





**2011 Skilled Nursing Investment Forum • March 8-10, 2011 • Hyatt Regency Century Plaza Hotel
Positioning Your Company in the Post-Acute Continuum**

Wednesday, March 9, 2:00 p.m. – 3:30 p.m. – Olympic 2

SPEAKER BIOS



	<p>Mike Stephen (Moderator)</p> <p>Senior VP-Marketing Health Care REIT, Inc. 2033 Wood Street, Suite 210 Sarasota, FL 34237 Phone: (941) 316-0201 Fax: (941) 316-0304 Email: mstephen@hcreit.com Assistant: Karen Haubert Email: khaubert@hcreit.com</p>	<p>Mike Stephen is Senior Vice President of Marketing for Health Care REIT, Inc. Health Care REIT is a New York Stock Exchange real estate investment trust that has been at the forefront of senior housing and health care real estate since the company was founded in 1970. For the past 18 years, Mike has provided financing solutions for his senior housing operators. Mike has been a health care lender for over 22 years and has a BBA in Marketing from Texas Tech University.</p>
	<p>Catherine A. Giegerich, RN, MS, FACHE</p> <p>Vice President, Operations The Methodist Hospital 6565 Fannin Street Houston, TX 77030 Phone: (713) 441-1732 Fax: (713) 441-4090 Email: cgiegerich@tmhs.org Assistant: Melinda Eason Email: meason@tmhs.org</p>	<p>Catherine Giegerich is a vice president of operations at The Methodist Hospital in The Texas Medical Center, applying more than 30 years of health care experience and knowledge with her passion for nursing. At Methodist, Giegerich is responsible for Peri-operative services, anesthesia, biomedical engineering, perfusion, including service line responsibilities for General Surgery, Plastic Surgery, Oral Maxillo-Facial Surgery, and Urology. Catherine’s decades of experience in the health care field and oncology nursing include managing hospital operations, strategic growth and support of hospital service lines, revenue cycle and serving in progressive nursing leadership roles. Giegerich earned undergraduate degrees in business and nursing and a graduate degree in health systems management.</p>





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	<p>Kathleen M. Griffin</p> <p>National Director, Post Acute & Senior Services Health Dimensions Group 4400 Baker Road, Suite 100 Minneapolis, MN 55343 Phone: (480) 922-9366 Fax: (763) 537-9200 Email: kathleeng@hdgi1.com Assistant: Nancy Gosewisch Email: nancyg@hdgi1.com</p>	<p>Kathleen Griffin is recognized as one of the nation’s foremost authorities in post-acute care and senior services continuums. Dr. Griffin pioneered the development of sub-acute units, rehabilitation facilities, and long-term acute care hospitals as components of integrated health systems and is considered to be one of the most prominent of our nation’s thought leaders in post-acute care and senior services as they relate to health systems and organizations. She is a nationally recognized author and lecturer on these topics. Dr. Griffin has distinguished herself in many areas of health care. In a career that spans more than 30 years, she has assisted more than 300 hospitals, health systems, and health organizations with strategic planning, feasibility studies, and development and operation of post-acute care as well as senior services care continuums. Prior to joining Health Dimensions Group, Dr. Griffin found a health care consulting company, assisting health systems and organizations in strategic planning, marketing, development, operational improvements for post-acute care (skilled nursing, home health, rehabilitation, and long-term acute care hospitals), and geriatrics/senior services programs. Dr. Griffin’s expertise and accomplishments in the areas of senior health care include: (1) Strategic and business planning for health care organizations particularly related to hospital throughput, post-acute care, and geriatric/senior services care continuums, (2) Redesigning health care delivery systems for chronic care management and home- and community-based services for hospitals, long-term care providers, and senior living communities (3) Development of and operational improvements for post-acute care and senior services programs (4) Joint ventures for long-term acute care hospitals, rehabilitation hospitals, skilled nursing facilities, and home health.</p>
	<p>Peter A. Longo</p> <p>Partner Cantex Senior Communities 2537 Golden Bear Drive Carrollton, TX 75006 Phone: (212) 758-4311 Fax: (212) 758-4312 Email: plongo@lbbelon.com Assistant: Kim Highlund Email: khighlund@lbbelon.com</p>	<p>Peter is a principal and managing partner of Cantex Senior Communities (CSC), a SNF-centered post-acute network based in Carrollton, TX. CSC is privately held and has been in business for over 30 years. It currently operates 21 skilled nursing centers, and is an active developer of new properties. Its post-acute network includes transitional care, long term care, home and community-based services, in-house rehabilitation, and pharmacy services.</p>



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