Executive Survey Insights Wave 35 November 8 – December 5, 2021

- Report Graphs
Organizations with lead volume at pre-pandemic levels

Wave 26 (benchmark) responses collected April 5 to April 18, 2021
Wave 35 responses collected November 8 to December 5, 2021
Source: NIC Executive Survey Insights
Pace of move-ins in past 30-days

Wave 32 responses collected August 9 to September 6, 2021
Wave 33 responses collected September 7 to October 3, 2021
Wave 34 responses collected October 4 to November 7, 2021
Wave 35 responses collected November 8 to December 5, 2021
Source: NIC Executive Survey Insights
Pace of Move-Outs in Past 30-Days

Wave 32 responses collected August 9 to September 6, 2021
Wave 33 responses collected September 7 to October 3, 2021
Wave 34 responses collected October 4 to November 7, 2021
Wave 35 responses collected November 8 to December 5, 2021
Source: NIC Executive Survey Insights
Notable events:

- Wave 8, data collected May 25 to June 7, 2020 (country opening)
- Wave 13 data collected September 28 to October 11, 2020 (Fall surge gearing up)
- Wave 18 data collected December 14 to December 27, 2020 (began vaccine distribution to nursing care residents)
- Wave 30 data collected June 14 to July 11, 2021 (delta variant begins to surge primarily among the unvaccinated)

Source: NIC Executive Survey Insights
Change in occupancy by care segment: current vs. one month prior

Wave 32 responses collected August 9 to September 6, 2021
Wave 33 responses collected September 7 to October 3, 2021
Wave 34 responses collected October 4 to November 7, 2021
Wave 35 responses collected November 8 to December 5, 2021
Source: NIC Executive Survey Insights
Organizations with multiple properties experiencing staffing shortages in % of properties*

Wave 24 response collected March 8 to March 21, 2021
Wave 35 responses collected November 8 to December 5, 2021
Source: NIC Executive Survey Insights

*Respondents with three or more properties
**Biggest challenges to the organization**

- **Attracting community/caregiving staff**: 86%
- **Staff turnover**: 74%
- **Low Occupancy rates**: 70%
- **Cash balances/liquidity on balance sheet**: 58%
- **Too much competition**: 55%
- **Other**: 27%

*Top 2 box shown, multiple responses allowed*

Wave 30 responses collected June 14 to July 11, 2021
Wave 32 responses collected August 9 to September 6, 2021
Wave 35 responses collected November 8 to December 5, 2021

Source: NIC Executive Survey Insights
Organization’s use of agency/temp staff has increased this year by...

- 35% for Less than 25%
- 22% for 25% to 49%
- 13% for 50% to 74%
- 11% for 75% to 99%
- 20% for 100%*

Wave 35 responses collected November 8 to December 5, 2021
*A few respondents remarked that use of agency/temp staff increased more than 100%
Source: NIC Executive Survey Insights
Occupancy expected to return to pre-pandemic levels:

Wave 25 responses collected March 22 to April 4, 2021
Wave 30 responses collected June 14 to July 11, 2021
Wave 33 responses collected September 7 to October 3, 2021
Wave 35 responses collected November 8 to December 5, 2021

Source: NIC Executive Survey Insights
NIC Executive Survey Insights Timeline

- Wave 1: 3/24 – 4/31
- Wave 2: 4/1 – 4/12
- Wave 3: 4/13 – 4/19
- Wave 4: 4/20 – 4/26
- Wave 5: 4/27 – 5/3
- Wave 6: 5/4 – 5/10
- Wave 7: 5/11 – 5/24
- Wave 8: 5/25 – 6/7
- Wave 9: 6/22 – 7/5
- Wave 10: 7/20 – 8/2
- Wave 11: 8/17 – 8/30
- Wave 12: 9/15 – 9/27
- Wave 13: 9/28 – 10/11
- Wave 14: 10/12 – 10/25
- Wave 15: 10/26 – 11/8
- Wave 16: 11/9 – 11/22
- Wave 17: 11/30 – 12/13
- Wave 18: 12/14 – 12/27
- Wave 19: 12/28 – 1/10
- Wave 20: 1/11 – 1/24
- Wave 21: 1/25 – 2/7
- Wave 22: 2/8 – 2/21
- Wave 23: 2/22 – 3/7
- Wave 24: 3/8 – 3/21
- Wave 25: 3/22 – 4/4
- Wave 26: 4/5 – 4/18
- Wave 27: 4/19 – 5/2
- Wave 28: 5/3 – 5/16
- Wave 29: 5/17 to 6/13
- Wave 30: 6/14 to 7/11
- Wave 31: 7/12 – 8/8
- Wave 32: 8/9 – 9/6
- Wave 33: 9/7 – 10/3
- Wave 34: 10/4 – 11/7
- Wave 35: 11/8 – 12/5