

# Executive Survey Insights

## Wave 30, June 14 – July 11, 2021

- Report Graphs

# NIC Executive Survey Insights Timeline

**Wave 1:** 3/24 – 4/31

**Wave 2:** 4/1 – 4/12

**Wave 3:** 4/13 – 4/19

**Wave 4:** 4/20 – 4/26

**Wave 5:** 4/27 – 5/3

**Wave 6:** 5/4 – 5/10

**Wave 7:** 5/11 – 5/24

**Wave 8:** 5/25 – 6/7

**Wave 9:** 6/22 – 7/5

**Wave 10:** 7/20 – 8/2

**Wave 11:** 8/17 – 8/30

**Wave 12:** 9/15 – 9/27

**Wave 13:** 9/28 – 10/11

**Wave 14:** 10/12 – 10/25

**Wave 15:** 10/26 – 11/8

**Wave 16:** 11/9 – 11/22

**Wave 17:** 11/30 – 12/13

**Wave 18:** 12/14 – 12/27

**Wave 19:** 12/28 – 1/10

**Wave 20:** 1/11 – 1/24

**Wave 21:** 1/25 – 2/7

**Wave 22:** 2/8 – 2/21

**Wave 23:** 2/22 – 3/7

**Wave 24:** 3/8 – 3/21

**Wave 25:** 3/22 – 4/4

**Wave 26:** 4/5 – 4/18

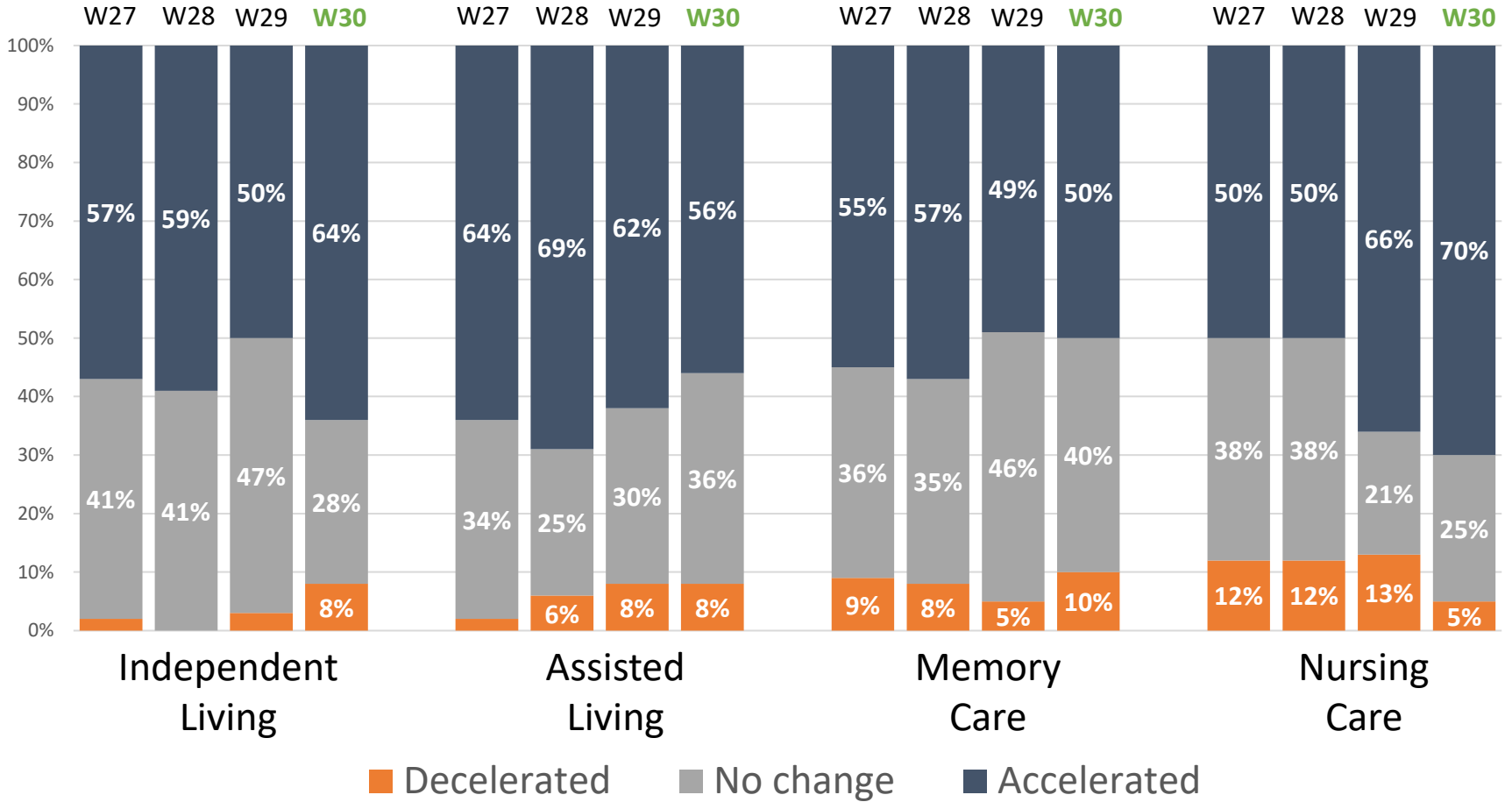
**Wave 27:** 4/19 – 5/2

**Wave 28:** 5/3 – 5/16

**Wave 29:** 5/17 to 6/13

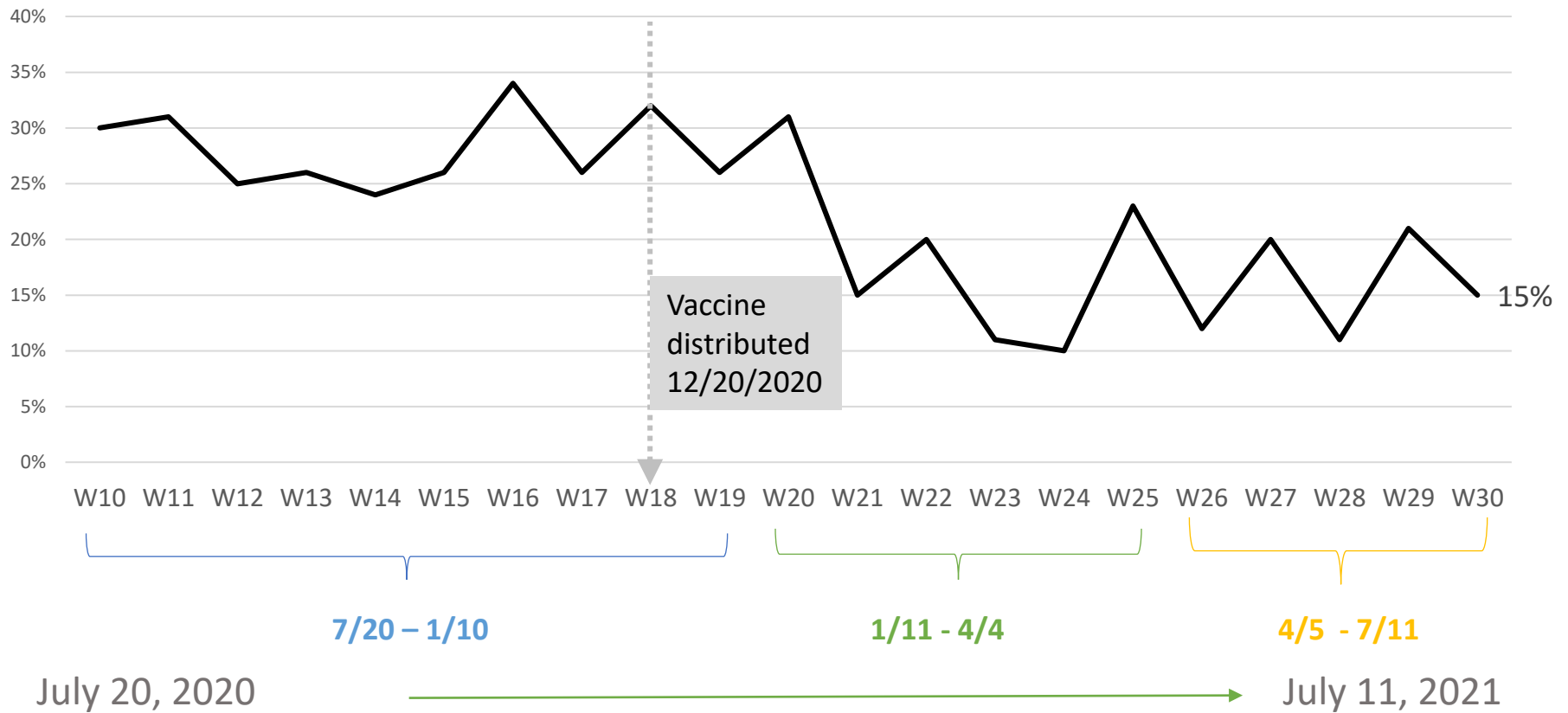
**Wave 30:** 6/14 to 7/11

## Pace of Move-Ins in Past 30-Days

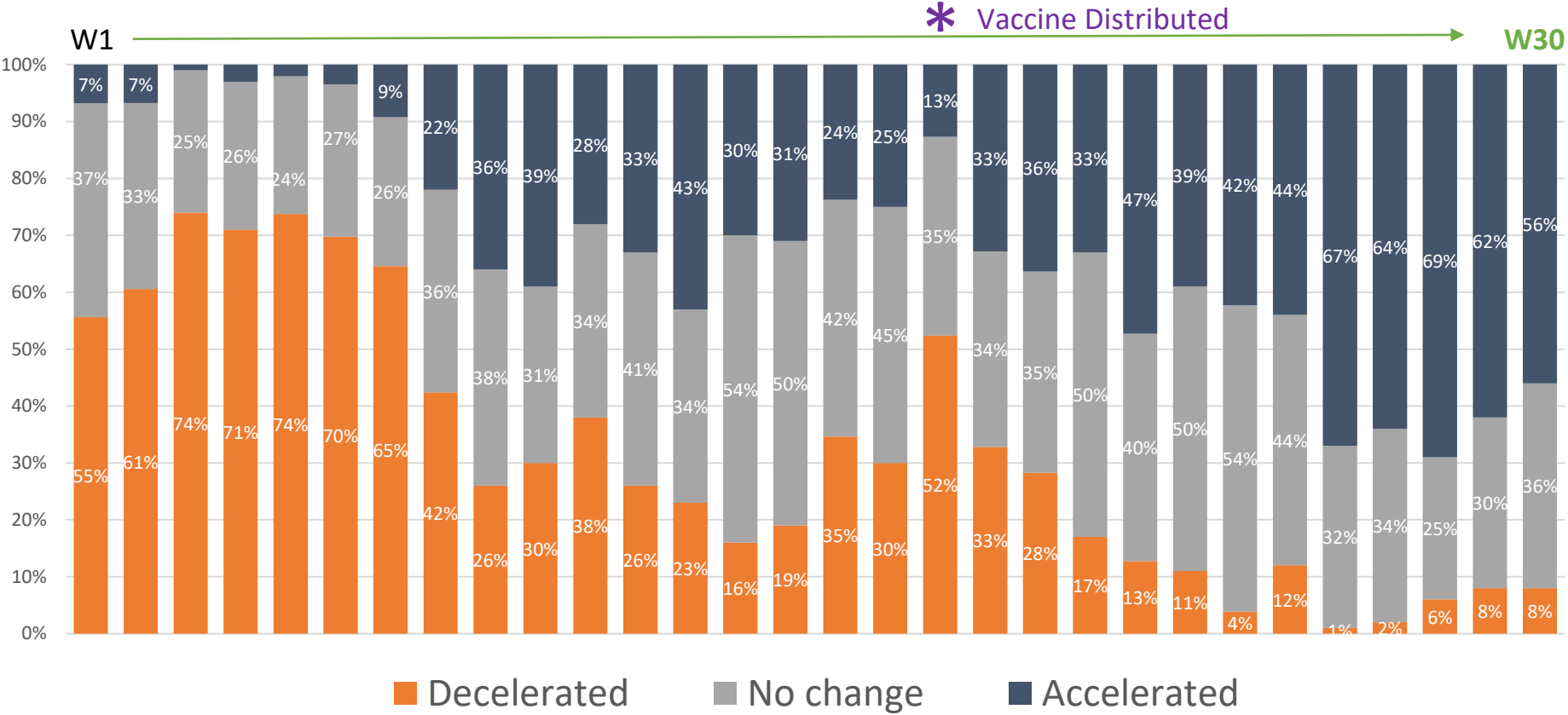


Wave 27 responses collected April 19 to May 2, 2021  
 Wave 28 responses collected May 3 to May 16, 2021  
 Wave 29 responses collected May 17 to June 13, 2021  
 Wave 30 responses collected June 14 to July 11, 2021  
 Source: NIC Executive Survey Insights

## Organizations experiencing a backlog of residents waiting to move in:



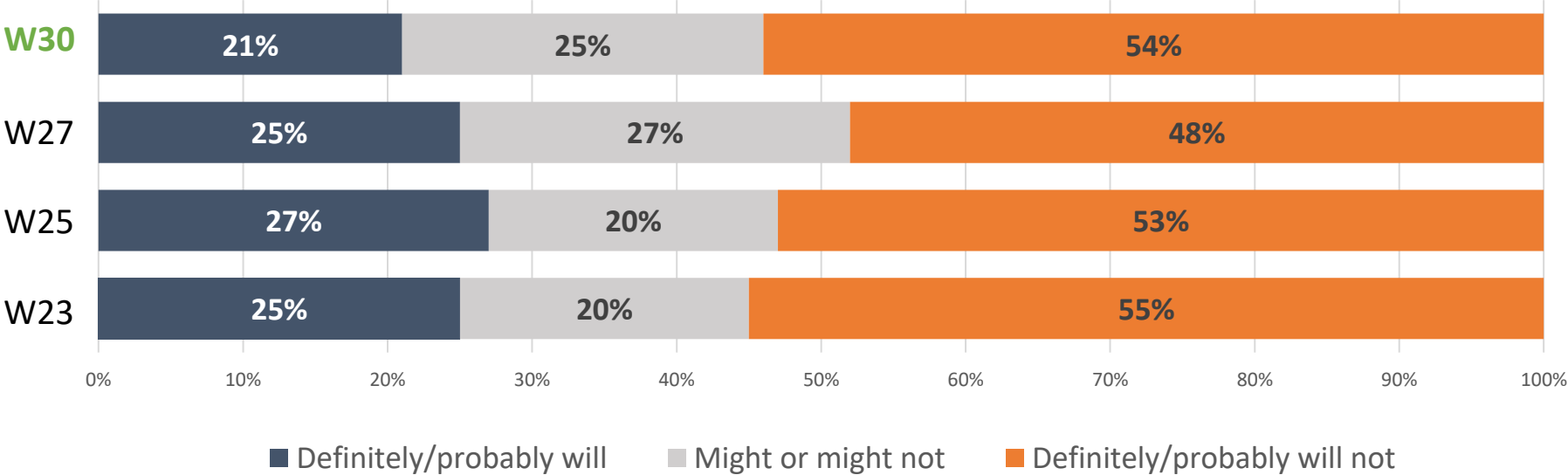
# Assisted Living Pace of Move-Ins in Past 30-Days



**March 24, 2020** **July 11, 2021**

Totals may not add to 100% due to rounding  
 Source: NIC

# Organizations considering making the COVID-19 vaccine mandatory for community staff members



Wave 23 responses collected February 22 to March 7, 2021

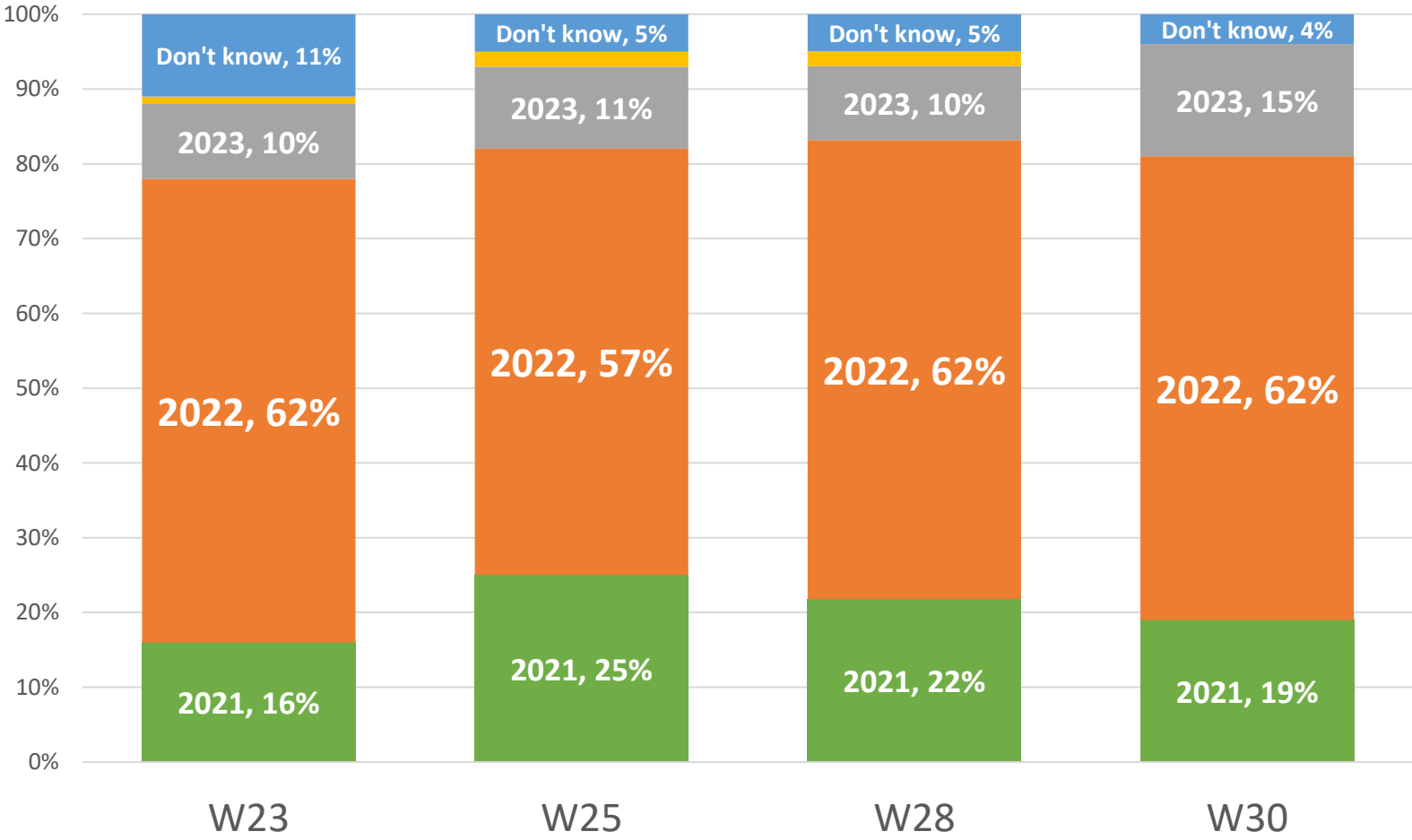
Wave 25 responses collected March 22 to April 4, 2021

Wave 27 responses collected April 19 to May 2, 2021

Wave 30 responses collected June 14 to July 11, 2021

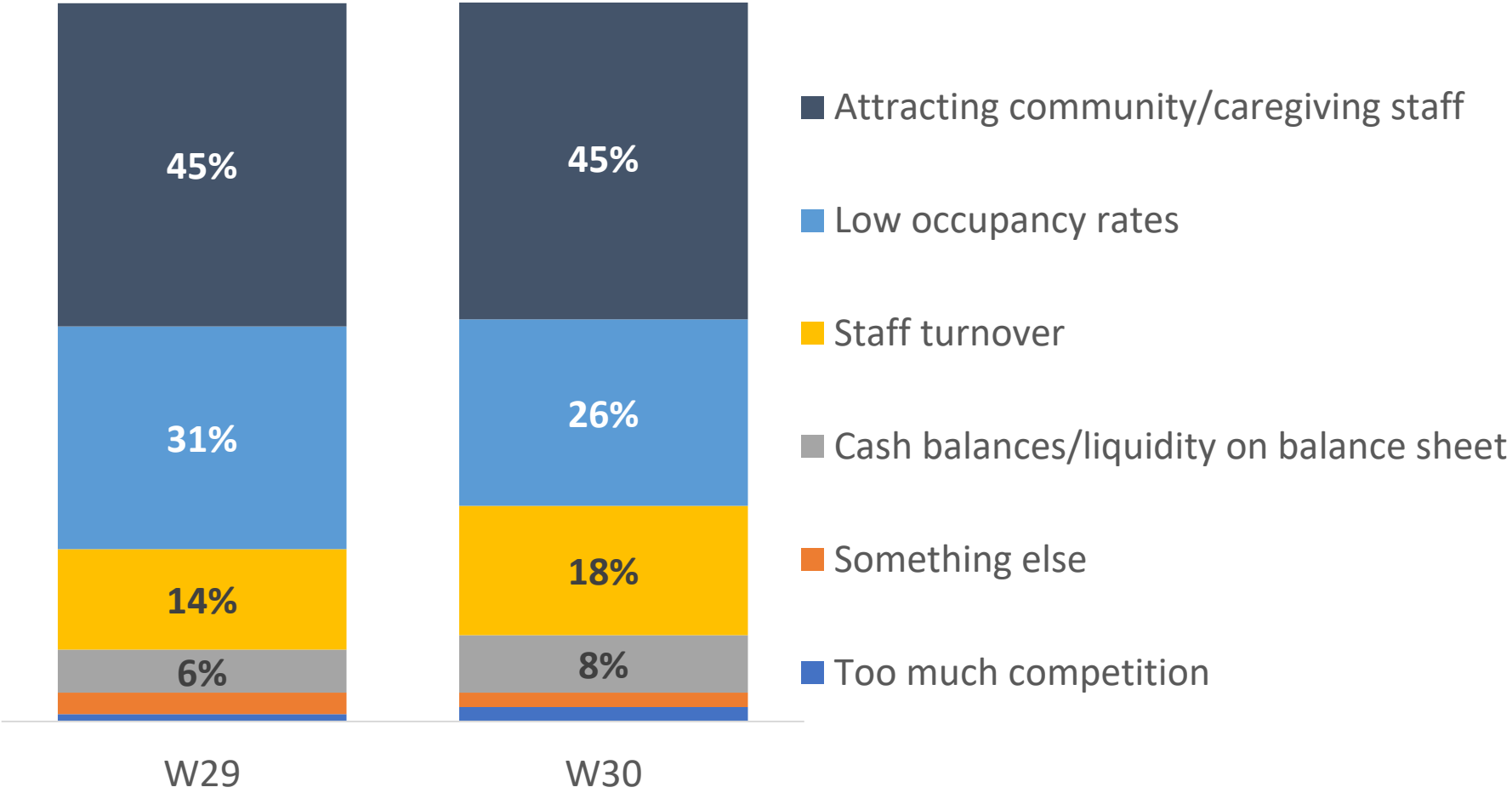
Source: NIC Executive Survey Insights

### Occupancy expected to return to pre-pandemic levels:



Wave 23 responses collected February 22 to March 7, 2021  
 Wave 25 responses collected March 22 to April 4, 2021  
 Wave 28 responses collected May 3 to May 16, 2021  
 Wave 30 responses collected June 14 to July 11, 2021

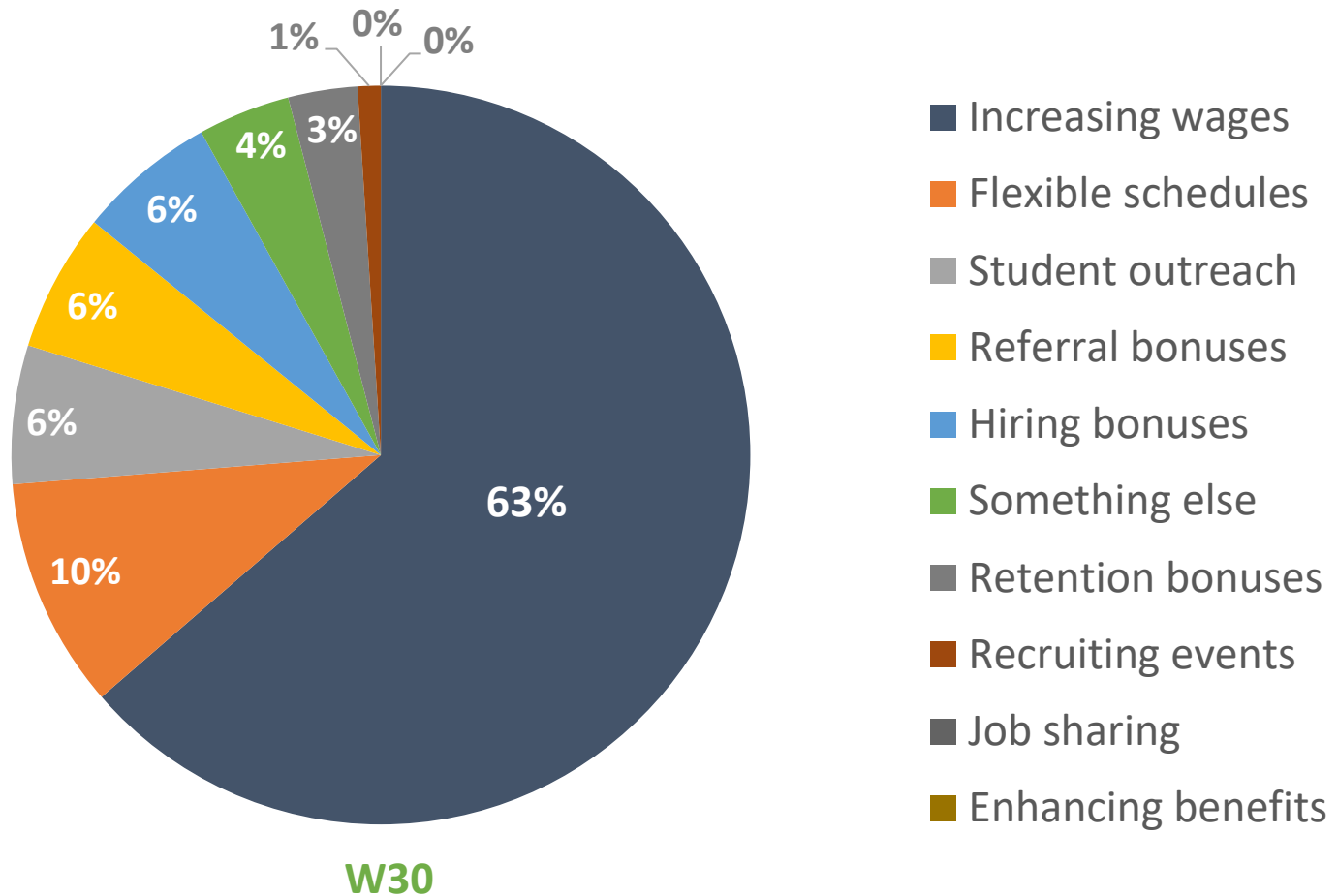
# The biggest challenge organization is facing today....



Wave 29 responses collected May 17 to June 13, 2021  
Wave 30 responses collected June 14 to July 11, 2021  
Source: NIC Executive Survey Insights

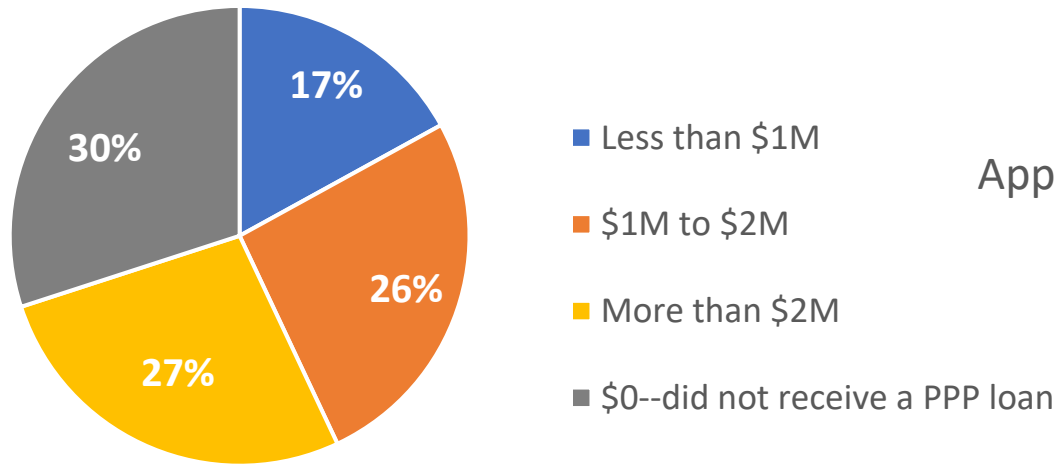


# Most effective method of attracting new community staff today...

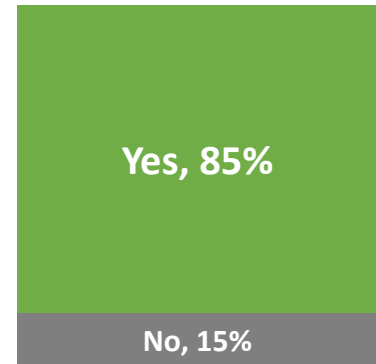


Wave 30 responses collected June 14 to July 11, 2021  
Source: NIC Executive Survey Insights

### Organization received PPP loan in the amount...



### Applied for PPP loan forgiveness



### Status of PPP loan forgiveness

