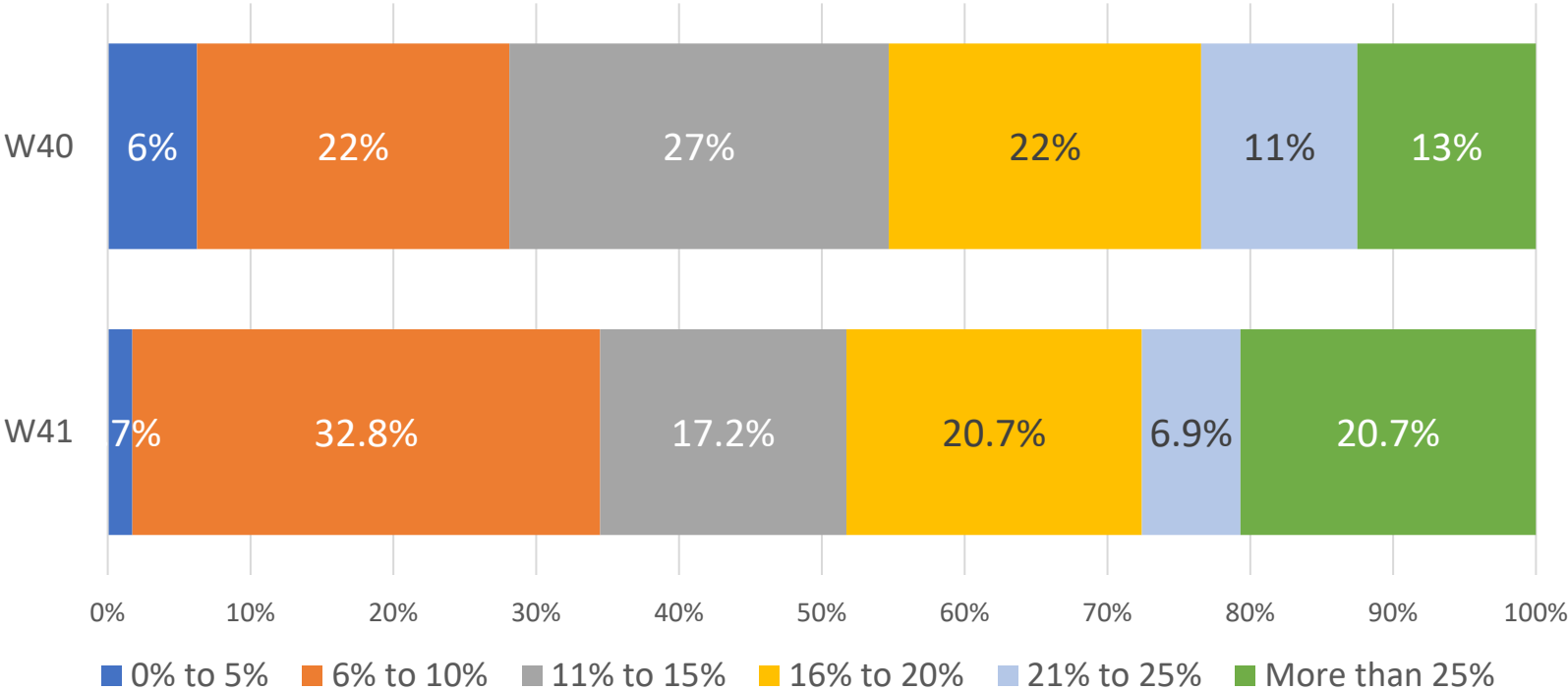
SIZE:

1 to 10: 51%

11 to 25: 24%

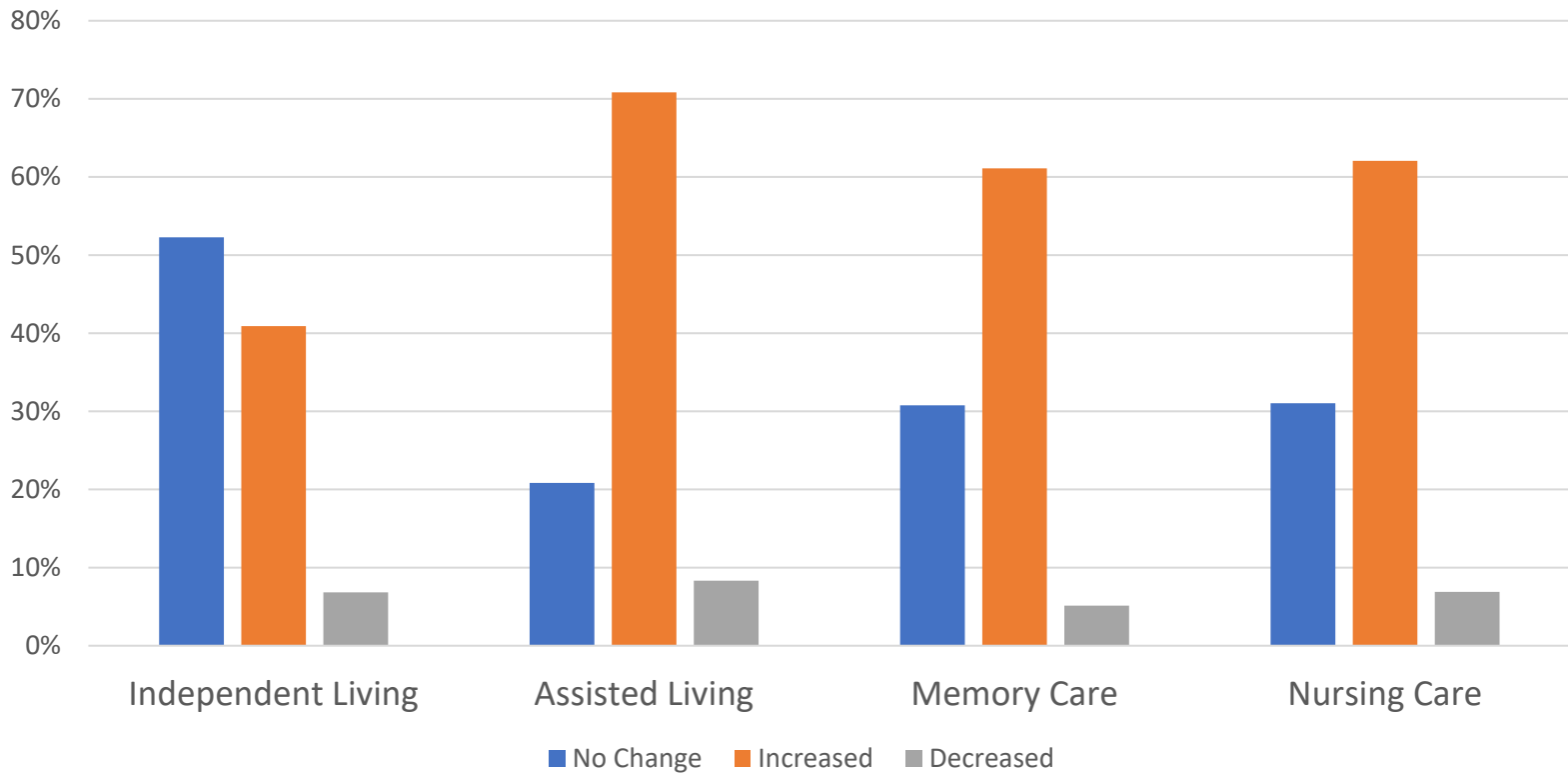
26+: 25%

Current share of full-time open positions across organization



Wave 40 responses were collected from April 4 to May 1, 2022
Wave 41 responses were collected from May 2 to May 27, 2022
Source: NIC Executive Survey Insights

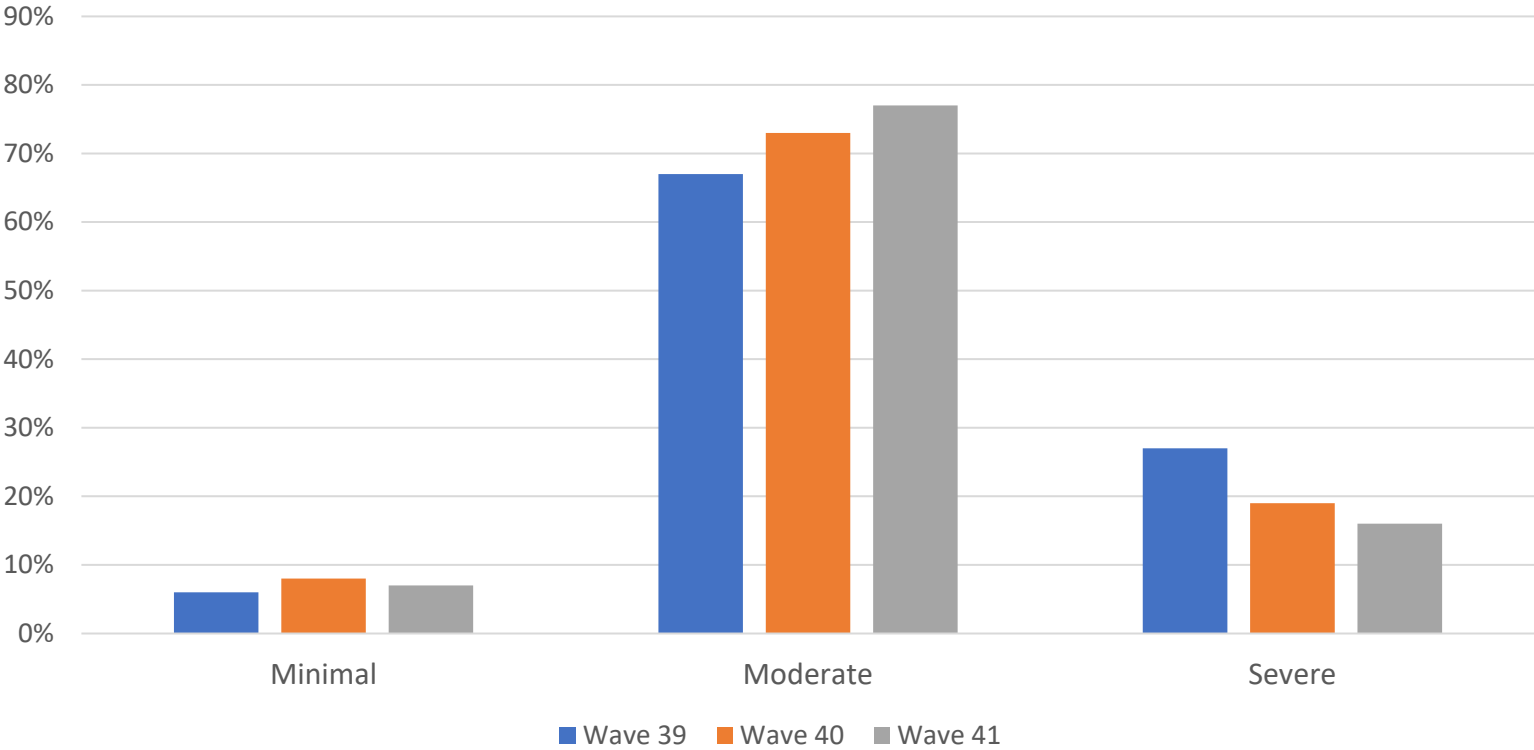
Change in Resident Acuity Level at Move-in, Compared to Pre-Pandemic



Wave 41 responses were collected from May 2 to May 27, 2022

Source: NIC Executive Survey Insights

Severity of Staffing Shortages ESI Waves 39 - 41



Wave 39 responses were collected from March 7 to April 3, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

Wave 41 responses were collected from May 2 to May 27, 2022

Source: NIC Executive Survey Insights