

Executive Survey Insights Wave 42: May 31 to June 26, 2022

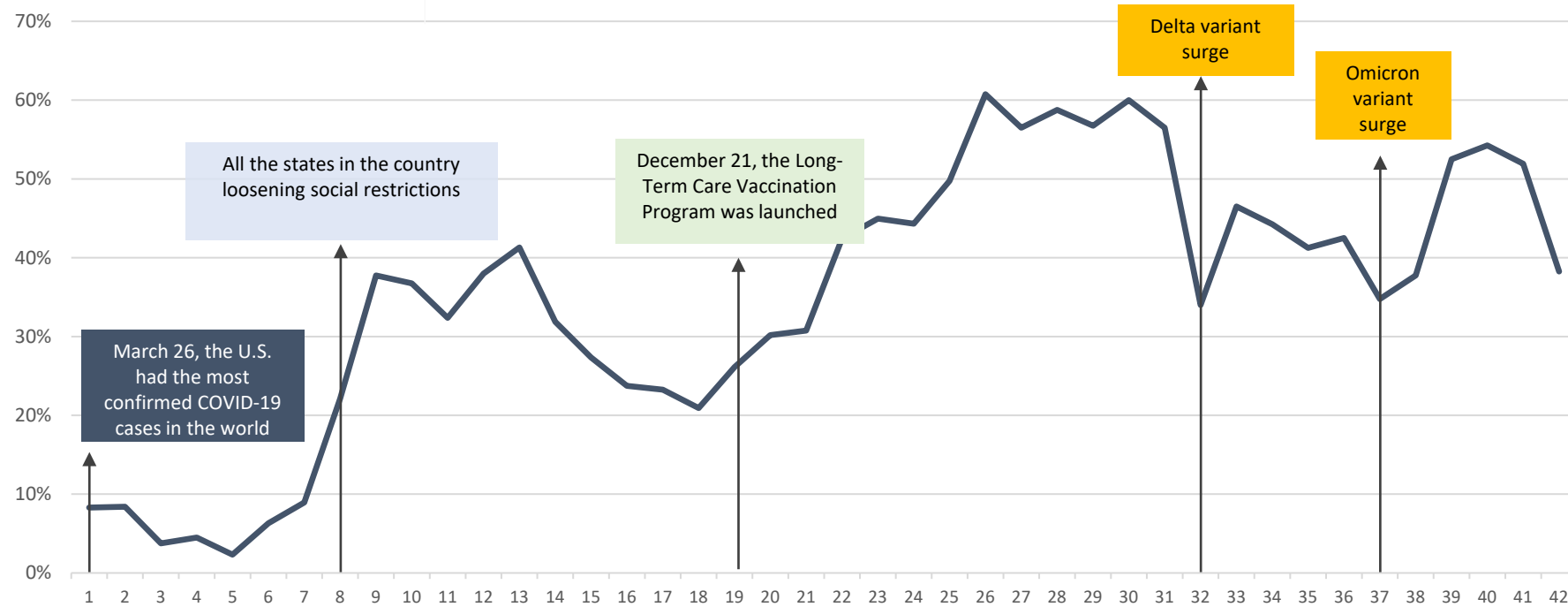
- [Report Graphs](#)

NIC Executive Survey Insights Timeline



Wave 1: 3/24 – 4/31 (2020)
Wave 2: 4/1 – 4/12
Wave 3: 4/13 – 4/19
Wave 4: 4/20 – 4/26
Wave 5: 4/27 – 5/3
Wave 6: 5/4 – 5/10
Wave 7: 5/11 – 5/24
Wave 8: 5/25 – 6/7
Wave 9: 6/22 – 7/5
Wave 10: 7/20 – 8/2
Wave 11: 8/17 – 8/30
Wave 12: 9/15 – 9/27
Wave 13: 9/28 – 10/11
Wave 14: 10/12 – 10/25
Wave 15: 10/26 – 11/8
Wave 16: 11/9 – 11/22
Wave 17: 11/30 – 12/13
Wave 18: 12/14 – 12/27
Wave 19: 12/28 – 1/10 (2021)
Wave 20: 1/11 – 1/24
Wave 21: 1/25 – 2/7
Wave 22: 2/8 – 2/21
Wave 23: 2/22 – 3/7
Wave 24: 3/8 – 3/21
Wave 25: 3/22 – 4/4
Wave 26: 4/5 – 4/18
Wave 27: 4/19 – 5/2
Wave 28: 5/3 – 5/16
Wave 29: 5/17 to 6/13
Wave 30: 6/14 to 7/11
Wave 31: 7/12 – 8/8
Wave 32: 8/9 – 9/6
Wave 33: 9/7 – 10/3
Wave 34: 10/4 – 11/7
Wave 35: 11/8 – 12/5
Wave 36: 12/6 – 1/9 (2022)
Wave 37: 1/10 – 2/6
Wave 38: 2/7 to 3/6
Wave 39: 3/7 to 4/3
Wave 40: 4/4 to 5/1
Wave 41: 5/2 to 5/27
Wave 42: 5/31 to 6/26

Organizations reporting an increase in the pace of move-ins* since the beginning of the pandemic



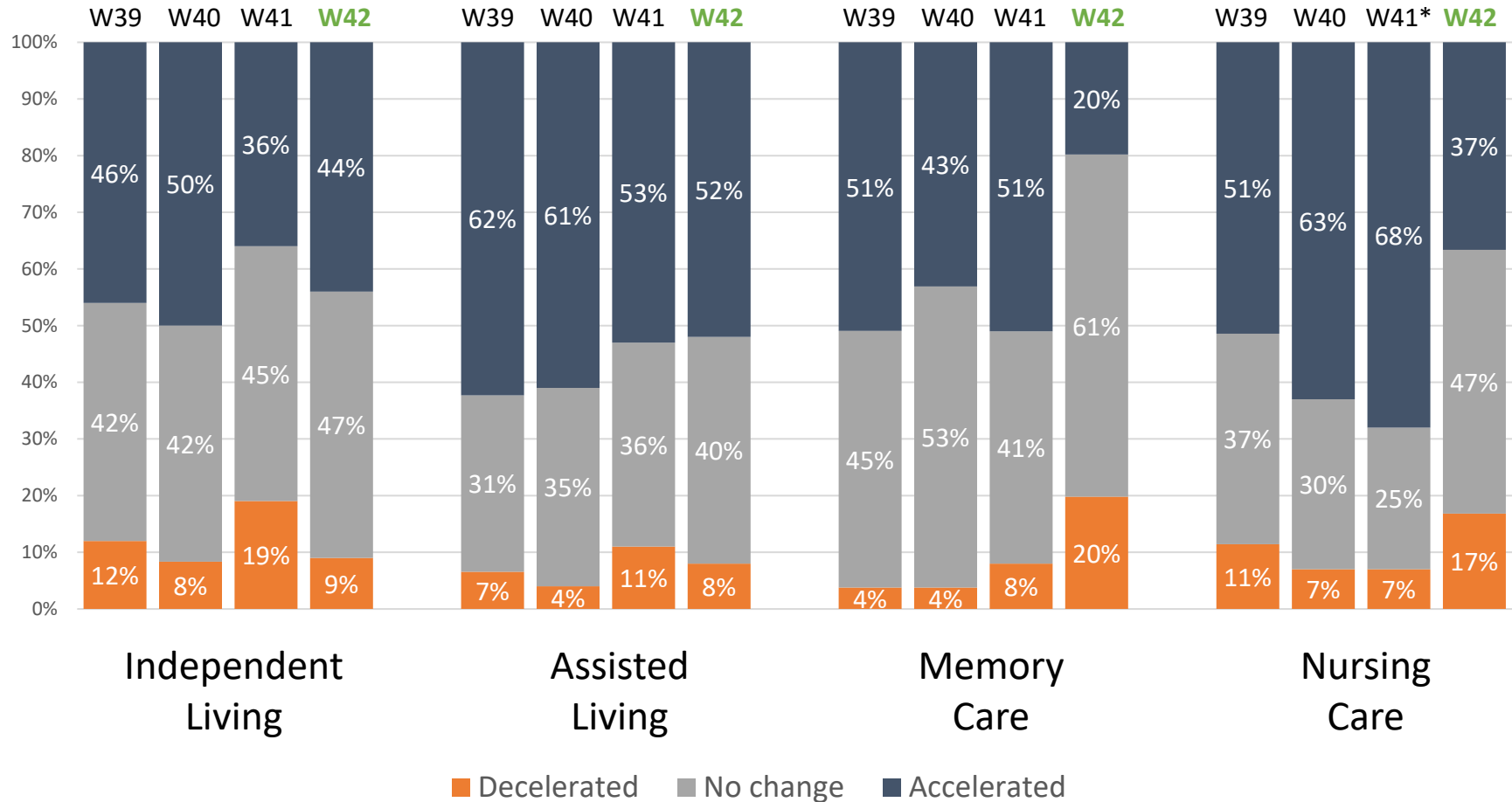
March 24, 2020

June 26, 2022

*Average of IL/AL/MC/NC

Source: NIC Executive Survey Insights

Pace of Move-Ins in Past 30 Days ESI Waves 39 - 42



Wave 39 responses were collected from March 7 to April 3, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

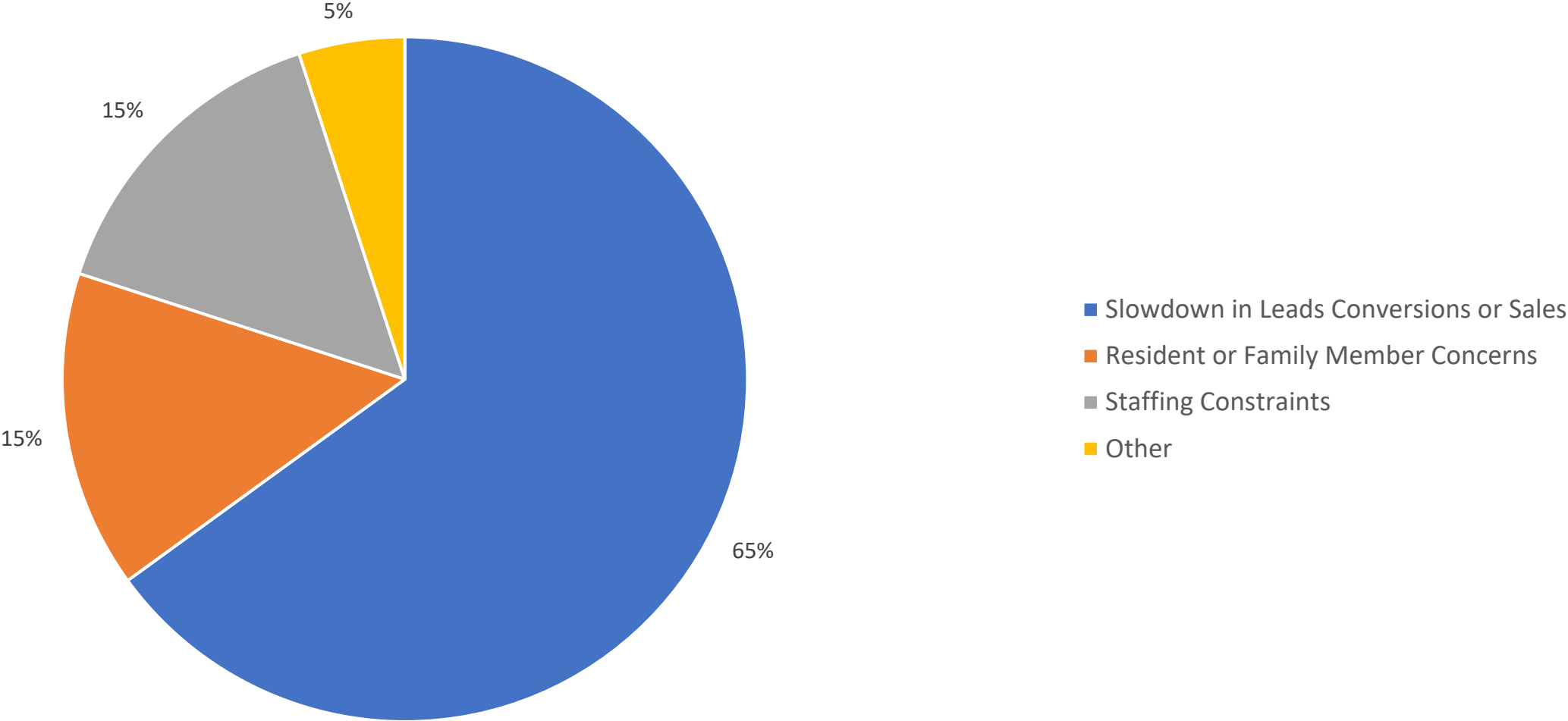
Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Source: NIC Executive Survey Insights

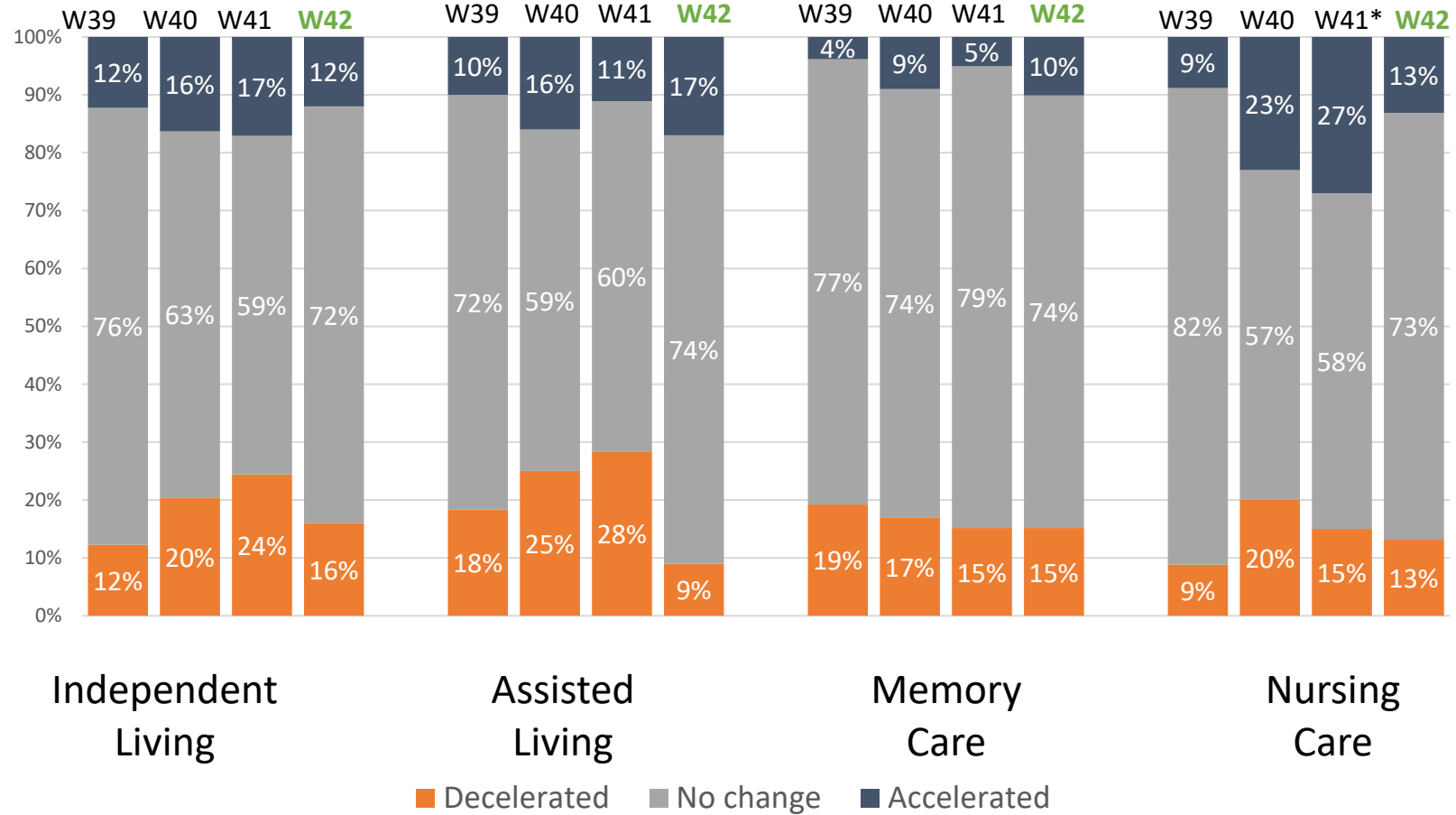
*Sample size <30

Cause of Deceleration in Move-Ins ESI Wave 42



Wave 42 responses were collected from May 31 to June 26, 2022

Pace of Move-Outs in Past 30 Days ESI Waves 39 - 42



Wave 39 responses were collected from March 7 to April 3, 2022

Wave 40 responses were collected from April 4 to May 1, 2022

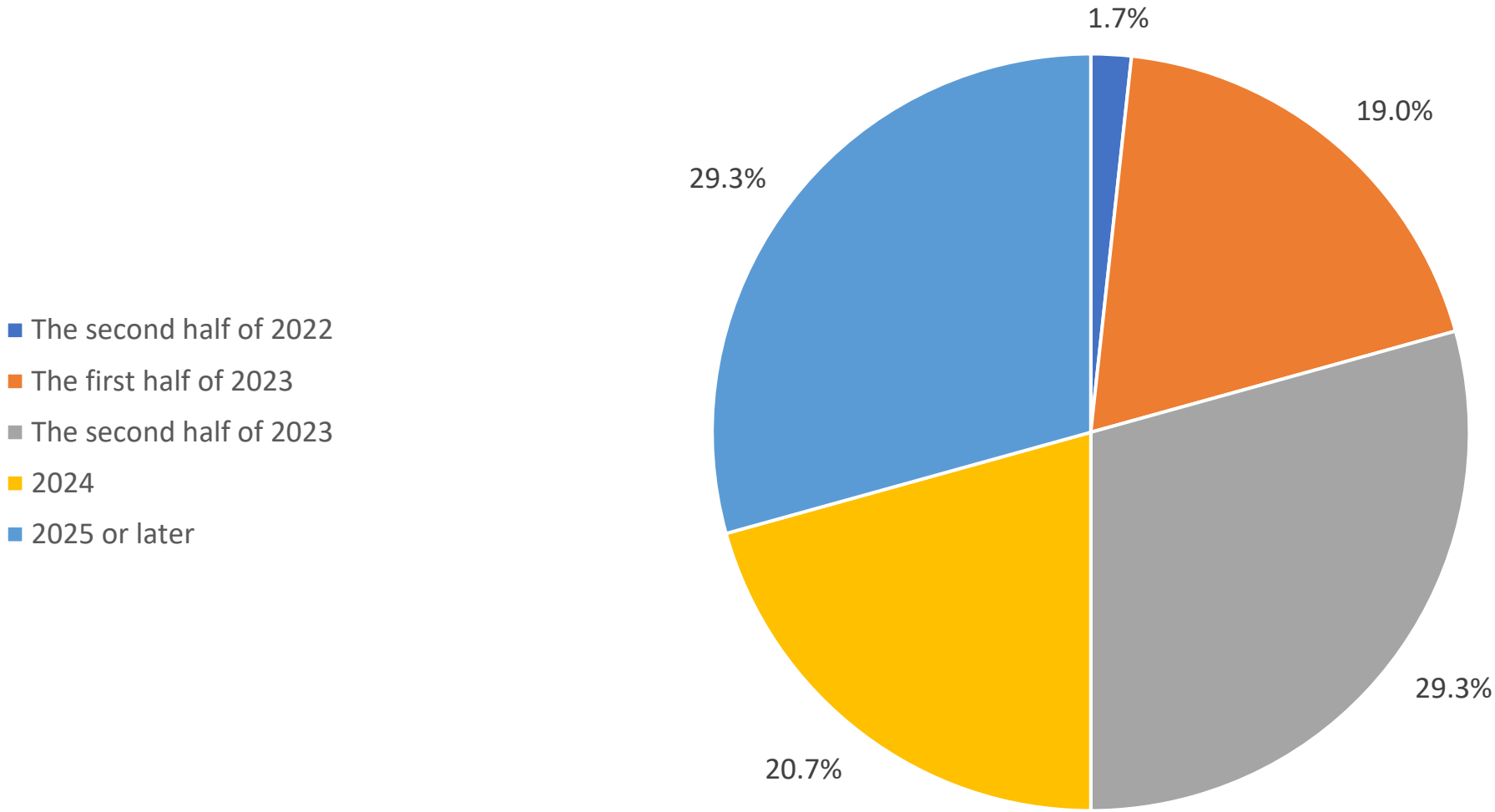
Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Source: NIC Executive Survey Insights

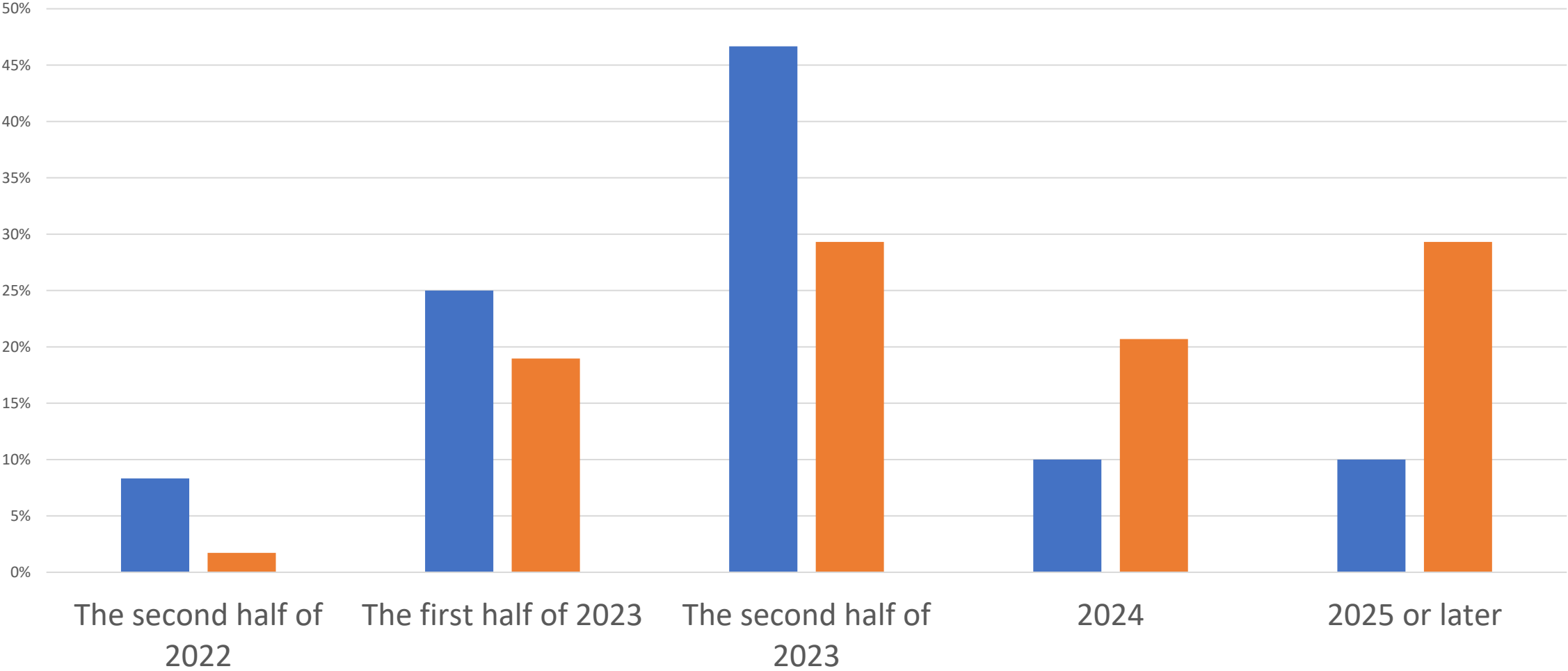
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When Do Organizations Anticipate Improvement in Staffing Challenges?



Wave 42 responses were collected from May 31 to June 26, 2022

When Do Organizations Anticipate Improvement in Staffing Challenges? Wave 41 vs. Wave 42

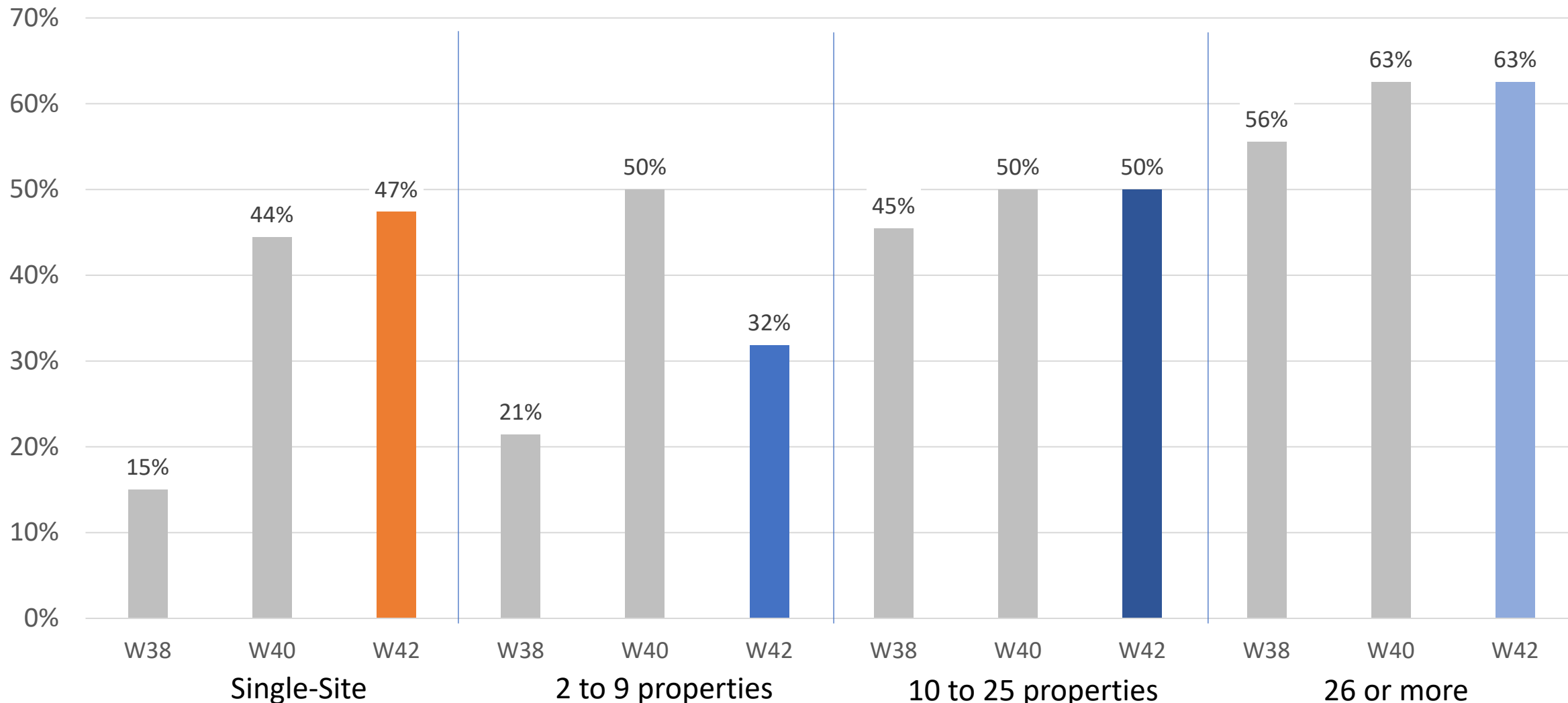


Wave 41 responses were collected from May 2 to May 27, 2022
Wave 42 responses were collected from May 31 to June 26, 2022

■ Wave 41 ■ Wave 42

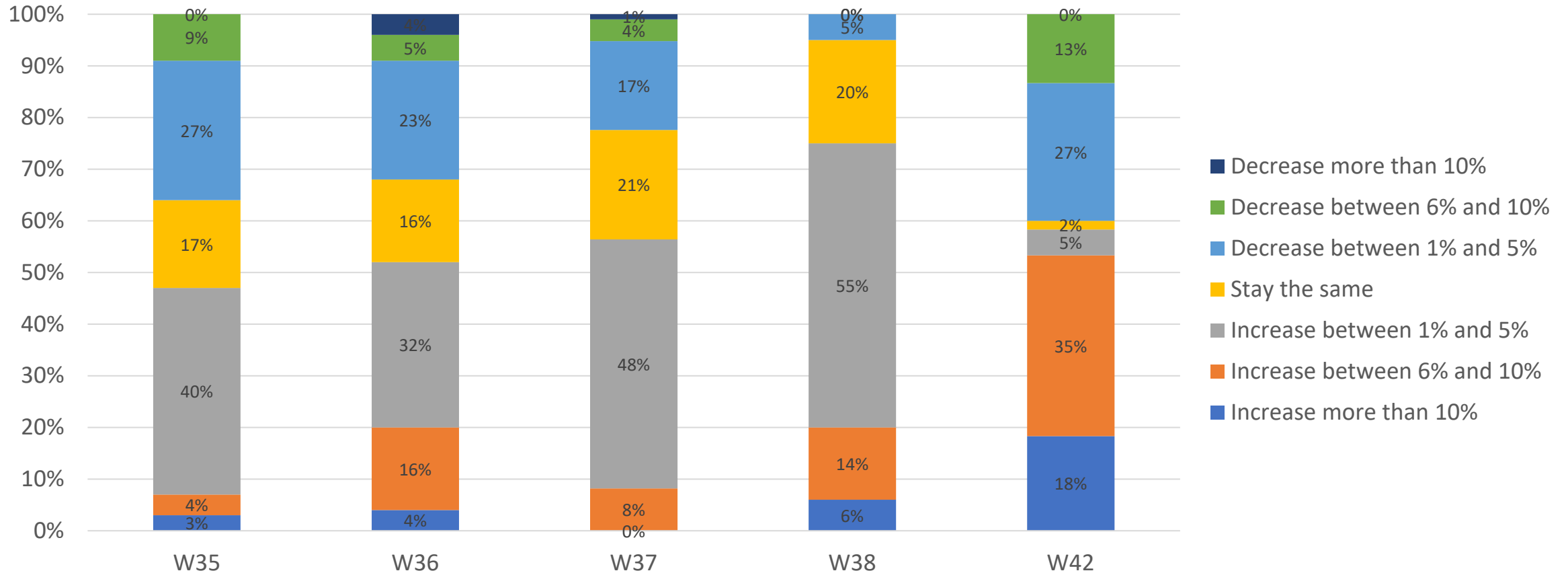
Organizations With Lead Volume Above Pre-Pandemic Levels by Size

Wave 38 vs. Wave 40 vs. Wave 42



Wave 40 responses were collected from April 4 to May 1, 2022
 Wave 41 responses were collected from May 2 to May 27, 2022
 Wave 42 responses were collected from May 31 to June 26, 2022

In the next six months, my organization expects operating margins to...



Wave 35 responses were collected from November 8 to December 5, 2021

Wave 36 responses were collected from December 6 to January 9, 2022

Wave 37 responses were collected from January 10 to February 6, 2022

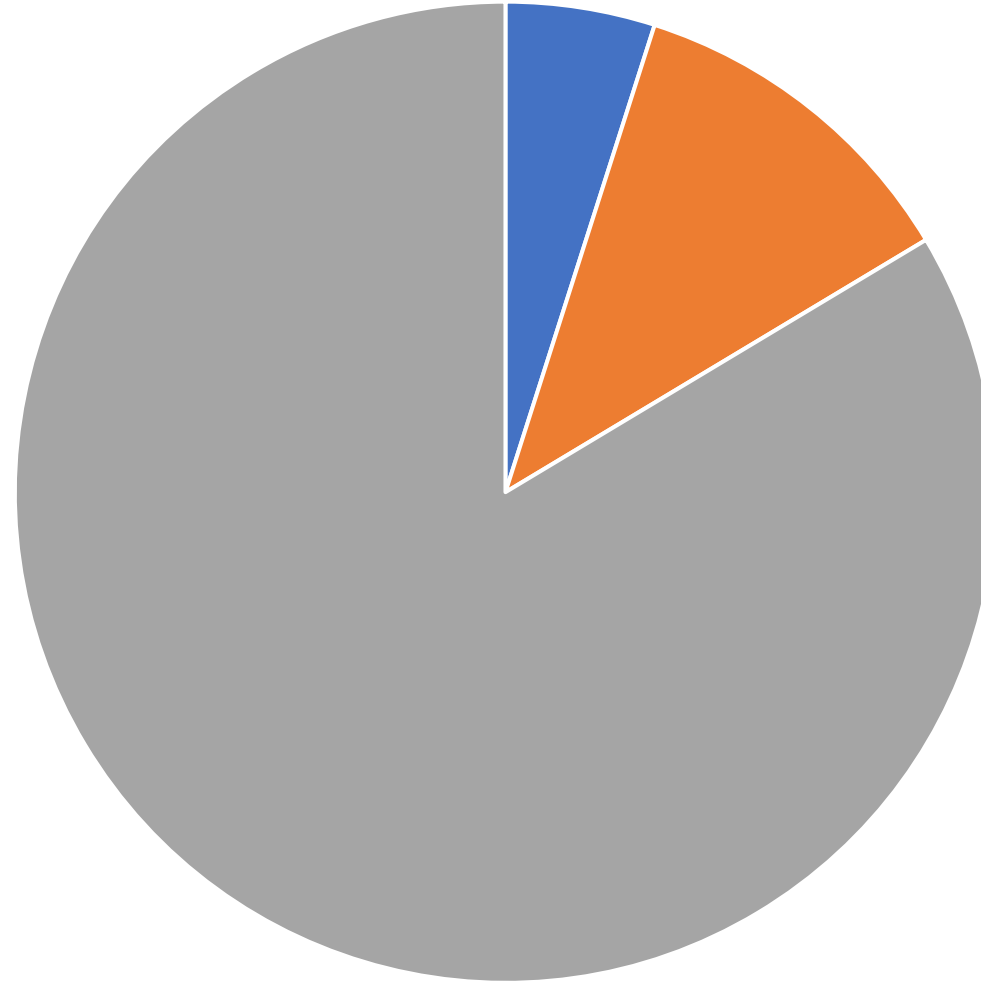
Wave 38 responses were collected from February 7 to March 6, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Note: Question not asked in all survey waves

Source: NIC Executive Survey Insights

Since the beginning of 2022, my organizations operating expenses have...

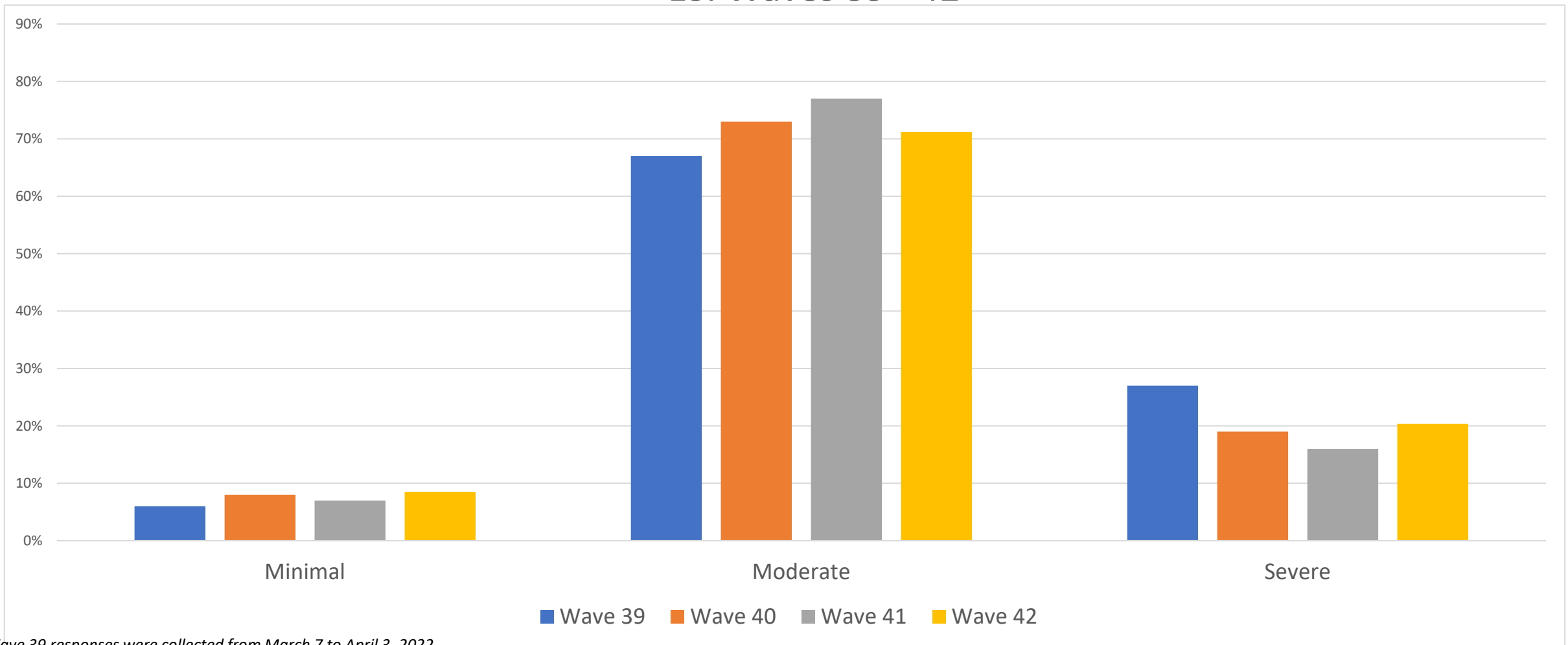


■ Decreased ■ Stayed the same ■ Increased

Wave 42 responses were collected from May 31 to June 26, 2022

Severity of Staffing Shortages

ESI Waves 39 - 42



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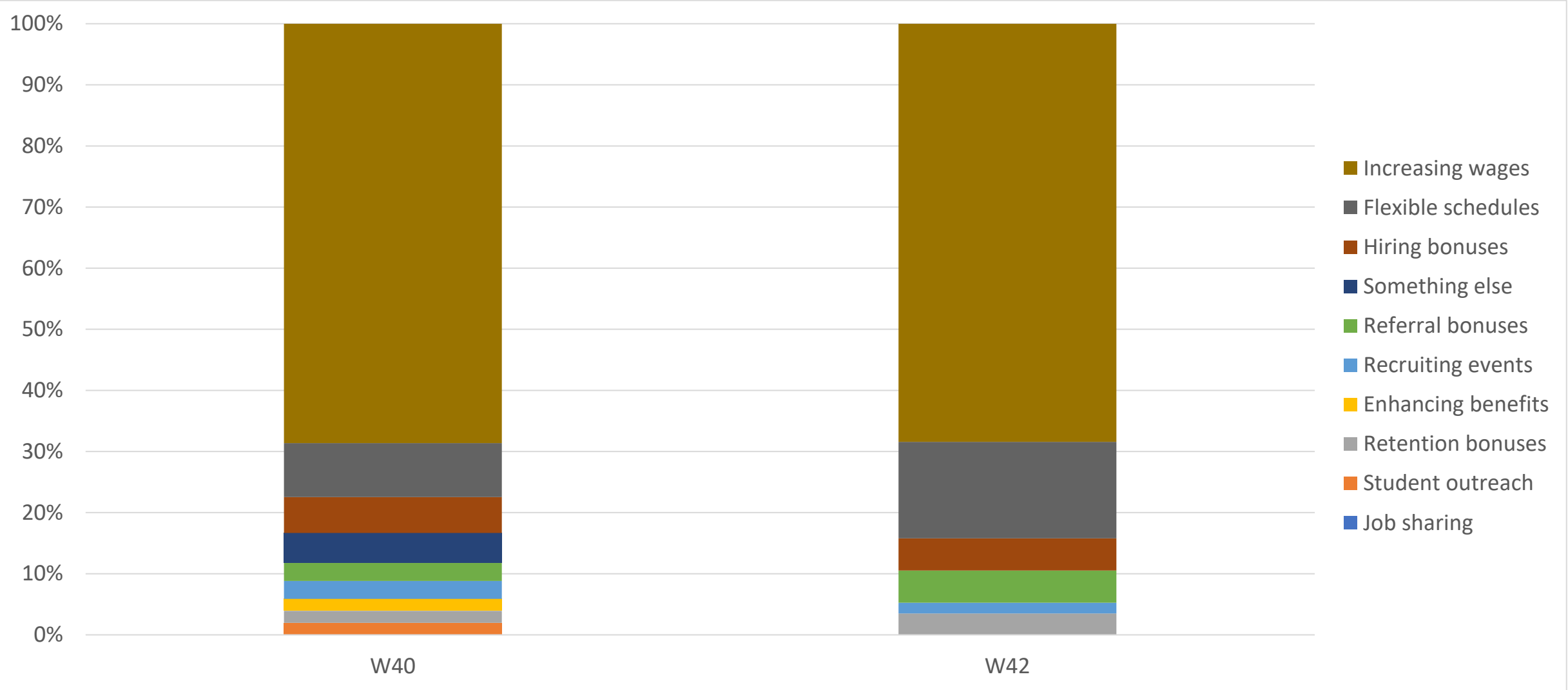
Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Source: NIC Executive Survey Insights

*Sample size <30

The Most Effective Method of Attracting New Community Staff Today is...

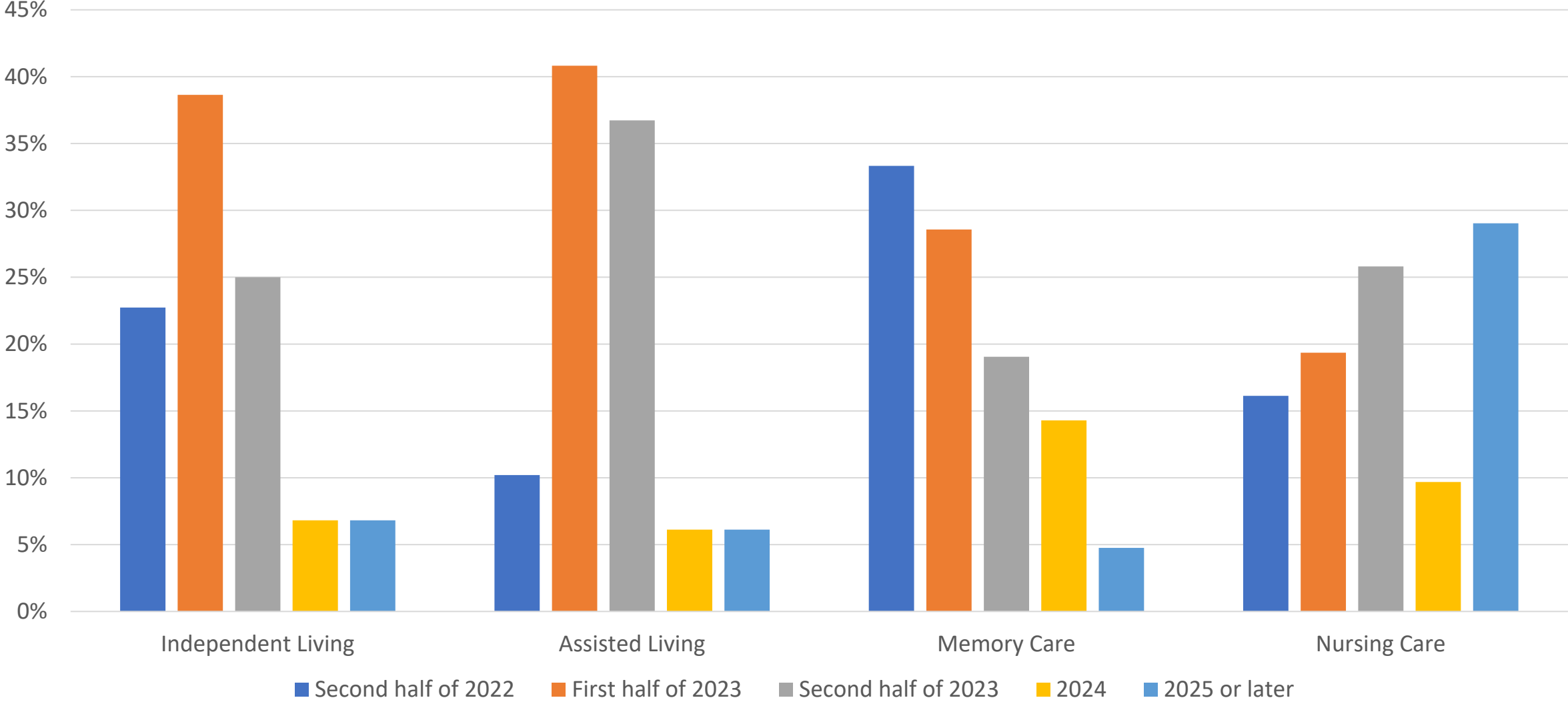


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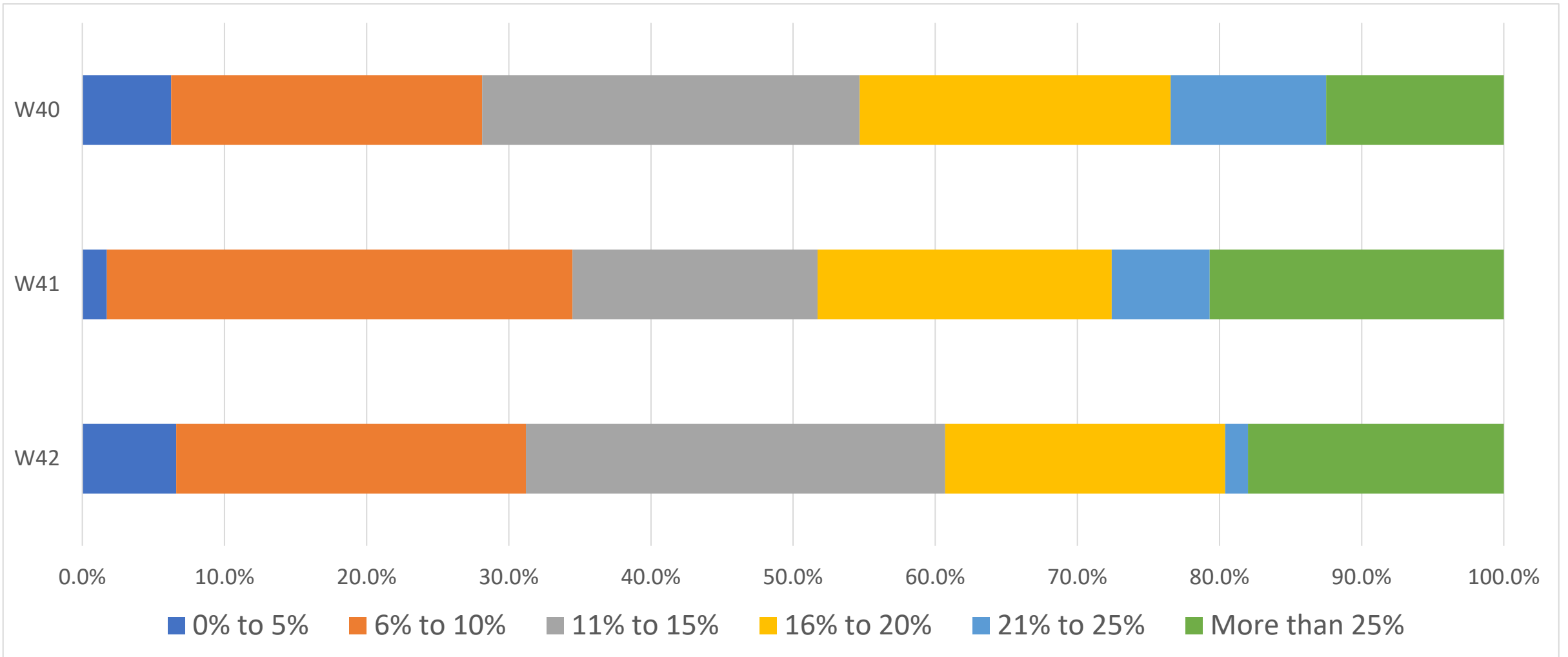
Source: NIC Executive Survey Insights

Anticipated Occupancy Recovery Timeframe by Care Segment Wave 42



Wave 42 responses were collected from May 31 to June 26, 2022

Current Share of Full-Time Open Positions Across Organization



Wave 40 responses were collected from April 4 to May 1, 2022

Wave 41 responses were collected from May 2 to May 27, 2022

Wave 42 responses were collected from May 31 to June 26, 2022

Source: NIC Executive Survey Insights

Demographics – Wave 42
61 responses received

Types of properties owned/operated

- 70% Seniors Housing (IL/AL/MC)
- 23% Nursing Care
- 36% CCRC

(multiple responses allowed, will not add to 100%)

PROFIT STATUS:

FP: 52%

NFP: 38%

Both: 10%

SIZE:

1 to 10: 67%

11 to 25: 20%

26+: 13%