





2011 Skilled Nursing Investment Forum • March 8-10, 2011 • Hyatt Regency Century Plaza Hotel
Innovative Directions for the Skilled Nursing Sector

Thursday, March 10, 9:00 a.m. - 10:30 a.m. – Los Angeles Room

SPEAKER BIOS



	<p>Jim Carlson (Moderator)</p> <p>President and CEO Oregon Health Care Association 11740 SW 68th Parkway, Suite 250 Portland, OR 97223 Phone: (503)726-5260 Email: jcarlson@ohca.com Assistant: Carol Grebin Email: cgrebin@ohca.com</p>	<p>Mr. Carlson has worked in the health care industry for over twenty-four years and is a highly respected resource for health care organizations, policymakers, elected officials, consumers and the media. Mr. Carlson currently serves as the President and CEO of the Oregon Health Care Association (OHCA), one of the largest trade associations in the state. In this capacity he is responsible for the overall management of OHCA and its related subsidiaries, including a for-profit corporation, a political action committee and a 501(c)(3) charitable foundation. He has served as OHCA's President and CEO since 1997. Oregon Health Care Association was recently recognized by Oregon Business Magazine as one of the "Top 100" Non-Profits in Oregon. Prior to joining OHCA in 1994, Mr. Carlson worked in government and regulatory affairs for the Oregon Medical Association. During his tenure at OMA, Mr. Carlson was actively involved in the drafting, passage and implementation of the Oregon Health Plan. In addition, he worked on state policy matters dealing with rural health, workers' compensation, tort reform, public health, and Medicaid. Prior to OMA, Mr. Carlson worked for the United States House of Representatives as a legislative aide for a Member of Congress. Mr. Carlson is a fourth generation Oregonian and a 1982 graduate of the University of Oregon. He just completed a two-year term on the Board of Governors of the American Health Care Association and as the President of the American Society of Health Care Association Executives. In his free time, Jim is an avid snowboarder, golfer and college football fan.</p>
	<p>John Cochrane</p> <p>President & CEO Southern California Presbyterian Homes 516 Burchett Street Glendale, CA 91203 Phone: (818) 638-4542 Fax: (818) 247-3871 Email: johncochrane@scphs.com Assistant: Patricia Robidoux Email: patriciarobidoux@scphs.com</p>	<p>John H. Cochrane III is the president and chief executive officer of Southern California Presbyterian Homes, one of the nation's largest nonprofit organizations dedicated to providing quality housing, health and support services for older adults of all faiths. John is only the sixth individual to hold this position in SCPH's 56-year history. John joined SCPH in 2009 after serving as chief operating officer at Lifespace Communities, a nonprofit operator of senior living communities located throughout the Midwest and Florida. He began his career in senior living at Erickson Living back in 1993, where he oversaw development and served as the first executive director of a \$150-million retirement community in the Baltimore area. John's extensive experience in managing senior living communities is complemented by a background in housing development and as a practicing attorney in the areas of finance and real estate.</p>





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	<p>Phil Fogg, Jr.</p> <p>President Marquis Companies 4560 SE International Way, Suite 100 Portland, OR 97222-4615 Phone: (971) 206-5136 Fax: (971) 206-5201 Email: pfoggjr1@marquiscompanies.com</p>	<p>It was probably inevitable that Phil would devote his life to serving seniors. A fourth-generation long-term care professional, he'd worked in his father's facilities since the age of 13, and had completed an Administrator in Training program by the time he was a college sophomore. Phil graduated from Concordia University with a Bachelors of Science degree in Health Care Administration, and earned a Masters in Business Administration from the University of Oregon. After working for Prestige Care as an administrator and regional manager, he stepped out on his own and in 1989 assumed the management of his first nursing home—what is now Marquis Care at Vermont Hills. Over the next twenty years, the company he started as a single facility turnaround project has grown to become one of the Northwest's largest providers of senior care services—with 26 long-term care properties, thriving ancillary rehab, home care, staffing and pharmacy entities, and more than 3500 employees in six Western states. Throughout his career, Phil has been a respected and influential voice for long-term care in Oregon and the nation. He is credited with helping improve resident care outcomes, increase reimbursement, develop workforce initiatives and strategically navigate the profession through challenging times. His proudest achievement has been creating a positive corporate culture that promotes vitality in residents, clients and staff members. Phil is past president of the Oregon Health Care Association, representing the interests of the state's skilled nursing and assisted living providers, as well as a former board member of the American Health Care Association, the Oregon Gerontological Association and various other entities. Outside the office, he favors activities that involve high speeds and an aura of danger, including snow skiing, water skiing and racing cars. He's also an avid reader, and enjoys traveling and spending time with his wife, Angie and sons Chris, Drew and Zach.</p>
	<p>Tim Graves</p> <p>President & CEO Texas Health Care Association 4214 Medical Pkwy, Suite 300 Austin, TX 78765-4554 Phone: (512) 458-1257 Fax: (512) 467-9575 Email: tgraves@txhca.org</p>	<p>Tim H. Graves joined the Texas Health Care Association staff as Deputy Executive Director in November 1995. He was named Executive Director in February 1999 and President & CEO in November 1999. Prior to coming to the association, Graves was Deputy Commissioner of the Texas Health and Human Services Commission, where he also served as Chief of Staff. Prior to the deputy position, he served as the Associate Commissioner for Budget and Support Services for the Texas Health and Human Services Commission. He also worked for fifteen years for the Texas Legislature in a number of positions. Starting as a program analyst at the Legislative Budget Board, he ended his work at the legislature as an Assistant Director of the Sunset Advisory Commission. As the President & CEO of the Texas Health Care Association since 1999, Graves has provided overall management of association activities. This work has included extensive interaction with THCA Board of Directors and association members across the state. He has provided a leadership role in crafting the association's efforts related to legislative, strategic planning, media, communications, public relations, and program initiatives. As part of this work, he has interacted on a regular basis with congressional and state legislative members, staff, and committees regarding the association's proposals and initiatives. He has also maintained regular communication with state service and regulatory agency leadership regarding long term care policy and program issues. Graves was born in Dallas, Texas. He received his bachelor-of-arts degree in Psychology from the University of Texas at Austin in 1974, and was awarded a Master of Science in Social Work degree by the same institution in 1977.</p>




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	<p>Dr. Neil Kurtz , MD</p> <p>President & CEO Golden Living 1000 Finna Way Fort Smith, AK 72919 Phone: (479) 201-5272 Assistant: Diana Franklin Email: diana.franklin@goldenliving.com</p>	<p>Neil M. Kurtz, M.D. is President and Chief Executive Officer of Golden Living. Prior to joining the company in 2008, he was President and Chief Executive Officer and a member of the board of directors of TorreyPines Therapeutics, Inc. for six years. Before that, Dr. Kurtz co-founded Worldwide Clinical Trials, a contract research organization, where he held the positions of President and Chief Executive Officer until its acquisition by United Health Group, or UHG, in September 1999. After the acquisition, Dr. Kurtz became President of Ingenix Pharmaceutical Services, a division of UHG, and also served as a member of the UHG Executive Board until joining TorreyPines. Dr. Kurtz's career includes senior positions with Boots Pharmaceuticals, Bayer Corporation, Bristol-Myers Squibb, and Merck. In addition to Golden Living, he currently serves on the boards of three companies, NeurogesX, a specialty pharmaceutical company, Stemedica, a company exploring the use of adult stem cell for treating serious medical conditions, and Medidata Solutions, a global provider of data management services. In addition, Dr. Kurtz has consulted to more than a dozen pharmaceutical companies and was a member of the faculty in the Department of Psychiatry at the University of Connecticut from 1984 to 1988 and the University of California, Los Angeles from July 1980 to 1981. Dr. Kurtz earned a Bachelor of Arts Degree in Psychology from New York University and a Medical Doctorate Degree from the Medical College of Wisconsin, Milwaukee.</p>
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