

Accurate, unbiased and actionable data you can trust.

NIC MAP<sup>®</sup> Data Service (NIC MAP) is a web-based suite of research and analysis tools that tracks and reports seniors housing and care data on more than 13,000 properties within 99 U.S. metropolitan markets. Our clients include owners, operators, developers and capital providers who rely on our data to conduct market research, perform due diligence, underwrite, monitor portfolio performance and actively track industry and market trends. Established in 2004, NIC MAP creates transparency for seniors housing and care by offering accurate, unbiased and actionable market-level data on the entire sector's property types and care segments including:

- Independent Living (IL)
- Assisted Living (AL)
- Memory Care (MC)
- Nursing Care (NC)

Our data is updated quarterly, monthly and weekly, and is inclusive of property-level inventory by unit type, sales transactions, construction activity, aggregated occupancy and rent comparables (comps), demographics and much more.

## How Can NIC MAP Help?

NIC MAP offers four service offerings that can be customized based on your geographical needs.

PROFESSIONAL	LOCAL	FUNDAMENTALS & INSIGHTS	PORTFOLIOS
<ul style="list-style-type: none"><li>✓ Search for Competitive Properties</li><li>✓ Assess Local Market Conditions</li><li>✓ View Construction Activity</li><li>✓ View Sales Transactions</li><li>✓ Analyze Market Trends</li><li>✓ Rank Market Performance</li></ul>	<ul style="list-style-type: none"><li>✓ Search for Competitive Properties</li><li>✓ Assess Local Market Conditions</li><li>✓ View Construction Activity</li></ul>	<ul style="list-style-type: none"><li>✓ Analyze Market Trends</li><li>✓ Rank Market Performance</li></ul>	<ul style="list-style-type: none"><li>✓ Monitor Portfolio Performance</li></ul>

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NIC MAP has elevated the seniors housing and care industry to an institutionally-accepted asset class. It now has the same time-series data and metrics that other real estate investment classes have.”

-Kathryn Sweeney, Co-Founder and Chief Investment Officer  
Blue Moon Capital Partners



## NIC MAP BY THE NUMBERS

**\$100 billion** of closed transactions

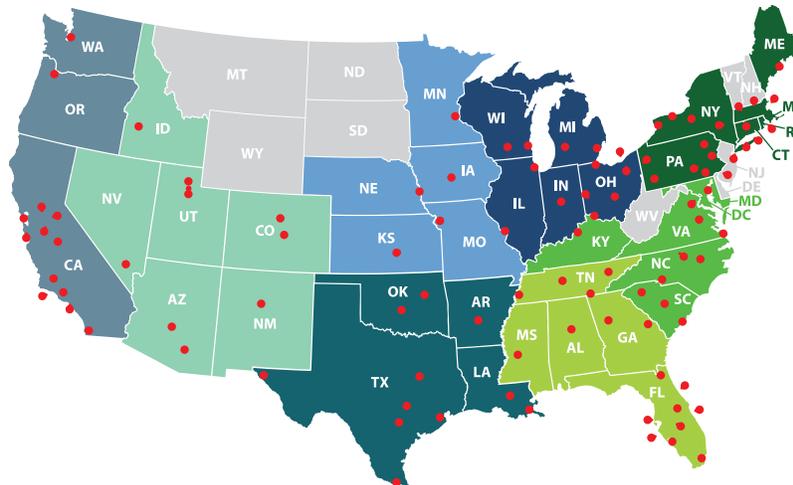


**99** metro markets



**600+** counties

**13,000+** properties reporting occupancy and rent data quarterly



**90%** property response rate each quarter



**9+** years of market performance data

To learn more about our product and service offerings or to request a complimentary market overview, contact the NIC MAP Sales & Client Services team by emailing [sales@nic.org](mailto:sales@nic.org) or calling 410-267-0504.

### ABOUT NIC MAP

NIC MAP<sup>®</sup> Data Service (NIC MAP) is part of the National Investment Center for Seniors Housing & Care (NIC), a 501(c)(3) organization whose mission is to advance the quality and availability of seniors housing and care options for America's elders. Established in 2004, NIC MAP tracks and reports seniors housing and care data on more than 13,000 properties within 99 U.S. metropolitan markets. For access to our most accurate, unbiased and actionable market-level data, research and analysis, visit [nicmap.org](http://nicmap.org) or call 410-267-0504.