

Executive Survey Insights Wave 28
May 3 – 16, 2021

• Report Graphs



NIC Executive Survey Insights Timeline Since Vaccine Distributed:

Wave 18: 12/14 – 12/27

Wave 19: 12/28 – 1/10

Wave 20: 1/11 – 1/24

Wave 21: 1/25 – 2/7

Wave 22: 2/8 – 2/21

Wave 23: 2/22 – 3/7

Wave 24: 3/8 – 3/21

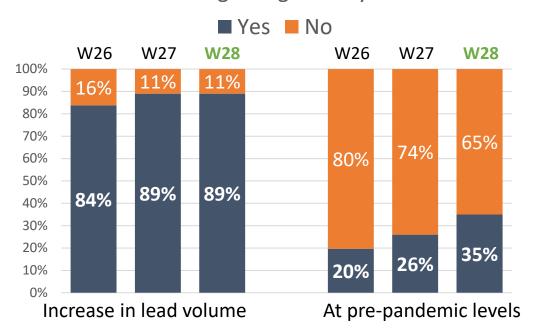
Wave 25: 3/22 - 4/4

Wave 26: 4/5 – 4/18

Wave 27: 4/19 – 5/2

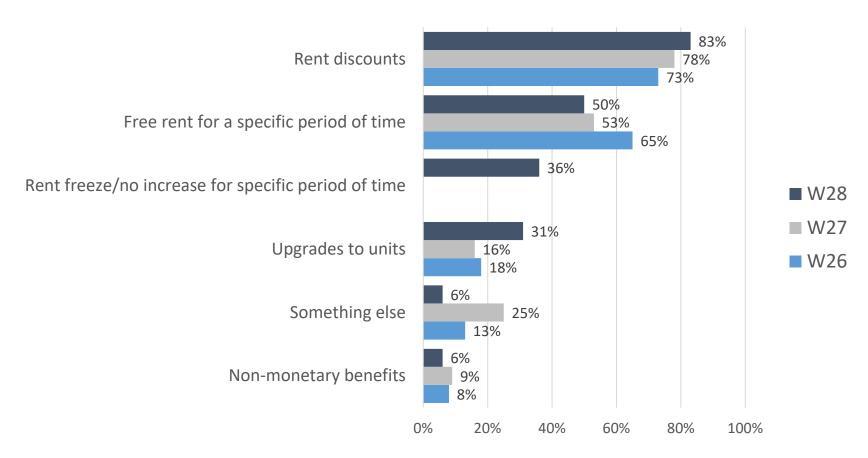
Wave 28: 5/3 – 5/16

Organizations with increase in lead volume since beginning of the year



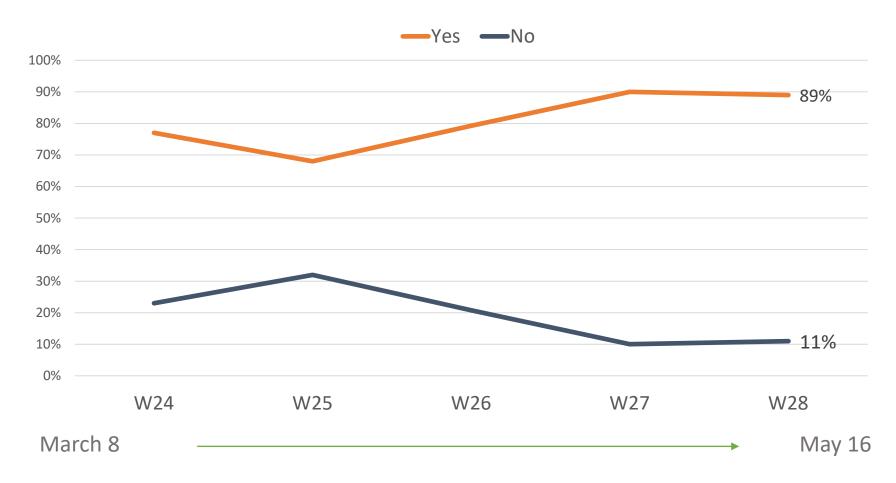
Wave 26 responses collected April 5 to April 18, 2021 Wave 27 responses collected April 19 to May 2, 2021 Wave 28 responses collected May 3 to May 16, 2021 Source: NIC Executive Survey Insights

Rent concessions being offered by organizations



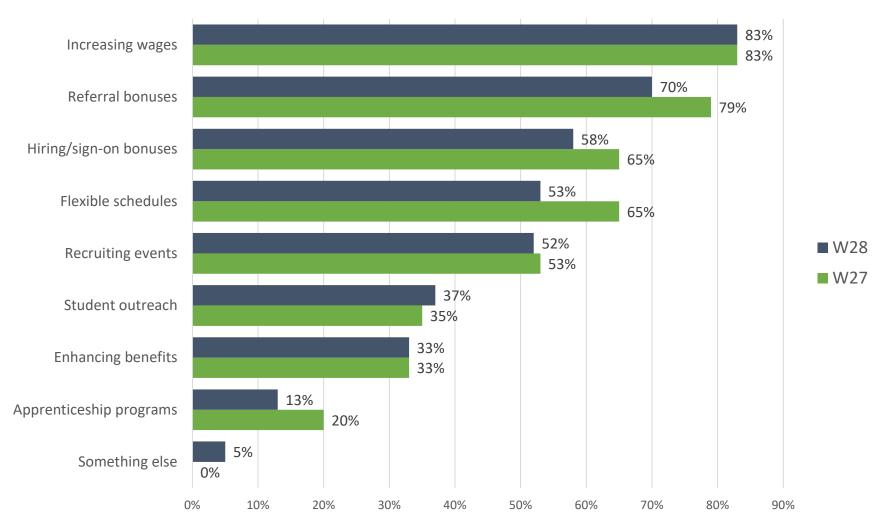
Wave 26 respondents collected April 5 to April 18, 2021 Wave 27 responses collected April 19 to May 2, 2021 Wave 28 responses collected May 3 to May 16, 2021 Source: NIC Executive Survey Insights

Organizations experiencing staffing shortages



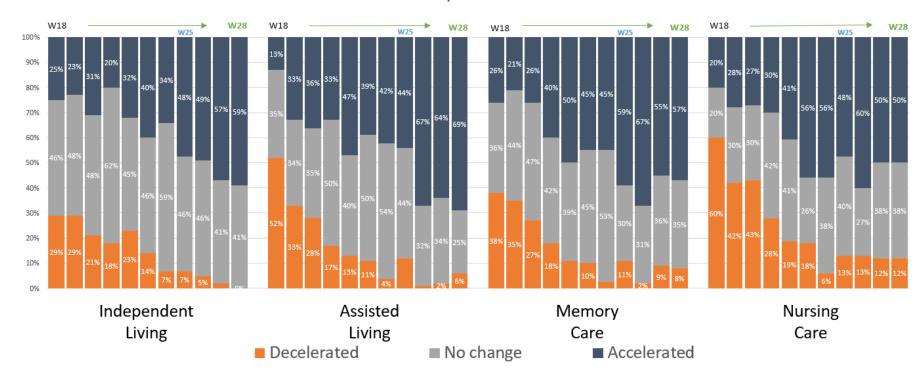
Source: NIC Executive Survey Insights

Organizations are doing the following to attract community staff:

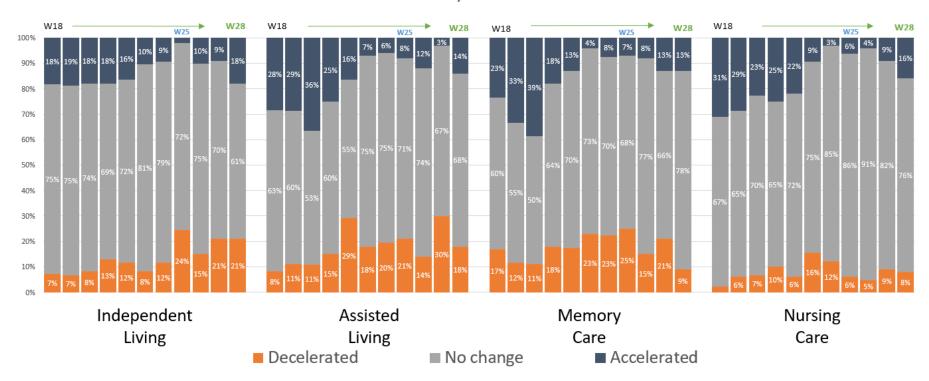


Wave 27 responses collected April 19 to May 2, 2021 Wave 28 responses collected May 3 to May 16, 2021 Source: NIC Executive Survey Insights

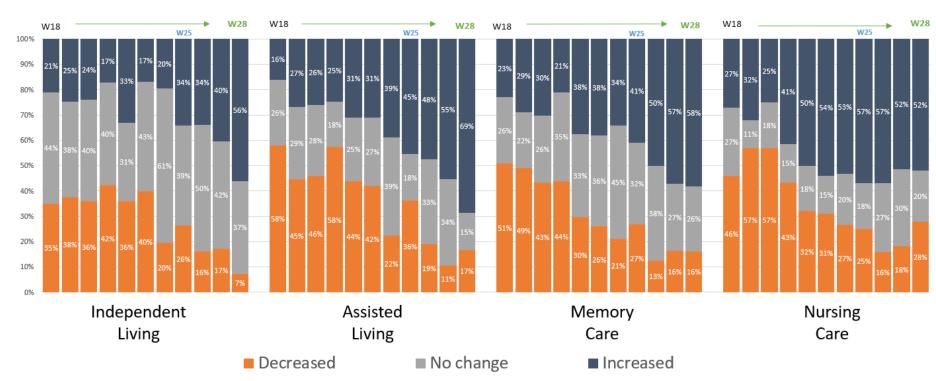
Pace of Move-Ins in Past 30-Days: From Vaccine to Present



Pace of Move-Outs in Past 30-Days: From Vaccine to Present



Change in Occupancy by Care Segment: Current vs. One Month Prior From Vaccine to Present



Change in Occupancy By Care Segment: Current vs. One Month Prior From Vaccine to Present

