

# TIM RUSSERT & TOMMY THOMPSON TO HEADLINE NIC'S 15th ANNUAL CONFERENCE ON SEPTEMBER 28-30 IN WASHINGTON, DC

## Conference to Highlight 'The Coming of Age of Seniors Housing & Care: Learning from the Past to Capitalize on the Future'

ANNAPOLIS, Md. - Tim Russert, moderator of NBC's "Meet the Press" and Tommy G. Thompson, former secretary of Health and Human Services (HHS), will be the keynote speakers at the 15th Annual Conference of the National Investment Center for the Seniors Housing & Care Industries (NIC). Known as the senior living industry's top networking and deal-making event, it will be held at the Omni Shoreham Hotel in Washington, DC, on Sept. 28-30, 2005.

Mr. Russert will present the conference's opening plenary address on Thursday morning, Sept. 29. In addition to "Meet the Press," he anchors CNBC's weekly interview program, "The Tim Russert Show," and is a contributing anchor for MSNBC. Mr. Russert also serves as senior vice president and Washington bureau chief of "NBC News" and is the political analyst for "NBC Nightly News" and "Today."

In his own insightful, humorous and informative way, Mr. Russert will present "A View From Washington." He will address the relationship that President Bush has with the current Congress, and how this is likely to affect Social Security reform, Medicare cuts and Medicaid. He will also discuss how the war effort in Iraq may impact domestic and entitlement programs.

Also on Thursday, Tommy G. Thompson, former Health and Human Services secretary, will headline the conference's networking luncheon. Mr. Thompson, who was previously a four-term governor of Wisconsin, served as HHS secretary for the first term of President George W. Bush. Under his leadership, the Administration proposed - and Congress passed - major changes in Medicare. In his luncheon address, Mr. Thompson will talk about the issue of Medicare policy reform, and how it will affect the seniors housing and long term care sector.

This year's NIC conference theme is: "The Coming of Age of Seniors Housing & Care: Learning from the Past to Capitalize on the Future." More than 1,000 senior-level owners, operators and investors are expected to come to the three-day event, where they will have numerous occasions to network. Attendees will also hear leading financial, regulatory and operating experts discuss the state of the seniors housing and care industry, what can be learned from its past and the direction it should be heading in the future.

The general conference rate is \$1,370 if paid by Aug. 26 and \$1,620 thereafter. Facility operators are eligible for a special discount rate of \$1,020 by Aug. 26 and \$1,320 thereafter. To register or for more information, <http://www.nic.org/conference> or call NIC at (410) 267-0504.

### About NIC

Founded in 1991, the National Investment Center for the Seniors Housing & Care Industries is a nonprofit, educational forum providing information about capital formation

and business strategy for the seniors housing and care industry. Proceeds from its annual conference are used to fund research and analysis on issues of importance to the industry.

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\*\*\*Attention seniors housing and care, business and financial editors: To register for conference media credentials, visit <http://www.nic.org/press/05pressreg.asp> or contact Renee Tilton at [rtilton@crosbymarketing.com](mailto:rtilton@crosbymarketing.com)

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