



# 2011 NIC REGIONAL SYMPOSIUM SCHEDULE

## Monday, March 7

**12:00 p.m. – 4:00 p.m.**

**NIC FLC Meeting**

*Invitation only*

Off-site (Belmont Village – Westwood)

**3:00 p.m. – 8:00 p.m.**

**Registration Open**

California Lounge

**3:00 p.m. – 8:00 p.m.**

**Networking Lounge Open\***

Santa Monica Room

**3:00 p.m. – 6:00 p.m.**

**NIC Cyber Café & Data Center Open**

California Lounge

**4:00 p.m. – 6:00 p.m.**

**NIC MAP Market Briefing**

*For pre-registered attendees only*

Constellation

**5:00 p.m. – 6:00 p.m.**

**NIC FLC Reception**

*Invitation only*

X-Bar Terrace

**6:00 p.m. – 8:00 p.m.**

**Opening Reception**

Breeze Lawn

## Tuesday, March 8

**7:00 a.m. – 8:30 a.m.**

**NIC Investor Presentations Committee Meeting**

*Invitation Only*

Directors 1

**7:30 a.m. – 8:30 a.m.**

**NIC Survey Task Force Meeting**

*Invitation Only*

Park

**8:00 a.m. – 8:00 p.m.**

**Registration Open**

California Lounge

**8:00 a.m. – 8:00 p.m.**

**Networking Lounge Open\***

Santa Monica Room

**8:00 a.m. – 7:00 p.m.**

**NIC Cyber Café & Data Center Open**

California Lounge

**8:00 a.m. – 9:00 a.m.**

**Continental Breakfast**

California Lounge

**8:00 a.m. – 9:00 a.m.**

**Newcomers Breakfast**

*Invitation only*

Pacific Palisades Room

**9:00 a.m. – 10:30 a.m.**

**Opening General Session – *What's in Your Playbook?***

Los Angeles Room

**10:30 a.m. – 11:00 a.m.**

**Networking & Refreshment Break**

California Lounge

**11:00 a.m. – 12:00 p.m.**

**Three Concurrent Breakout Sessions**

- ***Playing Offense: The Growth Play***  
Olympic 1
- ***Who'll Finance My Deal? And on What Terms?***  
Olympic 2
- ***Extreme Makeover: Recycling Older Communities Offers Cost-Effective Alternative to New Construction***  
Constellation 2

**12:15 p.m. – 1:45 p.m.**

**Networking Luncheon with Keynote Address by**

**Ken Dychtwald**

Los Angeles Room

**2:00 p.m. – 3:00 p.m.**

**Three Concurrent Breakout Sessions**

- ***Playing Defense: The Recap Play***  
Olympic 1
- ***The Lending Environment Has Changed: Has Your Loan Package?***  
Olympic 2
- ***Behind the Numbers: How CEOs Measure Value***  
Constellation 2

**3:00 p.m. – 3:30 p.m.**

**Networking & Refreshment Break**

California Lounge

**3:30 p.m. – 5:00 p.m.**

**Three Concurrent Breakout Sessions**

- ***Fresh Plays for a Changing Sales and Marketing Field***  
Olympic 1
- ***Competing for Capital in a Challenging Climate***  
Constellation 1 (NOTE LOCATION CHANGE)
- ***Moving the Ball and Holding the Line: New Plays for Driving NOI***  
Constellation 2

**5:00 p.m. – 6:30 p.m.**

**Closing General Session with Keynote Address by**

**John W. Mitchell**

Los Angeles Room

**6:30 p.m. – 8:00 p.m.**

**Joint Networking Reception with Skilled Nursing**

**Investment Forum Attendees**

Green Circle Lawn

**7:30 p.m. – 9:00 p.m.**

**"Kosher Hour"**

*An invitation-only operator event*

Lobby Court Patio

**9:30 p.m. – 12:00 a.m.**

**"NIC Nightcap" Event to benefit Alzheimer's Association**

Plaza Pavilion

\*Outside NIC Networking Area

Lobby Court Patio

Please note: This area will close at 5:00 p.m. on 3/8 for a private event

