Executive Survey Insights
Wave 17, Nov. 30 – Dec. 13, 2020

• Report Graphs
Wave 14 responses collected October 12 to October 25, 2020
Wave 15 responses collected October 26 to November 8, 2020
Wave 16 responses collected November 9 to November 22, 2020
Wave 17 responses collected November 30 to December 13, 2020
Totals may not add to 100% due to rounding
Source: NIC Executive Survey Insights
Reasons for Acceleration in Move-Ins in Past 30-Days

- Hospital placement
- Increased resident demand
- Another reason

Question was not asked prior to May 11, 2020
Source: NIC Executive Survey Insights
Organizations Offering Rent Concessions

Source: NIC Executive Survey Insights
Wave 17 responses collected November 30 to December 13, 2020
Source: NIC Executive Survey Insights
Reasons for Deceleration in Move-Ins in Past 30-Days

- Slowdown in Leads Conversions/Sales
- Organization Imposed Ban
- Resident or Family Member Concerns
- Mandatory Government Imposed Ban

Question was not asked prior to April 1, 2020
Source: NIC Executive Survey Insights
Pace of Move-Outs in Past 30-Days

Wave 14 responses collected October 12 to October 25, 2020
Wave 15 responses collected October 26 to November 8, 2020
Wave 16 responses collected November 9 to November 22, 2020
Wave 17 responses collected November 30 to December 13, 2020
Totals may not add to 100% due to rounding

Source: NIC Executive Survey Insights
Reasons for Acceleration in Move-Outs in Past 30-Days

- Deaths
- Resident/Family Member Concerns
- Residents Moving to Higher Levels of Care
- Another Reason

April 1 to December 13

Question was not asked prior to April 1, 2020
Source: NIC Executive Survey Insights
Change in Occupancy by Care Segment: Current vs. One Month Prior

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