

NATIONAL INVESTMENT CENTER ANNOUNCES KEYNOTE SPEAKERS FOR ITS 2007 WESTERN REGIONAL SYMPOSIUM

Symposium To Take Place On March 7-8, 2007, In Las Vegas

ANNAPOLIS, Md. – Bill Pettit, president of Merrill Gardens, and Tony Mullen, NIC research director, will be the featured speakers at the first NIC Western Regional Symposium. The new conference, created by the National Investment Center for the Seniors Housing & Care Industry (NIC) to address financing issues in seniors housing and care for regional and local operators and lenders, will take place on March 7-8, 2007 at the Red Rock Casino, Resort & Spa in Las Vegas, Nev.

On Wednesday, March 7, conference attendees can attend a keynote presentation titled “Seniors Housing & Care: Creating Profitability.” Mullen will present a historical perspective on the seniors housing and care industry as well as detail the current state of the industry. He will also address growth issues that are specific to the local and regional operator and community lender.

The following day, Thursday, March 8, attendees will get a look at the future of the industry with Bill Pettit. “The Future of Seniors Housing & Care: New Models, New Capital Sources, New Customers” will reveal what one of today’s most successful seniors housing leaders sees on the horizon. He will discuss new models of service delivery, changing customer expectations and ways to capitalize on these changes.

“These are just two examples of the quality educational programming the Western Regional Symposium will provide,” said Robert G. Kramer, NIC president. “We’re pleased that so many influential leaders in our industry have signed on to be a part of this important new NIC initiative.”

In addition to the keynote sessions, attendees can take advantage of other general sessions on topics such as accessing capital, growth strategies in today’s market, and using best practices and benchmarking data. Breakout sessions will cover expanding a seniors housing business, replacement facilities versus new construction and an introduction to lending to this industry.

The symposium kicks off with a networking lunch on Wednesday, March 7 at 12:30 p.m. An evening reception will give providers the chance to network with financiers. The event ends the following day at 3:00 p.m.

Registration rates for the 2007 NIC Western Regional Symposium are \$500 for operators and \$650 for other attendees, which include meals and the reception. Prices increase \$100 after January 17, 2007.

Founded in 1991, the National Investment Center for the Seniors Housing & Care Industry is a nonprofit organization providing information about business strategy and capital formation for the senior living industry. Proceeds from the symposium and the annual conference – scheduled next for Oct. 3-5, 2007, in Washington, D.C. – are used to fund research and data that lead to informed investment decision-making to advance the seniors housing and care industry.

For more information about NIC or the 2007 NIC Western Regional Symposium, visit www.NIC.org or call (410) 267-0504.

Close This window