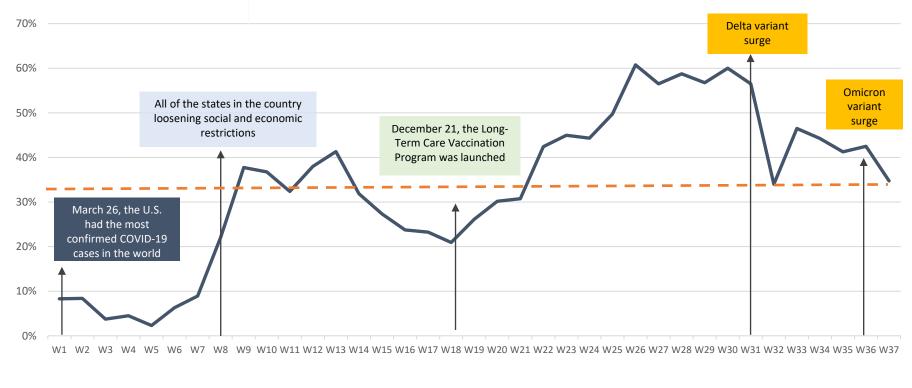


Executive Survey Insights Wave 37 January 10 – February 6, 2022

Report Graphs



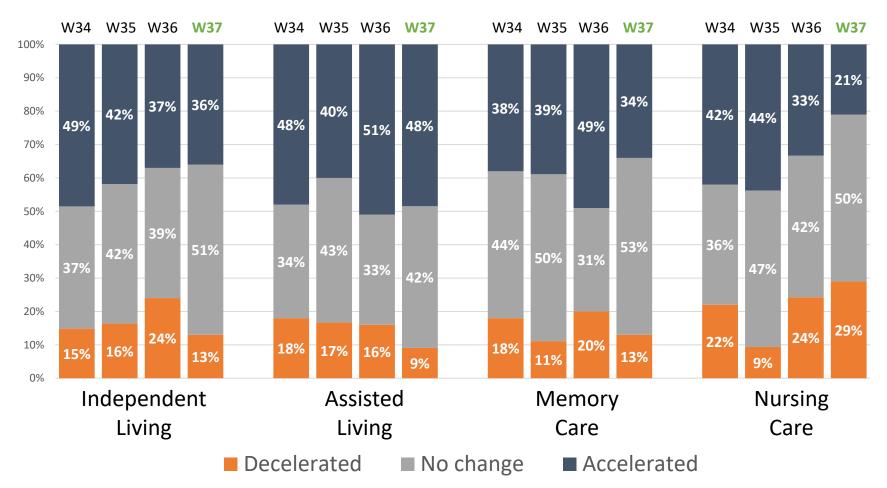
Organizations reporting an increase in the pace of move-ins* since the beginning of the pandemic



March 24, 2020

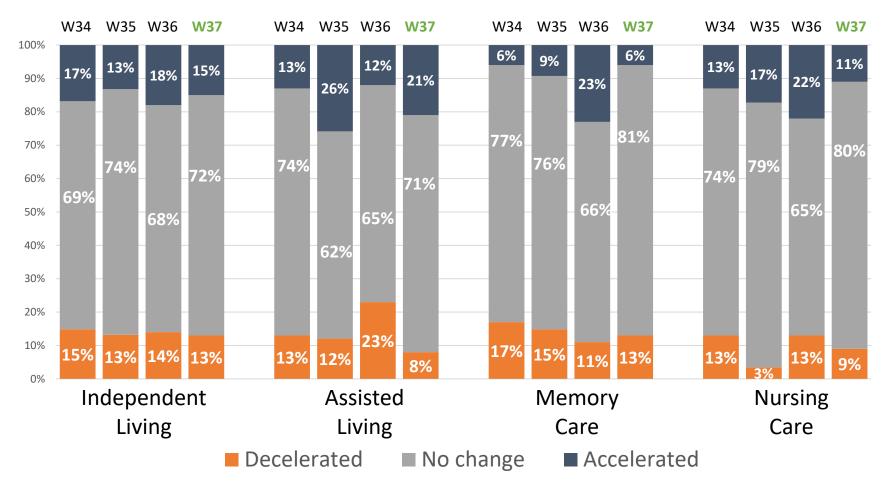
February 6, 2022

*Average of IL/AL/MC/NC Source: NIC Executive Survey Insights



Pace of move-ins in past 30-days

Wave 34 responses collected October 4 to November 7, 2021 Wave 35 responses collected November 8 to December 5, 2021 Wave 36 data collected December 6, 2021, to January 9, 2022 Wave 37 data collected January 10 to February 6, 2022 Source: NIC Executive Survey Insights

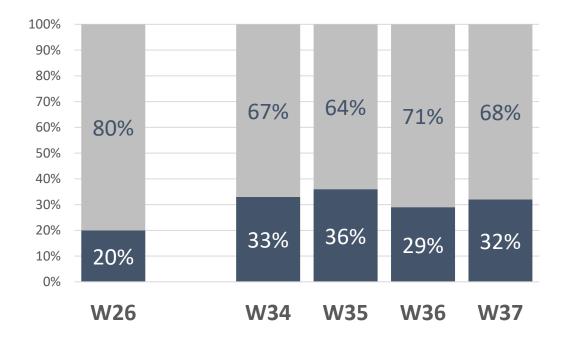


Pace of Move-Outs in Past 30-Days

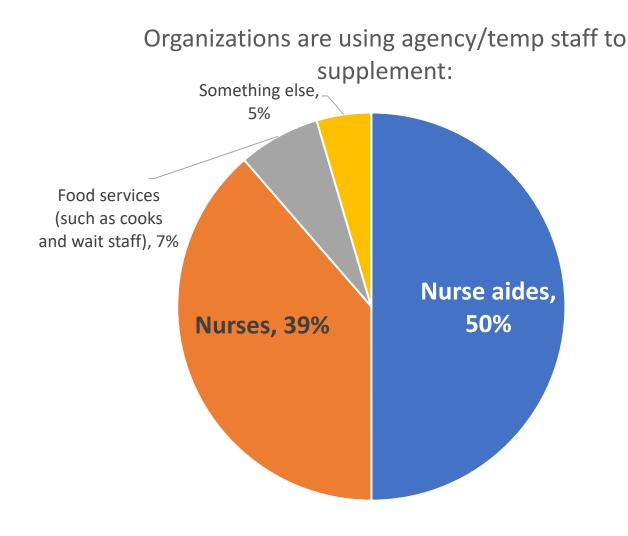
Wave 34 responses collected October 4 to November 7, 2021 Wave 35 responses collected November 8 to December 5, 2021 Wave 36 data collected December 6, 2021, to January 9, 2022 Wave 37 data collected January 10 to February 6, 2022 Source: NIC Executive Survey Insights

Organizations with lead volume at pre-pandemic levels

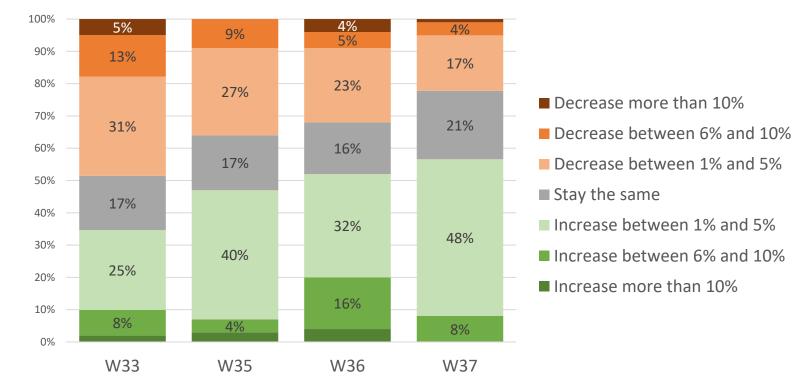
■ Yes ■ No



Wave 26 responses collected April 5 to April 18, 2021 Wave 34 responses collected October 4 to November 7, 2021 Wave 35 responses collected November 8 to December 5, 2021 Wave 36 responses collected December 6, 2021, to January 9, 2022 Wave 37 responses collected January 10 to February 6, 2022 Source: NIC Executive Survey Insights



Wave 37 responses collected January 10 to February 22, 2022 Source: NIC Executive Survey Insights



Operating margin expectation in the next six months

Wave 33 responses collected September 7 to October 3, 2021 Wave 34 responses collected October 4 to November 7, 2021 Wave 36 responses collected December 6, 2021, to January 9, 2022 Wave 37 responses collected January 10 to February 22, 2022 Note: Question not asked in all survey waves Source: NIC Executive Survey Insights

NIC Executive Survey Insights Timeline



Wave 1: 3/24 - 4/31 (2020) Wave 2: 4/1 – 4/12 Wave 3: 4/13 – 4/19 Wave 4: 4/20 – 4/26 Wave 5: 4/27 – 5/3 Wave 6: 5/4 – 5/10 Wave 7: 5/11 - 5/24 Wave 8: 5/25 – 6/7 Wave 9: 6/22 – 7/5 Wave 10: 7/20 – 8/2 Wave 11: 8/17 – 8/30 Wave 12: 9/15 – 9/27 Wave 13: 9/28 - 10/11 Wave 14: 10/12 – 10/25 Wave 15: 10/26 – 11/8 Wave 16: 11/9 – 11/22 Wave 17: 11/30 - 12/13 Wave 18: 12/14 – 12/27 Wave 19: 12/28 - 1/10 (2021) Wave 20: 1/11 – 1/24 Wave 21: 1/25 – 2/7 Wave 22: 2/8 – 2/21 Wave 23: 2/22 – 3/7 Wave 24: 3/8 - 3/21

Wave 25: 3/22 - 4/4Wave 26: 4/5 - 4/18Wave 27: 4/19 - 5/2Wave 28: 5/3 - 5/16Wave 29: 5/17 to 6/13Wave 30: 6/14 to 7/11Wave 31: 7/12 - 8/8Wave 32: 8/9 - 9/6Wave 33: 9/7 - 10/3Wave 34: 10/4 - 11/7Wave 35: 11/8 - 12/5Wave 36: 12/6 - 1/9 (2022) Wave 37: 1/10 - 2/6