Executive Survey Insights
Wave 19

• Report Graphs
Wave 16 responses collected November 9 to November 22, 2020
Wave 17 responses collected November 30 to December 13, 2020
Wave 18 responses collected December 14 to December 27, 2020
Wave 19 responses collected December 28, 2020 to January 10, 2021
Totals may not add to 100% due to rounding
Source: NIC Executive Survey Insights
Reasons for Deceleration in Move-Ins in Past 30-Days

- Slowdown in Leads Conversions/Sales
- Organization Imposed Ban
- Resident or Family Member Concerns
- Mandatory Government Imposed Ban

Question was not asked prior to April 1, 2020
Source: NIC Executive Survey Insights
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Source: NIC Executive Survey Insights
Reasons for Acceleration in Move-Outs in Past 30-Days

- Deaths
- Resident/Family Member Concerns
- Residents Moving to Higher Levels of Care
- Another Reason

Question was not asked prior to April 1, 2020
Source: NIC Executive Survey Insights
Change in Occupancy by Care Segment: Current vs. One Month Prior

- Independent Living
  - W16: 28%
  - W17: 29%
  - W18: 35%
  - W19: 38%

- Assisted Living
  - W16: 54%
  - W17: 51%
  - W18: 58%
  - W19: 45%

- Memory Care
  - W16: 42%
  - W17: 40%
  - W18: 51%
  - W19: 49%

- Nursing Care
  - W16: 50%
  - W17: 49%
  - W18: 46%
  - W19: 57%

Change in Occupancy by Care Segment: Current vs. One Month Prior

- Decreased
- No change
- Increased

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Source: NIC Executive Survey Insights
Organizations Offering Rent Concessions

Source: NIC Executive Survey Insights
COVID-19 Test Results Typically Come Back Within...

- 2-days or less
- 3-5 days
- 7 days or more

Typically come back within 2-days or less with 52% prevalence, 3-5 days with 48% prevalence, and 7 days or more with 0% prevalence.