

Executive Survey Insights Wave 40 April 4 – May 1, 2022

- Report Graphs

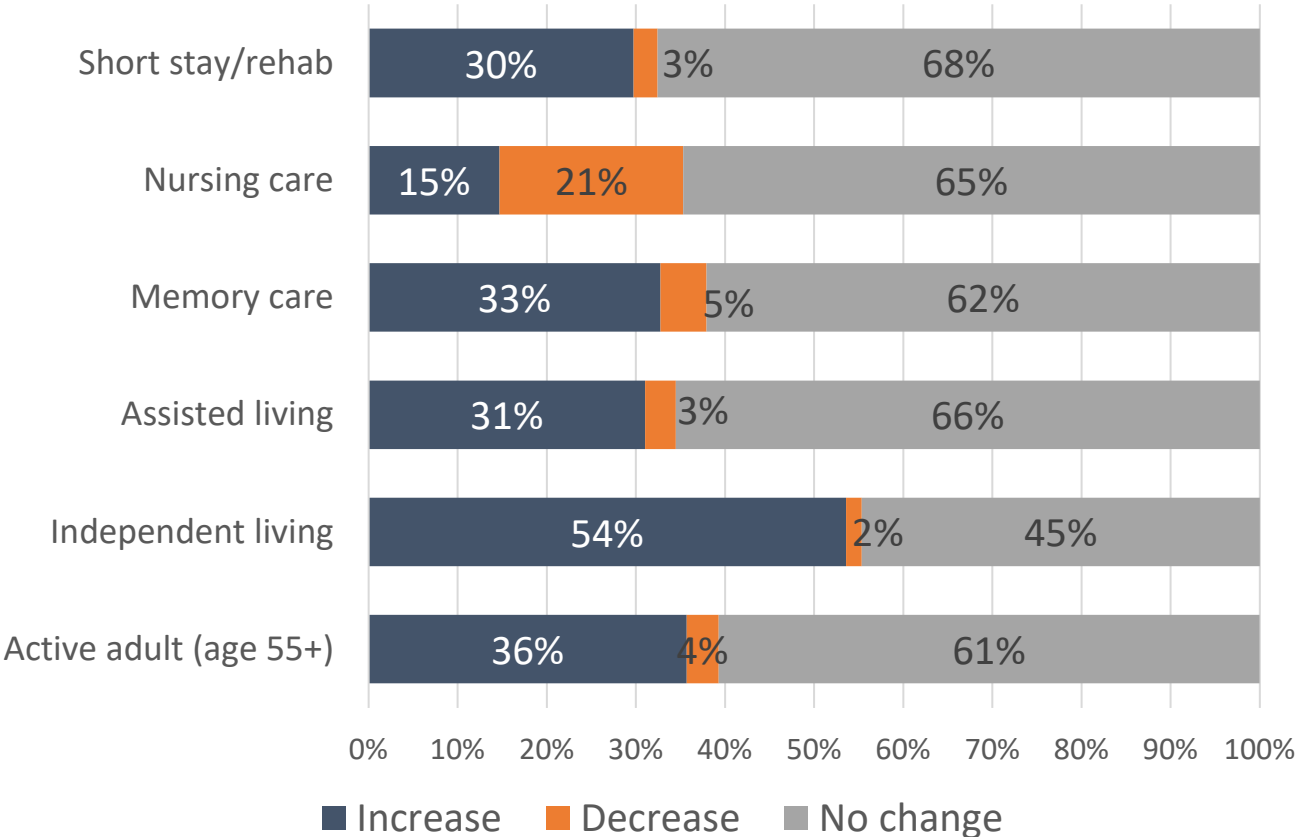
NIC Executive Survey Insights Timeline

EXECUTIVE SURVEY
INSIGHTS
MARKET FUNDAMENTALS



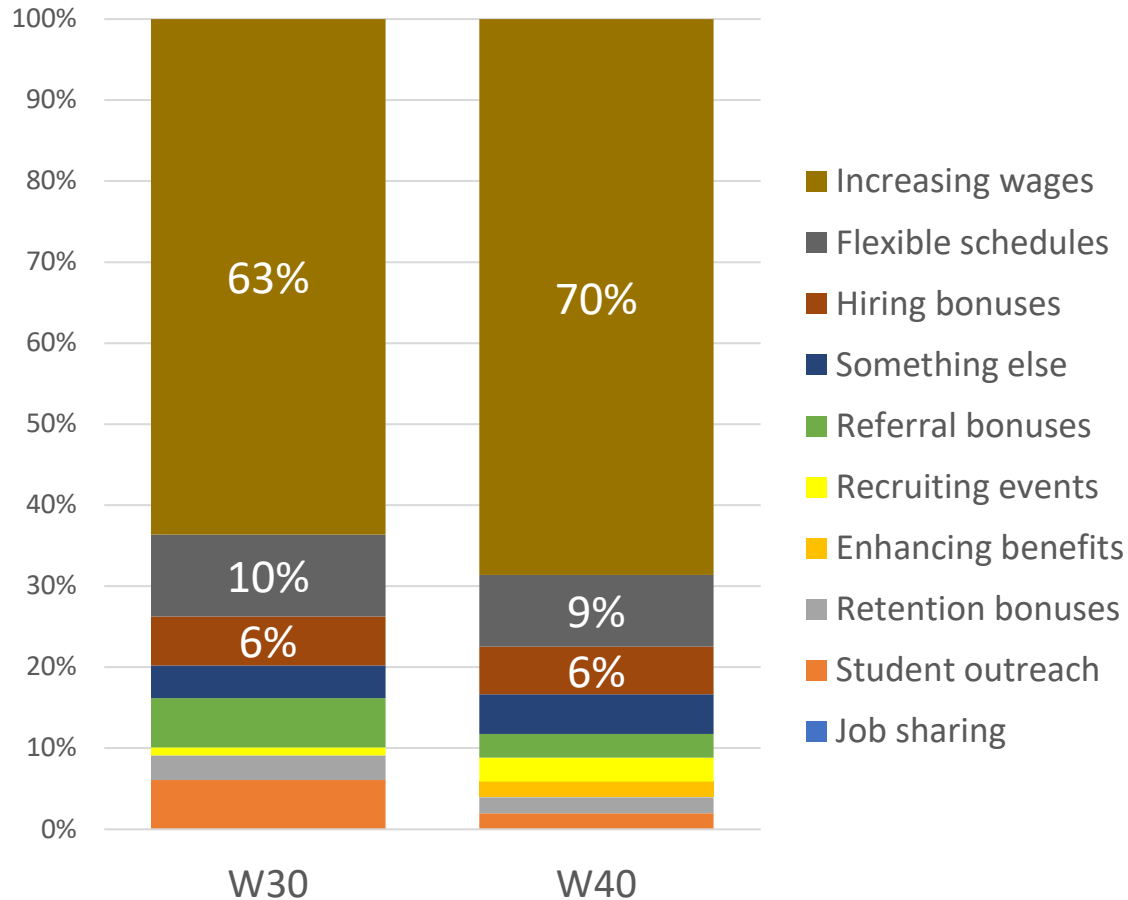
Wave 1: 3/24 – 4/31 (2020)
Wave 2: 4/1 – 4/12
Wave 3: 4/13 – 4/19
Wave 4: 4/20 – 4/26
Wave 5: 4/27 – 5/3
Wave 6: 5/4 – 5/10
Wave 7: 5/11 – 5/24
Wave 8: 5/25 – 6/7
Wave 9: 6/22 – 7/5
Wave 10: 7/20 – 8/2
Wave 11: 8/17 – 8/30
Wave 12: 9/15 – 9/27
Wave 13: 9/28 – 10/11
Wave 14: 10/12 – 10/25
Wave 15: 10/26 – 11/8
Wave 16: 11/9 – 11/22
Wave 17: 11/30 – 12/13
Wave 18: 12/14 – 12/27
Wave 19: 12/28 – 1/10 (2021)
Wave 20: 1/11 – 1/24
Wave 21: 1/25 – 2/7
Wave 22: 2/8 – 2/21
Wave 23: 2/22 – 3/7
Wave 24: 3/8 – 3/21
Wave 25: 3/22 – 4/4
Wave 26: 4/5 – 4/18
Wave 27: 4/19 – 5/2
Wave 28: 5/3 – 5/16
Wave 29: 5/17 to 6/13
Wave 30: 6/14 to 7/11
Wave 31: 7/12 – 8/8
Wave 32: 8/9 – 9/6
Wave 33: 9/7 – 10/3
Wave 34: 10/4 – 11/7
Wave 35: 11/8 – 12/5
Wave 36: 12/6 – 1/9 (2022)
Wave 37: 1/10 – 2/6
Wave 38: 2/7 to 3/6
Wave 39: 3/7 to 4/3
Wave 40: 4/4 to 5/1

Share of organizations that expect to increase, decrease or not change the following care segments in their portfolio of properties over the next 12-months



Wave 40 responses were collected from April 4 to May 1, 2022
Source: NIC Executive Survey Insights

Most effective method of attracting new community staff today is...

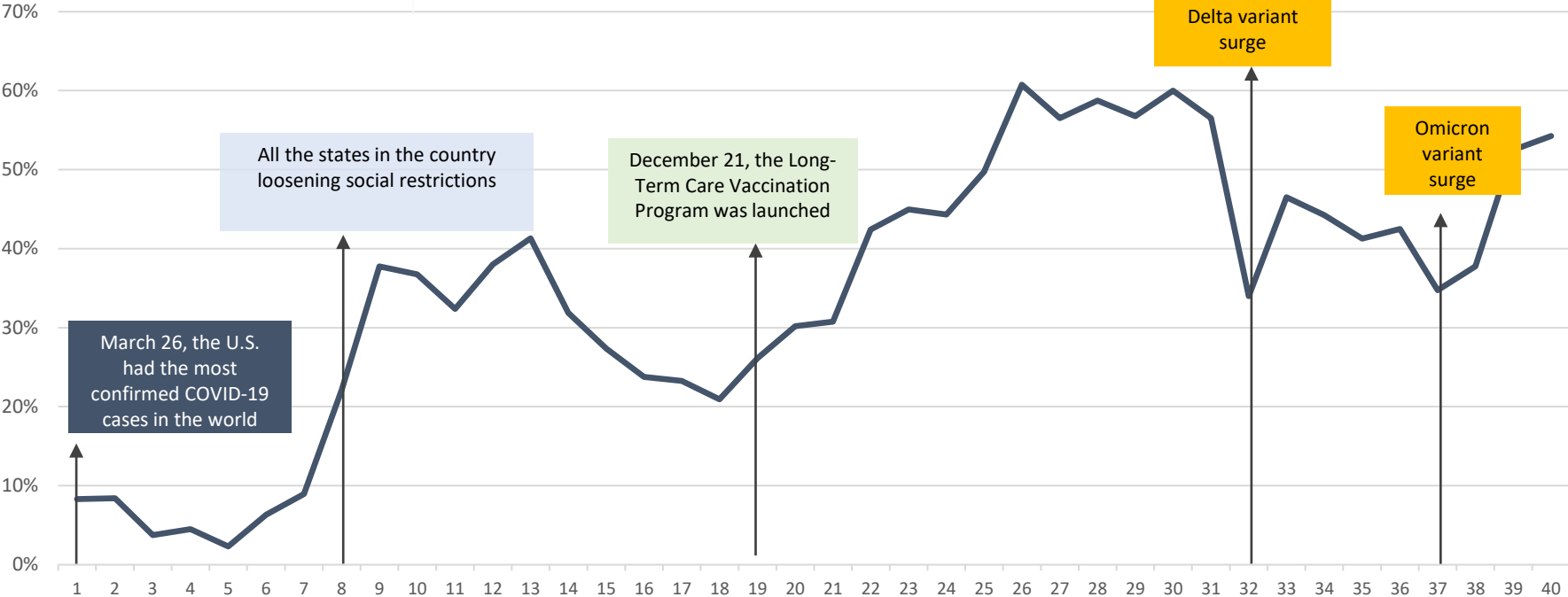


Wave 30 responses were collected from June 14 to July 11, 2021

Wave 40 responses were collected from April 4 to May 1, 2022

Source: NIC Executive Survey Insights

Organizations reporting an increase in the pace of move-ins* since the beginning of the pandemic



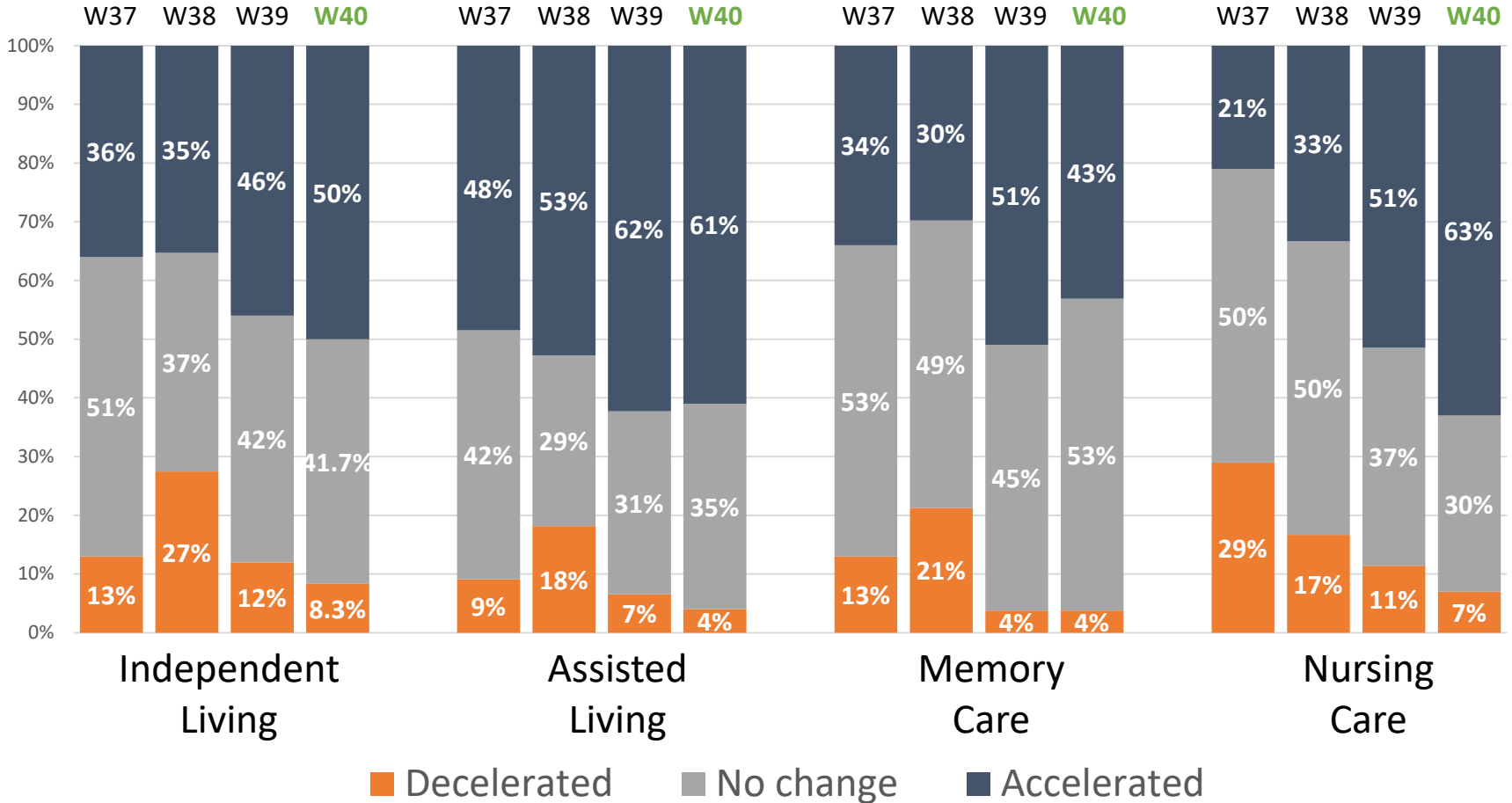
March 24, 2020



May 1, 2022

*Average of IL/AL/MC/NC
Source: NIC Executive Survey Insights

Pace of Move-Ins in Past 30-days



Wave 37 responses were collected from January 10 to February 6, 2022

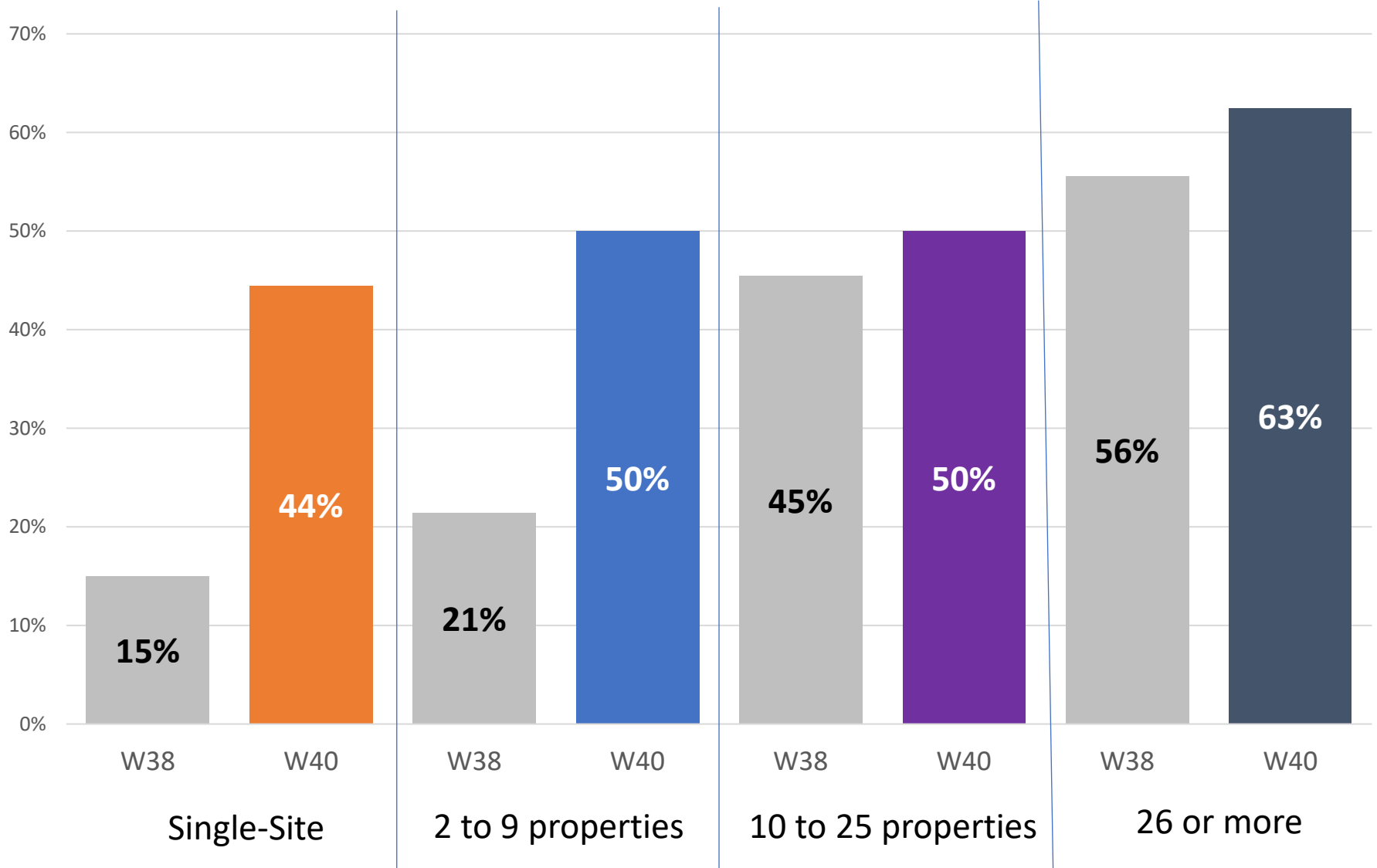
Wave 38 responses were collected from February 7 to March 6, 2022

Wave 39 responses were collected from March 7 to April 3, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

Source: NIC Executive Survey Insights

Organizations with lead volume above pre-pandemic levels by size



Wave 38 responses were collected from February 7 to March 6, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

Source: NIC Executive Survey Insights

Anticipated timeframe for occupancy to recover to pre-pandemic levels

	W40		W36	W33	W30	W25
First half of 2022	15%	44%	52%	73%	62%	62%
Second half of 2022	29%					
First half of 2023	42%	51%	38%	8%	15%	10%
Second half of 2023	9%					
2024 or later	5%		4%	3%	4%	1%

Wave 25 responses were collected from March 22 to April 4, 2021

Wave 30 responses were collected from June 14 to July 11, 2021

Wave 33 responses were collected from September 7 to October 3, 2021

Wave 36 responses were collected from December 6, 2021, to January 9, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

Source: NIC Executive Survey Insights